



FOR IMMEDIATE RELEASE

MARBLE LAUNCHES CREDIT REBUILDING SaaS PRODUCT, SCORE-UP, WITH SMARTER LOANS

Vancouver, B.C, June 03, 2020 - Marble Financial Inc. (CSE: MRBL; OTCQB: MRBLF) ("Marble" or the "Company") a financial technology company that empowers Canadians' toward a positive financial future, is pleased to announce further diversification in its strategic partnership with [Smarter Loans](#), offering their customers Marble's proprietary credit rebuilding SaaS product, Score-Up.

Marble, a leader in financial technology solutions, is expanding its partnership with Smarter Loans, a company that helps Canadians to make smarter financial decisions through innovative products such as Marble's AI-based Credit Rebuilding software, Score-Up. The introduction of Score-Up to Smarter Loans' extensive and engaged customer base presents another new growth channel of opportunity to empower Canadians in making better borrowing decisions with improved credit scores and financial literacy.

MNP's January 2020 Consumer Debt Index [Report](#) has shown that 1 in 3 Canadians are already insolvent meaning they are likely to experience high-levels of credit degradation while seeking debt relief from major banks. Alternative financing options through providers such as Smarter Loans, have proven to be a more popular option for this demographic resulting in further opportunity for Score-Up.

A recent [2019 Alternative Lending Study](#) conducted by Smarter Loans, identified that 74% of their customers felt that interest rates were an essential factor when applying for a loan, and over 60% found it challenging to get the desired approval by alternative lenders offered on their platform. This reliable data solidifies a sentiment of significance for obtaining optimal credit health when obtaining affordable consumer financing.

This partnership will utilize advocacy through Smarter Loans' exclusive and proprietary marketing channels, industry experts, video producers, best-selling authors, nationally published journalists and writers. Score-Up can now reach a new demographic of Canadians that visit Smarter Loans to discover Canada's most innovative financial products and brands. The partnership will give more Canadians access to Score-Up's revolutionary point deduction recommendations, credit monitoring, coaching and budgeting technology to consistently boost their credit score.

The inclusion of Score-Up, alongside Marble's Fast-Track product, to the Smarter Loans platform will enable Canadians to positively impact their credit standing and present additional opportunities to qualify for other Smarter Loans partner products in the future.

"In the current economic climate, understanding and having control over personal finances is especially important. Score-Up is an innovative and powerful tool that can make a real, positive difference for Canadians," says Vlad Sherbatov, President and Co-Founder of Smarter Loans. "We are excited to tell our audience about Score-Up and it's unique features."

"Further expanding our partnership by offering Score-Up to Smarter Loans is fantastic for Marble." says Marble CEO, Karim Nanji. "This opportunity presents a large Score-Up target demographic that are actively looking to improve their credit, meaning we can both collectively achieve our mission of providing a positive financial future to underserved Canadians".

ON BEHALF OF THE BOARD OF DIRECTORS,

Karim Nanji, CEO



About Smarter Loans. Smarter Loans is Canada's original and largest loan comparison website. Canadians nationwide use Smarter Loans to find the most innovative financial products and services in the country, compare their options, and make smarter financial decisions. Launched in 2016, Smarter Loans today works with over 50 of the top financial brands in Canada, including banks, credit unions, alternative lenders and innovative FinTech companies that are leading the digital transformation in the Canadian financial sector.

For more information please visit: <https://smarter.loans/>

About Marble Financial Inc. (CSE: MRBL; OTCQB: MRBLF) Marble leverages its proven data driven strategies utilizing the power of machine learning, data science, and artificial intelligence, through its industry-leading proprietary technology solutions Fast-Track, Score-Up, and Credit-Meds to engage in and navigate a clear path for Canadians towards financial wellbeing and a meaningful credit score. Since 2016, Marble is proud to have empowered thousands of marginalized Canadians to a positive financial future, and we continue to establish ourselves as leaders in financial wellness through the licensing of our proprietary products on the Marble Platform.

For further information, please visit the company's website at <http://mymarble.ca>

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