

GLANCE ANNOUNCES DIGITAL DEALS MARKETING FOR MERCHANTS

August 30, 2017 – Vancouver, B.C. – Glance Technologies Inc. (CSE:GET.CN) (OTCQB:GLNNF) (CSE:GET.WT) (FKT:GJT) is pleased to announce in-app digital offer concept marketing is now available to merchants and business partners. Users will be able to redeem exclusive offers and discounts set by the retailer via our Deals Room directly on the Glance Pay app, reducing the need for costly traditional paper deals, coupons, and expired email offers, while at the same time offering flexibility and creativity for deals that are not feasible via traditional methods. Users will continue to save time with Glance Pay by paying and leaving faster and now have offers to make faster decisions on where to spend their time and money.

This announcement follows the emerging trend of North American consumers desiring more relevant deals that can be redeemed on a smartphone. In 2016, more than 59% of US internet users redeemed a digital code or coupon at least once, and this trend is set to continue. With this newest update of Glance Pay, Glance Technologies is reaching new verticals of retail through its successful application of Glance Merchant Dollars. Merchants can choose to issue a certain offer or deal with a determined start and end date that is redeemable by a code via the Glance Pay app. Codes can then be distributed through various marketing channels, such as in-app marketing, text, email, social media or traditional flyers. Deals can also be triggered automatically based on a variety of merchant defined parameters that don't require codes, such as automatically giving merchant dollars to users for a future visit after their first visit, or having discounts that are only active during certain hours such as digital happy hour. Glance Technologies continues to empower merchants with these new features that promote their exclusive deals in-app to their network of growing users.

Groupon (NASDAQ: GRPN, market cap \$2.31 billion) has demonstrated that there is massive demand for digital offers and the power they have to drive sales for businesses. Glance is taking digital deals to the next level with mobile technology and using it to build long lasting relationships between consumers and merchants instead of one-off transactions.

“There has been an incredible uptake of digital deals over the past couple of years as consumers see the value of convenient, accessible and secure digital deals.” says Glance CEO Desmond Griffin, “as 31 billion digital deals are set to be redeemed by 2019, we are proud to further leverage our technology platform to provide our merchants with an opportunity to entice repeat business and reach a wider customer base with a new way to unlock mobile offers. Our licensors, including Cannapay Financial Inc. and Active Pay Distribution Inc., will also benefit from this new technology development.”

Source: <https://www.invespcro.com/blog/digital-coupon-marketing/> (Feb 2016)

About Active Pay Distribution Inc.

Mobile payments at a glance

Active Pay has licensed the Glance Pay mobile payments technology to build a mobile network of merchants and users in the fitness and wellness industries to market and sell products and services through the Active Pay app. Active Pay also owns Brazilian Spot Apparel Inc., whose business is to manufacture and distribute fitness apparel through innovative marketing, including mobile, multi-level and digital marketing and social media.

About Cannapay Financial Inc.

Cannapay is a partially owned subsidiary of Glance Technologies. Cannapay combines traditional financial services with innovative technology to provide enhanced digital financial services to legally operating businesses in the cannabis industry. Cannapay currently has two apps in development leveraging the Glance Pay mobile payment system. One is Cannapay which is a mobile to mobile payment system for the cannabis industry. The other is SuperDope delivery, for mobile ordering and delivery of cannabis. Both apps are available for international licensing.

About Glance Technologies Inc.

Glance Technologies owns and operates Glance Pay, a streamlined payment system that revolutionizes how smartphone users choose where to dine, order food & drink, settle bills, access digital receipts, earn great rewards, & interact with merchants. Glance is building a valuable network of merchants and consumers, and offers targeted in-app marketing, social media marketing, customer feedback, in-merchant messaging and custom rewards programs. The Glance Pay mobile payment system consists of proprietary technology, which includes user apps available for free downloads in IOS (Apple) and Android formats, a merchant manager apps, large scale technology hosting environment with sophisticated anti-fraud technology and lightning fast payment processing.

For more information about Glance, please go to [Glance Technologies' website](#)

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Mobile payments at a glance

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