



NEWS RELEASE

Metasphere Labs Inc. Announces Strategic Market Making Partnership with Independent Trading Group

Vancouver, British Columbia - April 5, 2024 - Metasphere Labs Inc. ("Metasphere" or the "Company") (Cboe Canada: [LABZ](#)) (OTC: [LABZF](#)) (FRA: [H1N](#)), a Web3 and Metaverse technology leader based in British Columbia, is excited to announce that it wishes to enter into a Market Making Services Agreement dated April 8, 2024 (the "**Agreement**") with Independent Trading Group, Inc ("**ITG**") (address: 33 Yonge Street, Suite 420, Toronto, ON M5E 1G4, email: info@itg84.com, phone: 416-583-2194) for market making services. This partnership aims to enhance the liquidity and market efficiency of Metasphere's securities trading on Canadian exchanges.

ITG will leverage its market expertise to improve the trading environment for Metasphere's securities, focusing on enhancing market depth and stability. This collaboration aligns with Metasphere's commitment to regulatory compliance and shareholder value, offering a more robust trading experience and strategic market insights.

Under the Agreement, ITG will receive compensation of CAD\$7,500 per month, payable monthly in advance for market making services. The Agreement is for an initial term, which is a minimum of one month, and is renewable for additional one-month terms unless terminated. The Agreement may be terminated by either party by providing written notice of termination of at least 30 days prior to the end of the then current term. There are no performance factors contained in the Agreement and ITG will not receive shares or options as compensation. ITG and the Company are unrelated and unaffiliated entities and at the time of the Agreement, neither ITG nor its principals have an interest, directly or indirectly, in the securities of Metasphere.

"We are delighted to partner with ITG," said Natasha Ingram, CEO of Metasphere Labs Inc. "This collaboration will enhance our market presence and support our mission to maximize shareholder value through improved liquidity and market visibility."

For media inquiries, please contact:

Natasha Ingram, CEO, Metasphere Labs
Email: info@metasphere.earth

ABOUT METASPHERE LABS

Headquartered in Vancouver, British Columbia, Metasphere develops metaverse environments, DAO solutions, gamification, and Web3 / blockchain monetisation strategies aiming to solve social coordination problems for acting on climate change and making a positive impact on the planet.

For further information, please contact:

Metasphere Labs Inc.
Natasha Ingram, CEO
Email: info@metasphere.earth

Forward-Looking Information

This news release contains "forward-looking statements." Statements in this news release that are not purely historical are forward-looking statements and include any statements regarding beliefs, plans, expectations, or intentions regarding the future. Such forward-looking statements include, among other things, open metaverse projects, the development of virtual world projects including Ents World, and the ability for Fairfax to increase the Company's market presence.

The material assumptions supporting these forward-looking statements include, among others, that: the Company could mitigate the risks associated with the blockchain and NFT industry; the ability to compete with other businesses in the NFT, metaverse and blockchain markets; the availability of sufficient funding to carry out the Company's business development plans; favourable market conditions; and the market acceptance for its products.

Although management considers these assumptions to be reasonable based on information currently available to it, they may prove to be incorrect. These forward-looking statements are only predictions and involve known and unknown risks, uncertainties and other factors, including: the continued growth and adoption of NFT, metaverse and blockchain offerings; the cost of developing and designing NFTs and metaverses is economically viable; the Company being able to attract and retain a sufficient workforce with desired skillsets to develop the Company's digital offerings; the availability of offerings provided by third-parties in the NFT, metaverse development and online gaming market to identify potential transactions; the increasing adoption of NFTs as a solution for various online gaming, entertainment and collectible uses; the Company having the ability to mitigate the risks associated with the blockchain and NFT industry; and the ability to compete with other businesses in the NFT, metaverse development, content creation and collectibles market.

Although management considers these assumptions to be reasonable based on information currently available to it, they may prove to be incorrect. These forward-looking statements are only predictions and involve known and unknown risks, uncertainties and other factors, including: the risk that the Company's offerings are not accepted by the consumer, the risk that other competitors may offer similar digital offerings; the risk that there may be negative changes in general economic and business conditions; the risk that the Company may have negative operating cash flow and not enough capital to complete the development of any of its

technologies; the risk that the Company may not be able to obtain additional financing as necessary; the risk that there may be increases in capital and operating costs; the risk that the NFT technology may be subject to fraud and other failures; the risk that there may be technological changes and developments in the blockchain that make the NFT solutions obsolete; risks relating to regulatory changes or actions which may impede the development or operation of the blockchain solutions; the risk that other competitors may release similar blockchain offerings; the potential future unviability of the NFT market in general; the volatile cost of the amount of computational effort required to execute specific operations on the blockchain, and other general risks involved in the blockchain solutions.

Risks and uncertainties about the Company's business are more fully discussed in the Company's disclosure materials, including its reports filed with the Canadian securities regulators and which can be obtained from www.sedarplus.ca.

Any of these risks may cause the Company's actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. Further, although the Company has attempted to identify factors that could cause actual results, levels of activity, performance or achievements to differ materially from those described in forward-looking statements, there may be other factors that cause results, levels of activity, performance or achievements not to be as anticipated, estimated or intended. These forward-looking statements are made as of the date of this news release, and the Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements, except as required by applicable law, including the securities laws of the United States and Canada. Although the Company believes that any beliefs, plans, expectations and intentions contained in this news release are reasonable, there can be no assurance that any such beliefs, plans, expectations or intentions will prove to be accurate. The Company does not assume any liability for disclosure relating to any other company mentioned herein.

SOURCE: METASPHERE LABS INC.