



FOR IMMEDIATE RELEASE

**MARBLE ANNOUNCES PERFORMANCE MARKETING PARTNERSHIP WITH WEBPALS
(GREEDYRATES.CA & YOUNGANDTHRIFTY.CA)**

Vancouver, B.C, July 09, 2020 - Marble Financial Inc. (CSE: MRBL; OTCQB: MRBLF) ("Marble" or the "Company") a financial technology company that empowers Canadians' toward a positive financial future, is pleased to announce a marketing partnership program with Webpals, in promoting Marble's advanced credit rebuilding products, Score-Up and Fast-Track.

Marble, a leader in financial technology solutions, together with Webpals, a performance publisher which attracts and engages consumers through compelling personal finance content have entered into this new and exciting partnership to offer Marble's Credit Rebuilding Technology Solutions, Score-Up and Fast-Track.

Marble's introduction to Webpals' personal finance content streams, greedyrates.ca and youngandthrifty.ca that oversees in excess of a combined average 500,000 engaged consumers each month, further expands Marble's growing reach to empower all Canadians in making better borrowing decisions with improved credit scores and financial literacy.

A recent Consumer Survey conducted by TransUnion found that 67% of Canadians are concerned about covering their bills, and a staggering 42% have recently reached out to lenders for strategic options, double from last month. This data provides strong insight that these Canadians will turn to exclusively owned and operated financial review sites such as greedyrates.ca and youngandthrifty.ca, which consistently prove to bring motivated users to relevant financial service products across Canada. With the major banks often not being an option for many Canadians, Webpals' site visitors will be one step away from picking the most suitable financial product; through data-driven insights on consumer habits, Webpals can guide them to consumer-focused and hyper-relevant quality content, be that in-depth product reviews and videos or more utility tools like calculators and tables.

With this new partnership, Marble will now be able to generate a new mass demographic of credit-seeking leads that visit greedyrates.ca and youngandthrifty.ca. This will be achieved by promoting Score-Up's revolutionary credit score improvement recommendations, credit monitoring, coaching and budgeting technology along with Fast-Track's strategic consumer proposal exit loan to enable consumers to consistently boost their credit score.

Additionally, the inclusion of Marble's Score-Up and Fast-Track products to Webpals, will enable Canadians to positively impact their credit standing and present additional opportunities to qualify for other Webpals partner products in the future.

"We will help Marble to leverage superior tech and data analytics to provide hyper-relevant content underpinned by editorial integrity," says Ariel Mendelovich, Head of Webpals Finance & Tech. "Providing meaningful exchanges with consumers that creates value for our brand partners is our number one priority and I'm confident that this new strategic partnership will help Marble to provide essential resources for their prospective customers - and drive significant interest.

"Having a performance marketing giant such as Webpals contributing to our lead generation engine will be fantastic for Marble's growth," says Rich Elliott, Director of Marketing at Marble. "Not only do we share similar objectives of empowering Canadians to take control of their personal finances, but we also share the strategic approach of leverage data and insights to generate the perfect experience and products for our customer base."

ON BEHALF OF THE BOARD OF DIRECTORS,

Karim Nanji, CEO



About Webpals, part of the XLMedia Group (AIM: XLM)

Webpals is a performance publisher and wholly owned by XLMedia (AIM: XLM). XLMedia is a global performance publishing group which operates in 18 languages across 19 countries, attracting more than 1 million unique visitors every day with richly immersive content. The Group transforms editorial content into high-engagement activation through powerful data-driven consumer insight and owns and operates a portfolio of trusted branded sites in multiple verticals, with a deep specialism in personal finance.

About Marble Financial Inc. (CSE: MRBL; OTCQB: MRBLF)

Marble leverages its proven data driven strategies utilizing the power of machine learning, data science, and artificial intelligence, through its industry-leading proprietary technology solutions Fast-Track, Score-Up, and Credit-Meds to engage in and navigate a clear path for Canadians towards financial wellbeing and a meaningful credit score. Since 2016, Marble is proud to have empowered thousands of marginalized Canadians to a positive financial future, and we continue to establish ourselves as leaders in financial wellness through the licensing of our proprietary products on the Marble Platform.

Mike Marrandino, Executive Chairman

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