



Getit Technologies Selected as Digital Ordering, Payments, and Mobile App Provider by Carleton University Student Association

Vancouver, Canada / October 26, 2023 / [Perk Labs Inc.](#) (CSE:PERK)(OTCPINK:PKLBF)(FKT:PKLB) ("Perk" or the "Company") the company that specializes in ordering and payment technology, is pleased to announce that the Carleton University Students' Association ("CUSA") has selected Perk's subsidiary Getit Technologies Inc. ("Getit") as their ordering and payment technology provider for the Carleton University campus and their student body.

Carleton is an Ottawa university with more than 30,000 students, and 2,400 staff and faculty members. As part of the multiyear partnership, Getit will rollout their web-based QR code ordering solution for CUSA's food outlets, starting with Ollie's Pub & Patio. Getit will also be facilitating ticketing and registration for all events hosted by the Carleton University Students' Association.

In addition to web-based ordering, the Getit platform is also providing CUSA with a mobile app featuring loyalty points, food & beverage ordering, ticketing and registration, as well as merchandise and retail offerings. Orders through the mobile app allow for both pickup and on-premise ordering.

"The CUSA executive team is very excited to partner with Getit Technologies, and we're looking forward to bringing Getit's custom app and payment solution to the Carleton campus" said Christine Falardeau, CUSA Director of Communications & Strategy. "Using Getit's technology, we are able to speed up order times for our busy students and keep more money on campus to continue providing the events, services, and programming that Carleton students enjoy".

With the new technology in place, students can look forward to a faster and more efficient order process, a unified payment platform, and custom loyalty benefits. CUSA will be able to leverage Getit's detailed data reporting to further improve the student experience at Carleton.

"Our team at Getit is looking forward to working with the CUSA executive team to digitalize their property and offering for their student body and faculty to truly take advantage of modern technology that enhances the student experience for a more efficient campus", said Ben Lacroix, Chief Development Officer.

About Perk Labs Inc.

Perk Labs, the owner of Getit Technologies Inc. and Perk Hero Software Inc. ("Perk Labs"), provides innovative mobile ordering and payment systems, allowing customers the ability to scan a QR code or NFC sticker to order and pay for their purchases directly from their phone. Perk Labs specializes in providing a single unified payment portal for complex purchase environments - environments that have multiple retailers processing an array of different transactions including food and beverage purchases, merchandise sales, ticketing, registrations, donations and even parking. Perk Labs provides a custom-branded solution that is ideal for multi-retailer venues such as stadiums and arenas, university and college campuses, conference centers, festivals, charity events and hotels and resorts. Perk Labs' platform integrates to existing POS software and hardware systems, reducing cost, complexity and staff re-training.

For more information, contact:

Ryan Hardy
CEO
(833) 338-0299
investors@perklabs.io

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward-Looking Statements

This press release contains forward-looking information or forward-looking statements (collectively "forward-looking information") within the meaning of applicable securities laws. Forward-looking information is typically identified by words such as: "may", "believe", "thinks", "expect", "exploring", "expand", "could", "anticipate", "intend", "estimate", "plan", "pursue", "potentially", "projected", "should", "will" and similar expressions, or are those, which, by their nature, refer to future events. These forward-looking statements, which involve risks and uncertainties, relate to, among other things, the discussion of the Company's business strategies and its expectations concerning future operations. Although the Company considers these forward-looking statements to be reasonable based on information currently available to it, they may prove to be incorrect, and the forward-looking statements in this release are subject to numerous risks, uncertainties and other factors that may cause future results to differ materially from those expressed or implied in such forward-looking statements. The Company cautions investors that any forward-looking information provided by the Company is not a guarantee of future results or performance, and that actual results may differ materially from those in forward-looking statements. Undue reliance should not be placed on such forward-looking information, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur.

SOURCE: Perk Labs Inc.