



NEWS RELEASE

Cognetivity Neurosciences to Present Research Findings at AAIC 2022 Conference

The Company's Recent Study Results will be Presented at the AAIC 2022 Conference in San Diego, California Demonstrating how its CognICA™ Tool Can Lead to Earlier Diagnosis of Dementia and Alzheimer's Disease and Improve Health Economics of Disease Detection

Vancouver, British Columbia, May 31, 2022 – Cognetivity Neurosciences Ltd. ("Cognetivity" or the "Company") (CSE: CGN) (OTCQB: CGNSF) (FRA: 1UB), a technology company that has created a unique brain health screening platform for use in medical, commercial and consumer environments, is pleased to announce that it will present the findings from its UK Health Economic study entitled "Using the Integrated Cognitive Assessment (ICA) to improve the efficiency of primary care referrals to memory services" (the "**Study**") at the upcoming Alzheimer's Association International Conference ("**AAIC 2022**" or the "**Conference**"). During the presentation of the study findings, the Company will outline how its Integrated Cognitive Assessment ("**CognICA™**") tool can aid in the diagnosis of dementia and Alzheimer's disease. AAIC 2022 will run from July 31, 2022 – August 2, 2022 in San Diego, California.

The purpose of the Accelerating Dementia Pathway Technologies ("**ADePT**") study was to develop evidence-based research to support the adoption of the CognICA™ tool and demonstrate the cost-effectiveness of its use in mainstream healthcare processes. CognICA™ is a five-minute computerized brain health screening test that employs artificial intelligence to improve its accuracy. It is an inexpensive screening tool for the detection of cognitive impairment and improving the efficiency of the dementia care pathway. Referred patients from primary care General Practitioners were recruited for the Study with a total of 87 participants. The participant group consisted of 40 dementia patients, 19 mild cognitive impairment patients, 12 inconclusively diagnosed patients, 5 healthy patients, and 3 non-dementia diagnosed patients. Cognetivity executives involved in the Study included Chief Scientific Officer Dr Seyed-Mahdi Khaligh-Razavi and Chief Medical Officer, Dr. Chris Kalafatis.

The Company will present its findings at the Conference, which will be attended in person or virtually by attendees and is expected to involve the world's leading scientists and researchers focused on improved prevention, diagnosis, and treatment for Alzheimer's disease. More Information about AAIC 2022 can be found on its website: <https://aaic.alz.org/overview.asp>.

"We are very excited to present the details of our findings on how our CognICA™ tool can contribute to timely dementia diagnosis, the better treatment and management of this serious global health issue and the positive impact of the use of CognICA™ on the cost of treatment over

the lifetime of patients.” said Dr. Sina Habibi, Co-Founder and Chief Executive Officer of Cognetivity. “Improving assessment, treatments and care to improve the outcomes for patients with brain injuries and cognitive impairments is one of our top priorities. We are, as always honored to be part of AAIC as it is such a significant and valued event within the Alzheimer’s disease community,” added Dr. Habibi.

About Cognetivity Neurosciences Ltd.

Cognetivity is a technology company that has created a cognitive testing platform for use in medical, commercial and consumer environments. Cognetivity’s CognICA™ uses Artificial Intelligence and machine learning techniques to help detect the earliest signs of cognitive impairment by testing the performance of large areas of the brain. The CognICA™ is currently available for clinical use in the USA, UK and Europe, with regulatory approval for other regions planned for 2022.

For more information, please visit: www.cognetivity.com or contact: info@cognetivity.com

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ON BEHALF OF THE BOARD OF DIRECTORS

“Sina Habibi”

Sina Habibi

Chief Executive Officer and Director

FORWARD-LOOKING STATEMENTS

Certain statements included in this news release constitute forward-looking information or statements (collectively, “forward-looking statements”), including those identified by the expressions “anticipate”, “assume” “believe”, “plan”, “estimate”, “expect”, “intend”, “may”, “should” and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts but reflect current expectations regarding future results or events. This news release contains forward looking statements. These forward-looking statements are not guarantees of future performance and involve risks, uncertainties and assumptions which are difficult to predict. Such statements are based on current expectations and various estimates, factors and assumptions and involve known and unknown risks, uncertainties and other factors. Such statements and information are based on numerous assumptions regarding present and future business strategies and the environment in which the Company will operate in the future. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by law. Readers should not place undue reliance on the Company’s forward-looking statements.

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SOURCE: Cognetivity Neurosciences Ltd.