# Gaming Veteran Mike Vorhaus Joins Victory Square Technologies Portfolio Company, GameOn Entertainment Technologies as Advisor

- Vorhaus has decades of experience investing in and advising startups.
- Investments and exits include Digene, which sold for \$1.6 billion; Widevine, which sold to Google for \$290 million; Tenor, which sold to Google; and Vivox, which sold to Unity Technologies.
- Vorhaus was a seed investor in DraftKings and Skillz, which both went public in 2020.

**VANCOUVER, British Columbia, February 11, 2021** (GLOBE NEWSWIRE) – Victory Square Technologies Inc. ("Victory Square") (CSE:VST) (OTC:VSQTF) (FWB:6F6) Portfolio Company, GameOn Entertainment Technologies ("GameOn" or the "Company"), the leader in providing consumers, broadcasters, sportsbooks and partners with interactive, social experiences around sports, TV and live events, is pleased to announce Mike Vorhaus, Sean Hurley and Sabrina Carrozza as Advisors.

Bringing his expertise in digital media and gaming through Vorhaus Ventures, Vorhaus has decades of experience investing in and advising startups. Investments and exits include Digene, which sold for \$1.6 billion; Widevine, which sold to Google for \$290 million; Tenor, which sold to Google; and Vivox, which sold to Unity Technologies. Vorhaus was also a seed investor at DraftKings and Skillz, which both went public in 2020.

"As an investor and advisor you're always looking for the next best thing, and I believe GameOn Entertainment Technologies has the potential to be just that," Vorhaus said. "I'm looking forward to being part of their journey into households across the world."

Sean Hurley is an experienced sports betting and gaming expert, who previously served as Head of Sportsbook at DraftKings. Since 2018, Hurley has served as an independent advisor and consultant in the U.S. gaming space, working with digital B2C gaming operators, land-based casinos, media entities, B2B technology suppliers and rights holders.

Sabrina Carrozza is the founder and principal of Sabrina LCP Communications, a full-service consultancy that represents clients in sports, media and technology industries including FC Barcelona, Drive by DraftKings and The Mom Project. Boasting more than 20 years of experience, Carrozza has also worked with startups and brands including Perform Group, DAZN, Opta and FC Bayern Munich.

"When building something to not only combine industries but revolutionize them, it's important to surround yourself with the right people and I believe we have done just that with Mike Vorhaus, Sean Hurley and Sabrina Carrozza," GameOn Entertainment Technologies founder and CEO

Matt Bailey said. "We're thrilled to have their knowledge, expertise and enthusiasm as part of our team."

Founded in 2018, GameOn Entertainment Technologies empowers sports and entertainment content providers with the world's simplest and most accessible gamification platform. Whether it's supporting TV networks, OTT platforms, sportsbooks or leagues, GameOn helps partners turn their content—everything from sports to reality TV—into interactive and social experiences via mobile and TV apps.

After completing the Comcast NBCUniversal LIFT Labs Accelerator, powered by Techstars in 2018, GameOn secured distribution rights into Comcast homes, and works with white-label partners including NBCUniversal, Bravo and *The Real Housewives*.

GameOn was <u>purchased</u> by V2 Games Inc, a portfolio company of Vancouver-based video and mobile game ventures firm Victory Square Technologies in December 2020. Following the asset purchase, the company was renamed GameOn Entertainment Technologies. It is expected to list its common shares on the Canadian Securities Exchange (CSE) in Q1 of 2021.

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# **About GameOn Entertainment Technologies**

GameOn Entertainment Technologies (GET) is the leading technology company providing consumers, broadcasters, sportsbooks, venues and brand partners with interactive, social experiences around sports, television and live events. After completing the Comcast NBCUniversal LIFT Labs Accelerator, powered by Techstars, and launching in 2018, GameOn landed distribution rights into Comcast homes. GameOn also works with white-label partners including NBCUniversal, Bravo and *The Real Housewives*. V2 Games Inc. completed the asset purchase of GameOn in December 2020.

Check out VictorySquare.com and sign up to VST's official newsletter at <a href="https://www.VictorySquare.com/newsletter">www.VictorySquare.com/newsletter</a>.

On behalf of the board,

Shafin Diamond Tejani Chief Executive Officer and Director Victory Square Technologies Inc.

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#### ABOUT VICTORY SQUARE TECHNOLOGIES INC.

Victory Square (VST) builds, acquires and invests in promising startups, then provides the senior leadership and resources needed to fast-track growth. The result: rapid scale-up and monetization, with a solid track record of public and private exits.

VST's sweet spot is the cutting-edge tech that's shaping the 4th Industrial Revolution. Our portfolio consists of 20 global companies using AI, VR/AR and blockchain to disrupt sectors as diverse as fintech, insurance, health and gaming.

# What we do differently for startups

VST isn't just another investor. With real skin in the game, we're committed to ensuring each company in our portfolio succeeds. Our secret sauce starts with selecting startups that have real solutions, not just ideas. We pair you with senior talent in product, engineering, customer acquisition and more. Then we let you do what you do best — build, innovate and disrupt. In 24-36 months, you'll scale and be ready to monetize.

# What we do differently for investors

VST is a publicly-traded company headquartered in Vancouver, Canada, and listed on the Canadian Securities Exchange (VST), Frankfurt Exchange (6F6) and the OTCQX (VSQTF). For investors, we offer early-stage access to the next unicorns before they're unicorns. Our portfolio represents a uniquely liquid and secure way for investors to get access to the latest cutting-edge technologies. Because we focus on market-ready solutions that scale quickly, we're able to provide strong and stable returns while also tapping into emerging global trends with big upsides. For more information, please visit www.victorysguare.com.

## ABOUT THE CANADIAN SECURITIES EXCHANGE (CSE)

The Canadian Securities Exchange, or CSE, is operated by CNSX Markets Inc. Recognized as a stock exchange in 2004, the CSE began operations in 2003 to provide a modern and efficient alternative for companies looking to access the Canadian public capital markets.

The Canadian Securities Exchange has neither approved nor disapproved the contents of this news release and accepts no responsibility for the adequacy or accuracy hereof.

# **Forward Looking Statement**

This news release contains "forward-looking information" within the meaning of applicable securities laws relating to the outlook of the business of Victory Square, including, without limitation, statements relating to future performance, execution of business strategy, future growth, business prospects and opportunities of Victory Square and its related subsidiaries and other factors beyond our control. Such forward-looking statements may, without limitation, be preceded by, followed by, or include words such as "believes", "expects", "anticipates", "estimates", "intends", "plans", "continues", "project", "potential", "possible", "contemplate", "seek", "goal", or similar expressions, or may employ such future or conditional verbs as "may", "might", "will", "could", "should" or "would", or may otherwise be indicated as forward-looking statements by grammatical construction, phrasing or context. All statements other than statements of historical facts contained in this news release are forward-looking statements. Forward-looking information is based on certain key expectations and assumptions made by the management of Victory Square. Although Victory Square believes that the expectations and assumptions on which such forward looking information is based are reasonable, undue reliance should not be placed on them because Victory Square can give no assurance that they will prove to be correct. Actual results and developments may differ materially from those contemplated by these statements. The statements contained in this news release are made as of the date of this news release. Victory Square disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws. The Canadian Securities Exchange has neither approved nor disapproved the contents of this news release and accepts no responsibility for the adequacy or accuracy hereof.