

# World Poker Tour® Enters Into Global Blockchain Integration Partnership With FansUnite

...Victory Square's Portfolio Company, FansUnite, an Award-Winning Sportsbook Blockchain Protocol, Enters into Strategic Blockchain Integration Partnership with World Poker Tour, the Premier Name in Internationally Televised Gaming and Entertainment

VANCOUVER, BRITISH COLUMBIA, CANADA (October 11, 2018) — Victory Square Technologies Inc. ("Victory Square" or the "Company") (CSE:VST) (OTC:VSQTF) (FWB:6F6) today announced that one of its portfolio companies, FansUnite (fansunite.com), has been named a World Poker Tour® ("WPT®") "Official Partner." By entering into a strategic partnership with the premier name in internationally televised gaming and entertainment leading innovation in the sport of poker since 2002, FansUnite, will be introduced to millions of poker enthusiasts across the globe.

The World Poker Tour, a poker behemoth known for its work in gaming and entertainment, is now marking its first foray into the blockchain space through a multi-pronged partnership that will see FansUnite integrated into a multitude of WPT's offerings including: international TV distribution, cross-promotion, and live event activations at WPT events throughout Europe and Asia.

"FansUnite is transforming the sports betting and sports data marketplaces with its proprietary blockchain protocol. This is a continued validation of Victory Square's strategic direction to invest in sports technology, a sector hungry for innovation that's experiencing massive growth," says Shafin Diamond Tejani, CEO of Victory Square Technologies. "With the global reach and influence the partnership with WPT brings to FansUnite, we can expect continued growth and success for this high performing team."

Poker players can expect to see engaging promotions, such as giveaways, contests, and product showcases at select WPT events throughout Europe and Asia. FansUnite will work in conjunction with WPT's casino partners to showcase the company's offerings to players and operators alike.

"Over the last two decades, the World Poker Tour has been at the forefront of gaming entertainment. WPT's worldwide reach, instant name recognition, hundreds of thousands of players and millions of fans make them the class of their industry," said FansUnite CEO Darius Eghdami. "This partnership introduces FansUnite to millions of poker enthusiasts across the globe, and gives WPT partners the first look at our industry-changing technology."



In addition to the sportsbook offering, the FansUnite Protocol serves as the blockchain-based infrastructure for sports data applications, daily fantasy sports and a variety of other applications reliant on sports data.

The multi-pronged partnership will see FansUnite integrated into a multitude of WPT's offerings, including:

- International TV distribution.
- Showcasing "Plays of the Week" on Heads Up Daily (HUD) on Super Channel in Canada, as well as numerous other appearances across the broadcast. HUD is the multiscreen destination for all things relating to Esports and video game culture.
- Social media cross-promotion.
- On-site promotions and unique player opportunities at WPT events throughout Europe and Asia.
- Joint WPT and FansUnite promotional tie-ins in conjunction with FansUnite official partner Leicester City Football Club of the English Premier League.

## For further information about the Company, please contact:

### **Investor Relations Contact - Prit Singh**

Email: prit@victorysquare.com Telephone: 905-510-7636

# Media Relations Contact -Shafin Diamond Tejani, CEO and Director

Email: media@victorysquare.com

Telephone: 604-283-9166

#### ABOUT VICTORY SQUARE TECHNOLOGIES INC.

Victory Square Technologies (VST) is an accelerator with 20+ portfolio companies focused on emerging technologies such as: Blockchain, Machine Learning, Artificial Intelligence and VR/AR.

We have a proven process for identifying and investing in extraordinary start-ups who are working on innovative and disruptive projects in every sector of the global economy, including Finance, Health, Real Estate, Insurance, Entertainment and Education. We use our experience, expertise and resources to help grow and scale these portfolio companies, which results in explosive returns for VST and its shareholders. For more information, please visit www.victorysquare.com.

#### **ABOUT FANSUNITE**

The FansUnite Protocol is an industry standard for sports betting and sports data applications built on the Ethereum blockchain. The protocol will provide the infrastructure necessary to redistribute the responsibility over the execution and resolution of bets from centralized operators



out to a network of independently operated and incentivized Oracles, providing bettors assurance that their bets are executed as entered, free from bias or tampering, while bet details are immutably and transparently stored on the Ethereum blockchain.

The protocol will provide the groundwork for a host of applications that span traditional bookmaking, betting exchanges, daily fantasy sports, poker and card-based games, and a variety of other services reliant on sports data. These decentralized applications (DApps) will be free to charge fees, utilize their own tokens for betting, and set market prices based on full market information transparently available on the blockchain. For more details on the FansUnite Protocol, please visit http://www.fansunite.com to review the White Paper and Business Case.

# **ABOUT THE CANADIAN SECURITIES EXCHANGE (CSE)**

The Canadian Securities Exchange, or CSE, is operated by CNSX Markets Inc. Recognized as a stock exchange in 2004, the CSE began operations in 2003 to provide a modern and efficient alternative for companies looking to access the Canadian public capital markets.

#### FORWARD-LOOKING INFORMATION

This news release contains "forward-looking information" within the meaning of applicable securities laws relating to the outlook of the business of Victory Square, including, without limitation, statements relating to the completion of the acquisition of an interest in Limitless Blockchain and the timing, cost and terms thereof, the impact of the acquisition on the Company, the strategic direction of the Company, and its goal of broadening its portfolio of interests in innovative companies. Such forward-looking statements may, without limitation, be preceded by, followed by, or include words such as "believes", "expects", "anticipates", "estimates", "intends", "plans", "continues", "project", "potential", "possible", "contemplate", "seek", "goal", or similar expressions, or may employ such future or conditional verbs as "may", "might", "will", "could", "should" or "would", or may otherwise be indicated as forward-looking statements by grammatical construction, phrasing or context. All statements other than statements of historical fact contained in this news release are forward-looking statements. Forward-looking information is based on certain key expectations and assumptions made by the management of Victory Square. Although Victory Square believes that the expectations and assumptions on which such forward looking information is based are reasonable, undue reliance should not be placed on them because Victory Square can give no assurance that they will prove to be correct. Actual results and developments may differ materially from those contemplated by these statements. The statements contained in this news release are made as of the date of this news release. Victory Square disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws. The Canadian Securities Exchange has neither approved nor disapproved the contents of this news release and accepts no responsibility for the adequacy or accuracy hereof.