



FOR IMMEDIATE RELEASE

## **MARBLE LAUNCHES PROPRIETARY CREDIT REBUILDING PRODUCTS, SCORE-UP AND FAST-TRACK WITH PRETIO INTERACTIVE**

**Vancouver, B.C, May 27, 2020** - Marble Financial Inc. (CSE: MRBL; OTCQB: MRBLF) ("Marble" or the "Company") a financial technology company that empowers Canadians' toward a positive financial future, is pleased to announce a strategic partnership with Pretio Interactive Inc., (Pretio") offering consumers Marble's proprietary credit rebuilding products, Score-Up and Fast-Track.

Marble, a leader in financial technology solutions, and Pretio, a technology-driven performance marketing company, will be offering Marble's crediting rebuilding solutions, Score-Up and Fast-Track through Pretio's marketing channels. Pretio utilizes automated and optimized proprietary algorithms to generate qualified customers which will provide Marble with a new national growth channel of opportunity to empower Canadians in making better borrowing decisions with improved credit scores and financial literacy.

Through their multiple marketing lead generation channels, Pretio's real-time analysis of key demographic and behavioural attributes will provide essential data to maximize lead quality for Marble's credit rebuilding solutions, Score-Up and Fast-Track. Pretio's AI-driven qualified consumers now allows Marble to accurately integrate, target and identify the millions of Canadian consumers that are marginalized by poor credit, creating a higher propensity to convert. Getting access to this targeted demographic further solidifies Marble's increasing market opportunity for growth in 2020 and beyond.

The inclusion of Score-Up and Fast-Track into Pretio's content channels will enable Canadians to positively impact their credit standing and will also present additional opportunities to qualify for other Pretio partner products in the future.

"We've built a strong relationship with Marble and we're excited and proud to be promoting these services that will help boost people's credit scores, improve their financial health and ultimately bring them some peace of mind," says Pretio Interactive CEO Tyrone Sinclair. "Given the state of the world right now, these services could really have a positive impact and help a lot of people take control of their financial futures."

"As Canadian financial institutions look to innovate and shift operations online, Pretio strives to be at the forefront by offering its customers innovative credit solutions that are convenient, simple and actually effective—these are tools that are going to make a difference in people's lives," says Dan Barton, VP-Operations at Pretio Interactive. "It is very important for us to support our customers with their various financial needs and have it be a positive customer experience, and Vancouver-based Marble is going to help us do that. We couldn't be more pleased to join forces."

"Partnering with a technology driven company like Pretio is very exciting," says Marble CEO Karim Nanji. "Our similar focus on advanced technology solutions means we can further gain strategic insight while continuing to build confidence with Canadians when planning their financial future. We looked forward to expanding our reach with Pretio and their unique and interactive marketing model".



ON BEHALF OF THE BOARD OF DIRECTORS,

Karim Nanji, CEO

**About Pretio Interactive:** Pretio Interactive combines machine-learning and real-time consumer interaction to serve personalized ads that help marketers excel at customer acquisition. The company is based in Victoria, BC, one of Canada's fastest growing technology hubs, and is backed by veteran Canadian investors Wesley Clover International and Yaletown Venture Partners.

For further information, please visit [www.pretio.in](http://www.pretio.in)

**About Marble Financial Inc. (CSE: MRBL; OTCQB: MRBLF)** Marble leverages its proven data driven strategies utilizing the power of machine learning, data science, and artificial intelligence, through its industry-leading proprietary technology solutions Fast-Track, Score-Up, and Credit-Meds to engage in and navigate a clear path for Canadians towards financial wellbeing and a meaningful credit score. Since 2016, Marble is proud to have empowered thousands of marginalized Canadians to a positive financial future, and we continue to establish ourselves as leaders in financial wellness through the licensing of our proprietary products on the Marble Platform.

For further information, please visit the company's website at <http://mymarble.ca>

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