

Victory Square Technologies Signs a Follow-on Investment in #4 Ranked Influencer Platforms - Creator.co

- 1 Creator.co is a fully automated platform that connects brands with creators to drive awareness, content and conversions on Instagram, Facebook, Twitter, Youtube and TikTok.
- 1 Over 110,000 Creators are currently collaborating with brands through Creator.co (with over 10,000 new Creators being added monthly)
- 1 Creator.co has deployed campaigns for hundreds of Brands including Walmart, Colgate, Minhas Distilleries, CrayolaBox, Zero Water, Freeyum, Vasanti, and more
- 1 They've partnered with brands like Rakuten, Walmart, Crayola, Beusail, District Ventures, Coop, Minhas Distilleries, BeanBody, Free Yumm, Garden of Life, Yumy Bear
- 1 Funds will be used to complete the development of an add-on feature which will allow creators to launch their own digital currency powered by the blockchain
- 1 Creator.co listed as one of the Top 5 Influencer Marketing Platforms for 2021 (source: Influencer Marketing Hub)

VANCOUVER, British Columbia, Nov. 09, 2021 (GLOBE NEWSWIRE) -- Victory Square Technologies Inc. ("**Victory Square**" or the "**Company**") (CSE:VST) (OTC:VSQTF) (FWB:6F6), a company that provides investors access to a diverse portfolio of next generation internet companies in key sectors including: Web 3, Gaming, the Creator Economy, NFTs and the Metaverse, is pleased to announce that it has signed a share purchase agreement (the "**Agreement**") on October 13, 2021 to invest (the "**Investment**") in Shop and Shout Ltd. ("**Creator.co**"), a Vancouver-based technology company doing business as Creator.co.

Creator.co is an ecosystem where brands and creators collaborate in order to drive mutually beneficial growth. At only 3 years old Creator.co has earned the #4 spot on Influencer Marketing Hub's top influencer platforms in 2021, and has attracted over 110,000 creators to their community who reach over 100 million individuals. They've partnered with brands like Rakuten Advertising, Walmart, Crayola, Beusail, District Ventures, Coop, Minhas Distilleries, BeanBody, Free Yumm, Garden of Life, Yumy Bear, etc to drive award winning creator campaigns like this from [Marketing News Canada](#).

Creator.co aims to be the platform agnostic destination for brands and creators to drive mutually beneficial growth. Creator.co CEO Vinod Varma says "the creator economy and social commerce is in only in its infancy and will continue to grow exponentially with the expansion of the metaverse - creator.co will be there to serve our communities as more creators and brands become accustomed to how powerful NFTs can be to drive revenue, fandom, and data." Varma adds, "VST has been amazing partners and supporters of us. We're excited to work with them and become the first public influencer marketing platform that allows investors to participate in the creator economy like never before."

VST CEO Shafin Diamond Tejani said, Over the past decade, the platforms and tools that allow creators to share content, build an audience and make money have grown [to over \\$100 billion](#). This has resulted in the multi-billion dollar valuations of centralized platforms like Facebook, TikTok and Youtube. We're excited about Creator.co's decentralized vision of building a platform based on shared ownership, giving power back to creators, and extending the options for monetization even further — to their followers."

Terms of the Investment

In connection with the Investment, the Company will purchase and subscribe for 1,052,941 common shares in the capital of Creator.co ("**SNS Shares**") in consideration for C\$1,000,000.00 (the "**Purchase Price**"), with 352,941 SNS Shares purchased at a deemed price per SNS Share of C\$0.85 and 700,000 SNS Shares purchased at a deemed price per SNS Share of C\$1.00. VST will pay for the Purchase Price by the issuance of 1,000,000 common shares in the capital of the Company ("**VST Shares**") at a deemed price per VST Share of C\$1.00. Further in connection with the Investment, the Company will also grant certain top ups payable in additional VST Shares or in cash in the event the value of the VST Shares as determined by the market price of the VST Shares at certain future milestones does not meet C\$1.00.

Check out VictorySquare.com and sign up to VST's official newsletter at www.VictorySquare.com/newsletter.

On behalf of the Board of Directors "Shafin Diamond Tejani"

Director and Chief Executive Officer Victory Square Technologies Inc. www.victorysquare.com

For further information about Victory Square, please contact:

Investor Relations Contact – Edge Communications Group

Email: ir@victorysquare.com

Telephone: 604-283-9166

ABOUT VICTORY SQUARE TECHNOLOGIES INC.

Victory Square (VST) builds, acquires and invests in promising startups, then provides the senior leadership and resources needed for fast-track growth. VST's sweet spot is cutting-edge tech that's shaping the 4th Industrial Revolution. Our corporate portfolio consists of 20+ global companies using AI, VR/AR, and blockchain to disrupt sectors as diverse as fintech, insurance, health and gaming.

What we do differently for startups

VST isn't your ordinary investor. With real skin in the game, we're committed to ensuring each company in our portfolio succeeds. Our secret sauce starts with selecting startups that have real solutions, not just ideas. We pair you with senior talent in product, engineering, customer acquisition and more. Then we let you do what you do best — build, innovate and disrupt. In 24-36 months, you'll scale and be

ready to monetize.

What we do differently for investors

VST is a publicly-traded company headquartered in Vancouver, Canada, and listed on the Canadian Securities Exchange (VST), Frankfurt Exchange (6F6) and the OTCQX (VSQTF). For investors, we offer early-stage access to the next unicorns before they're unicorns. Our portfolio represents a uniquely liquid and secure way for investors to get access to the latest cutting-edge technologies. Because we focus on market-ready solutions that scale quickly, we're able to provide strong and stable returns while also tapping into emerging global trends with big upsides. For more information, please visit www.victorysquare.com

ABOUT THE CANADIAN SECURITIES EXCHANGE (CSE)

The Canadian Securities Exchange, or CSE, is operated by CNSX Markets Inc. Recognized as a stock exchange in 2004, the CSE began operations in 2003 to provide a modern and efficient alternative for companies looking to access the Canadian public capital markets.

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This news release contains "forward-looking information" within the meaning of applicable securities laws relating to the outlook of the business of Victory Square, including, without limitation, statements relating to future performance, execution of business strategy, future growth, business prospects and opportunities of Victory Square and its related subsidiaries and other factors beyond our control. Such forward-looking statements may, without limitation, be preceded by, followed by, or include words such as "believes", "expects", "anticipates", "estimates", "intends", "plans", "continues", "project", "potential", "possible", "contemplate", "seek", "goal", or similar expressions, or may employ such future or conditional verbs as "may", "might", "will", "could", "should" or "would", or may otherwise be indicated as forward-looking statements by grammatical construction, phrasing or context. All statements other than statements of historical facts contained in this news release are forward-looking statements. Forward-looking information is based on certain key expectations and assumptions made by the management of Victory Square. Although Victory Square believes that the expectations and assumptions on which such forward looking information is based are reasonable, undue reliance should not be placed on them because Victory Square can give no assurance that they will prove to be correct. Actual results and developments may differ materially from those contemplated by these statements. The statements contained in this news release are made as of the date of this news release. Victory Square disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The Canadian Securities Exchange has neither approved nor disapproved the contents of this news release and accepts no responsibility for the adequacy or accuracy hereof.