

Former Soccer Star Tim Cahill Joins Victory Square Technologies Portfolio Company GameOn Entertainment Technologies as Strategic Advisor

Sports industry veterans Boris Gartner (CEO of LaLiga North America) and Shauna Griffiths (CEO of SLG Impact) also join as the company continues to empower sports and entertainment content providers with the world's simplest and most accessible gamification platform

VANCOUVER, February 23, 2021 — Victory Square Technologies Inc. (“Victory Square”) (CSE:VST) (OTC:VSQTF) (FWB:6F6) portfolio company, GameOn Entertainment Technologies. (“GameOn” or” or the “Company“), the leader in providing consumers, broadcasters, sportsbooks, leagues and teams with interactive, social experiences around sports, TV and live events, is pleased to announce Tim Cahill, Boris Gartner and Shauna Griffiths as Advisors.

Cahill, Gartner and Griffiths join Vahid Shababi (Victory Square Technologies), Mike Vorhaus (Vorhaus Advisors), sports betting consultant Sean Hurley, and Sabrina Carrozza (Sabrina LCP Communications) as Advisors.

Cahill, the all-time leading scorer for the Australian men’s national soccer team, starred as striker and midfielder for Millwall, Everton, New York Red Bulls and clubs around the world during his playing career from 1998-2019. Off the field, Cahill has studied at Harvard Business School, published a series of children’s books based on his own journey called *Tiny Timmy*, hosted a podcast and YouTube series with Wave.tv called *Tim Talks*, and is an official ambassador for the Supreme Committee for Delivery and Legacy for the 2022 FIFA World Cup. He also brings experience as a shareholder and Advisor with both Vitaman and Dynamic Tape, and has previously operated his own clothing line called Cahill+.

“As an athlete, I know how passionate and engaged supporters are. GameOn’s platform lets fans take their interest and engagement one step further within the comfort of their home,” Cahill said. “I’m excited to join as an Advisor as GameOn continues to grow in the United States and across the globe.”

Gartner is CEO of LaLiga North America, a joint venture between LaLiga, Spain’s top domestic soccer league, and Relevent Sports Group, a leading soccer events and media company, which serves as the exclusive representation of LaLiga in the United States and Canada for all business and development activities. Gartner’s prior experience includes executive positions at Univision Communications and Grupo Televisa.

Griffiths, a dynamic, hybrid marketer is the founder and CEO of SLG Impact, a consultancy that provides marketing solutions, brand partnerships and executive coaching to help drive businesses and clients forward. Griffiths, who was named one of Sports Business Journal’s

“Game Changers” in 2017, previously worked at the Brooklyn Nets, LeadDog Marketing Group/CSM Sport and Entertainment, and the NBA/NBDL.

“Tim is a superstar on and off the field, so having him as part of our team puts GameOn in a strong position for success, particularly given his global reach and influence,” GameOn Entertainment Technologies’ CEO Matt Bailey said. “Boris and Shauna provide us with a wealth of knowledge and experience and network in the ever-changing sports industry. We’re pleased to have all three as Advisors as we continue our work with partners to amplify interaction and engagement around sports and entertainment.”

Founded in 2018, GameOn Entertainment Technologies empowers sports and entertainment content providers with the world's simplest and most accessible gamification platform. Whether it's supporting TV networks, OTT platforms, sportsbooks, leagues or teams, GameOn helps partners turn their content—everything from sports to reality TV—into interactive and social experiences via mobile and TV apps.

After completing the Comcast NBCUniversal LIFT Labs Accelerator, powered by Techstars in 2018, GameOn has secured distribution and white label projects with several partners.

GameOn was purchased by V2 Games Inc, a portfolio company of Vancouver-based video and mobile game ventures firm Victory Square Technologies in December 2020. Following the asset purchase, the company was renamed GameOn Entertainment Technologies. It is expected to list its common shares on the Canadian Securities Exchange (CSE) in Q1 of 2021.

Stock Options Grant

Victory Squares announces that pursuant to the Company’s Stock Option Plan the board of directors approved the granting of an aggregate of 150,000 incentive stock options to a consultant of the Victory Square at an exercise price of \$1.20 per share. The options are exercisable for a period of two years, ending February 22, 2023.

--

About GameOn Entertainment Technologies

[GameOn Entertainment Technologies](#) (GET) is the leading technology company providing consumers, broadcasters, sportsbooks, venues and brand partners with interactive, social experiences around sports, television and live events. After completing the Comcast NBCUniversal LIFT Labs Accelerator, powered by Techstars in 2018, GameOn has secured distribution and white label projects with several partners. V2 Games Inc. completed the asset purchase of GameOn in December 2020.

Check out VictorySquare.com and sign up to VST's official newsletter at www.VictorySquare.com/newsletter.

On behalf of the board,

Shafin Diamond Tejani
Chief Executive Officer
Victory Square Technologies

For further information about the Company, please contact:

Investor Relations
Contact – Edge Communications Group
Email: ir@victorysquare.com
Telephone: 604 283-9166

Media Relations
Contact – Howard Blank, Director
Email: howard@victorysquare.com
Telephone: 604-928-6066

ABOUT VICTORY SQUARE TECHNOLOGIES INC.

Victory Square (VST) builds, acquires and invests in promising startups, then provides the senior leadership and resources needed to fast-track growth. The result: rapid scale-up and monetization, with a solid track record of public and private exits.

VST's sweet spot is the cutting-edge tech that's shaping the 4th Industrial Revolution. Our portfolio consists of 20 global companies using AI, VR/AR and blockchain to disrupt sectors as diverse as fintech, insurance, health and gaming.

What we do differently for startups

VST isn't just another investor. With real skin in the game, we're committed to ensuring each company in our portfolio succeeds. Our secret sauce starts with selecting startups that have real solutions, not just ideas. We pair you with senior talent in product, engineering, customer acquisition and more. Then we let you do what you do best — build, innovate and disrupt. In 24-36 months, you'll scale and be ready to monetize.

What we do differently for investors

VST is a publicly-traded company headquartered in Vancouver, Canada, and listed on the Canadian Securities Exchange (VST), Frankfurt Exchange (6F6) and the OTCQX (VSQTF). For investors, we offer early-stage access to the next unicorns before they're unicorns. Our portfolio represents a uniquely liquid and secure way for investors to get access to the latest cutting-edge technologies. Because we focus on market-ready solutions that scale quickly,

we're able to provide strong and stable returns while also tapping into emerging global trends with big upsides. For more information, please visit www.victorysquare.com.

ABOUT THE CANADIAN SECURITIES EXCHANGE (CSE)

The Canadian Securities Exchange, or CSE, is operated by CNSX Markets Inc. Recognized as a stock exchange in 2004, the CSE began operations in 2003 to provide a modern and efficient alternative for companies looking to access the Canadian public capital markets. The Canadian Securities Exchange has neither approved nor disapproved the contents of this news release and accepts no responsibility for the adequacy or accuracy hereof.

Forward Looking Statement

This news release contains “forward-looking information” within the meaning of applicable securities laws relating to the outlook of the business of Victory Square, including, without limitation, statements relating to future performance, execution of business strategy, future growth, business prospects and opportunities of Victory Square and its related subsidiaries/portfolio companies and other factors beyond our control. Such forward-looking statements may, without limitation, be preceded by, followed by, or include words such as “believes”, “expects”, “anticipates”, “estimates”, “intends”, “plans”, “continues”, “project”, “potential”, “possible”, “contemplate”, “seek”, “goal”, or similar expressions, or may employ such future or conditional verbs as “may”, “might”, “will”, “could”, “should” or “would”, or may otherwise be indicated as forward-looking statements by grammatical construction, phrasing or context. All statements other than statements of historical facts contained in this news release are forward-looking statements. Forward-looking information is based on certain key expectations and assumptions made by the management of Victory Square. Although Victory Square believes that the expectations and assumptions on which such forward looking information is based are reasonable, undue reliance should not be placed on them because Victory Square can give no assurance that they will prove to be correct. Actual results and developments may differ materially from those contemplated by these statements. The statements contained in this news release are made as of the date of this news release. Victory Square disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws. The Canadian Securities Exchange has neither approved nor disapproved the contents of this news release and accepts no responsibility for the adequacy or accuracy hereof.