GameOn Live Fantasy Set to Launch for the UEFA European Football Championship (EURO 2024), Powered by the \$GAME Token

- GAME is a fantasy sports platform designed to drive fan engagement and revenue growth for game developers and sports leagues worldwide in sports-specific games such as fantasy games, predictor games, card battle games, and sports betting games
- GameOn Live Fantasy launches in time for the UEFA European Football Championship (Euro 2024) on June 14
- A massive prize pool worth over \$200,000 will be up for grabs, including \$GAME tokens, VIP experiences, signed merchandise, and game tickets.
- Victory Square Portfolio Company <u>GameOn</u> recently <u>announced</u> that it received a grant of 59,000,000 \$GAME tokens

VANCOUVER, British Columbia, June 7, 2024 (GLOBE NEWSWIRE) -- Victory Square Technologies Inc. ("Victory Square") (CSE:VST) (OTC:VSQTF) (FWB:6F6), a company that gives investor access to a portfolio of 25+ innovative companies from around the world in a single stock, is pleased to share that its portfolio company - <u>GameOn</u> (CSE: GET) (OTCQB: GMETF), a mobile-first, next-gen fantasy sports gaming company, is thrilled to announce the launch of GameOn Live Fantasy in time for the UEFA European Football Championship (Euro 2024) on June 14. This marks a significant milestone in bringing fans closer to their favorite athletes, teams, and leagues through immersive fantasy sports experiences.



GameOn Live Fantasy will initially launch in beta format. The beta period will be used to gather community feedback and refine the product before the full launch. A massive prize pool worth over \$200,000 will be up for grabs, including \$GAME tokens, VIP experiences, signed merchandise, and game tickets.

GameOn Live Fantasy is powered by the \$GAME token, which <u>recently</u> <u>launched</u> on <u>KuCoin</u>, <u>Gate</u>, and <u>MEXC</u> in collaboration with Sportsology. Holders of \$GAME will be treated to an elevated fantasy sports experience:

- Hold \$GAME and receive a reward multiplier based on your \$GAME ownership tier. The more \$GAME you hold, the greater your rewards.
- Hold \$GAME and enter monthly raffles on <u>GameOn's X</u> and <u>Discord</u>, worth tens of thousands of dollars. Monthly raffle prizes include \$GAME tokens and exclusive rewards from GameOn's league partners, LALIGA, PFL, and Karate Combat.

Post-beta, GameOn Live Fantasy is scheduled to fully launch for the upcoming LALIGA season in August. This will include player avatar packs that are scheduled for July, allowing fans to own, trade, and play with digital representations of their favorite athletes. Player avatars not only enhance the gaming experience but also boost points during matches, with higher rarities providing better rewards. Fans will also use \$GAME to buy player avatar packs, power up their players, redeem exclusive rewards, and vote on new products and features.

Recent LALIGA highlights include Real Madrid's Champions League triumph and the high-profile signing of <u>Kylian Mbappé</u>, both of which set a vibrant backdrop for the release of GameOn Live Fantasy. The app will be available on the App Store and Google Play next week. Join the waitlist by visiting <u>GameOn's website</u>.

"GameOn Live Fantasy will change the way we play, headlined by true asset ownership, unified rewards, and interoperability between leagues," said Matt Bailey, CEO at GameOn. "Powered by \$GAME, GameOn is built on web3 in a context fans are familiar with. We're leveling up fantasy sports while onboarding the masses to blockchain."

About GameOn

Founded in 2018, <u>GameOn</u> (CSE: GET) (OTCQB: GMETF) is a mobile-first, nextgen fantasy sports gaming company, integrating web3 technology to enhance player engagement and asset ownership. Through partnerships with premier sports leagues such as LALIGA, PFL, and Karate Combat, and leveraging blockchain solutions from Arbitrum, GameOn is delivering a rich, interactive fantasy sports gaming experience. The \$GAME token, crafted in partnership with Sportsology, allows fans globally to compete, engage, and win rewards based on actual sports results. GameOn is setting new standards in the evolution of fantasy gaming, offering unprecedented ways for fans to connect with the sports they love.

Victory Square Q&A Investor Webinar

On behalf of the VST Team we invite you to join our Q&A Investor Webinar with CoPilot AI CEO Jesse Chen.

Please see details for the webinar below: Date: Thursday, June 13th, 2024 Time: 1:15 pm PDT – 2:00 pm PDT (4:15 pm EDT – 5:00 pm EDT) Location: via zoom

Register here:

https://us06web.zoom.us/webinar/register/WN_A8iEs1qPRauH18LMF3vg6w

Recent Investor Webinars:

Victory Square Technologies Investor <u>Q&A Webinar with CEO Shafin Tejani</u>

Victory Square Technologies Portfolio Company <u>Hydreight Technologies</u> Victory Square Technologies Portfolio Company <u>Insu Therapeutics</u> Victory Square Technologies Portfolio Company <u>XR Immersive Tech</u> Victory Square Technologies Portfolio Company <u>Stardust Solar Investor Q&A</u>

Sign up to VST's official newsletter at <u>www.VictorySquare.com/newsletter</u>

On behalf of the Board of Directors

"Shafin Diamond Tejani" Director and Chief Executive Officer Victory Square Technologies Inc. <u>www.victorysquare.com</u>

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ABOUT VICTORY SQUARE TECHNOLOGIES INC.

Victory Square is a Venture Builder that provides investors a liquid way to invest in early-stage technology companies without buying a venture fund that requires accredited investor status or multi-year commitments.

- A diverse portfolio of 25+ innovative companies from around the world (founders come from: Ireland, Sri Lanka, Bulgaria, Australia, India, Brazil, the Middle East and North America)
- Sectors include: Digital Health, Artificial Intelligence (AI), Machine Learning (ML), Blockchain/Web3, Virtual & Augmented Reality (VR/AR), Gaming, Climate Tech
- Owner-operated (approx. 15% Management Ownership)

Business Model:

The Victory Square business model is to buy, build and invest in early stage tech companies. We spend upwards of 48 months with those companies

until they're ready to spin-off or stand on their own. There are a couple of unique elements to our business model...

- 1. We have unparalleled access to startups through our internal incubator and International network with over 250+ founders, investors, tech accelerators and venture capital firms from more than 60 countries.
- Second, our management team and advisors are actively involved in our investments from incubation through monetization, providing them with financial, operational, and strategic support to scale globally.
- 3. We drive value by monetizing investments and reinvesting the gains in new innovations. The strategy was to build a self-sustaining business.

Victory Square integrates a strong ESG (environmental, social and corporate governance) component throughout its operations. Our portfolio highlights minority entrepreneurs, often overlooked by traditional investors, including many from developing countries. We are also dedicated to giving back to the communities in which we serve and operate. The Company's mandate is to assist organizations through its time, talent and treasure. The Company is committed to organizations that provide services in the youth, mental health, special needs, sport, tech, education, marginalized groups, First Nations, and accessibility sectors.

VST is a publicly-traded company headquartered in Vancouver, Canada, and listed on the Canadian Securities Exchange (VST), Frankfurt Exchange (6F6) and the OTCQX (VSQTF).

For more information, please visit <u>www.victorysquare.com</u>.

ABOUT THE CANADIAN SECURITIES EXCHANGE (CSE)

The Canadian Securities Exchange, or CSE, is operated by CNSX Markets Inc. Recognized as a stock exchange in 2004, the CSE began operations in 2003 to provide a modern and efficient alternative for companies looking to access the Canadian public capital markets.

FORWARD-LOOKING INFORMATION

This news release contains "forward-looking information" within the meaning of applicable securities laws relating to the outlook of the business of Victory Square and its portfolio companies, including, without limitation, statements

relating to future performance, execution of business strategy, future growth, business prospects and opportunities of Victory Square and its related subsidiaries and portfolio companies, including those items listed under the heading "Net Asset Value ("NAV") Update", "Notable Portfolio Highlights" and other factors beyond our control. Such forward-looking statements may, without limitation, be preceded by, followed by, or include words such as "believes", "expects", "to be", "anticipates", "estimates", "intends", "plans", "continues", "project", "potential", "possible", "contemplate", "seek", "goal", "objectives", "outlook" or similar expressions, or may employ such future or conditional verbs as "may", "might", "will", "could", "should" or "would", or may otherwise be indicated as forward-looking statements by grammatical construction, phrasing or context. All statements other than statements of historical facts contained in this news release are forward-looking statements. Forward-looking information is based on certain key expectations and assumptions made by the management of Victory Square. Although Victory Square believes that the expectations and assumptions on which such forward looking information is based are reasonable, undue reliance should not be placed on them because Victory Square can give no assurance that they will prove to be correct. Although Victory Square believes that the expectations reflected in forward-looking statements in this press release are reasonable, such forward-looking statements has been based on expectations, factors and assumptions concerning future events which may prove to be inaccurate and are subject to numerous risks and uncertainties, certain of which are beyond the Victory Square's control, including, but not limited to, the risk factors discussed in the continuous disclosure materials of the Victory Square which are available under the Victory Square's profile on SEDAR at www.sedar.com. The forward-looking statements contained in this press release are expressly qualified by this cautionary statement and are made as of the date hereof. Actual results and developments may differ materially from those contemplated by these statements. The statements contained in this news release are made as of the date of this news release. Victory Square disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The Canadian Securities Exchange has neither approved nor disapproved the contents of this news release and accepts no responsibility for the adequacy or accuracy hereof.