



VICTORY
SQUARE

**VICTORY SQUARE, LAUNCH ACADEMY & BOAST.AI BRING SILICON VALLEY ELITE
TO VANCOUVER FOR TRACTION CONFERENCE**

*...speakers at event include founders and leaders of Twentieth Century Fox,
Reddit, New Relic, Box, SendGrid, Bumble and more.*

VANCOUVER, BRITISH COLUMBIA, CANADA (July 17, 2018) – Victory Square Technologies Inc. ("**Victory Square**" or the "**Company**") (CSE: VST, OTC: VSQTF, FWB: 6F6) is once again partnering with Launch Academy and Boast Capital to help present the fifth edition of the Traction Conference (www.TractionConf.io) and the exclusive invitation-only CEO Summit August 8 -9, 2018, at the new Parq Vancouver.

Coming to Vancouver for the Traction Conference theme of "Scaling Up", attendees will have the opportunity to hear from technology business leaders about their challenges and key learnings from scaling their companies to more than \$500 million in revenue, acquisitions and IPO. Traction's speakers will span all aspects of scaling across different verticals, including operations, human resources, product engineering, sales and marketing.

"We are excited to be a part of the Traction Conference again this year," said Shafin Diamond Tejani, Chief Executive Officer of Victory Square. "We feel it is vitally important not only for our own portfolio companies to have the opportunity to learn and connect with the best leaders in the technology space, but for us as leaders to help other tech companies access the valuable knowledge that comes together each year at the Traction Conference.

"The continuity of support that the Traction Conference has received from Victory Square from its original conception to this year's fifth annual event is without question one of the collaborations that has generated considerable value for the conference and our attendees," said Traction co-founder and co-chair Ray Walia, CEO of Launch Academy.

Named by Inc.com as one of the "Top 10 Marketing Conferences Worth Attending in 2016", the Traction Conference is back for 2018 with another impressive roster of c-level executives and growth experts from some of the world's top performing global tech companies.

Confirmed speakers for "Scaling Up" include:

- Chris Slowe, CTO of Reddit
- Sameer, Dholakia, CEO of SendGrid
- Dave Pickles, founder of The Trade Desk
- Karen Peacock, COO of Intercom
- Jeetu Patel, Chief Product Officer at Box
- Leah Busque, founder of TaskRabbit
- Robson Grieve, CMO of New Relic

- Sarah Jones Simmer, COO of Bumble
- Laura Behrens Wu, CEO of Shippo
- Mike Mcderment, CEO of Freshbooks
- Max Lytvn, founder of Grammarly
- Jason Warner, SVP of technology at GitHub
- David Mausolf, VP of acquisition marketing at Twentieth Century Fox

“Traction is designed to bring the best and brightest from Silicon Valley’s billion-dollar tech companies and help disseminate knowledge and experience into growing tech companies that aspire to be as successful as those on stage. Our invitation-only CEO Summit ahead of Traction offers in-depth networking and collaboration opportunities for our personal network of over 150 CEOs from Silicon Valley and Canada,” said Walia.

Victory Square sees its support of Traction 2018 and the exclusive CEO Summit as a way to tap into a forum for new partnerships and new acquisition opportunities.

“There is no better place for us to seed many of those growth relationships simply because of the calibre of leadership that comes together at Traction,” said Tejani. “As passionate players in the tech industry ourselves, we know that in order to stay on top of trends, techniques and strategies used to successfully acquire, retain and, most importantly, monetize users, you really need to actively learn from and collaborate with the best of the best. That’s what Traction affords us, in spades.”

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ABOUT THE TRACTION CONFERENCE

The Traction Conference is a movement that brings founders, c-suite and growth leaders from the fastest growing tech companies to share their learnings on how to get, keep and grow customers and users at scale. For more information visit www.TractionConf.io.

ABOUT VICTORY SQUARE TECHNOLOGIES INC.

Victory Square Technologies is an emerging technology incubator and accelerator. Victory Square portfolio companies are disrupting every sector of the global economy including Blockchain, Artificial Intelligence, VR/AR/MR, Gaming and Payments. Victory Square has a proven process for identifying game-changing entrepreneurs and providing them with the partners, mentorship and support necessary to accelerate their growth and help them scale globally. For more information, please visit www.victorysquare.com.

ABOUT THE CANADIAN SECURITIES EXCHANGE (CSE)

The Canadian Securities Exchange, or CSE, is operated by CNSX Markets Inc. Recognized as a stock exchange in 2004, the CSE began operations in 2003 to provide a modern and efficient alternative for companies looking to access the Canadian public capital markets.

FORWARD-LOOKING INFORMATION

This news release contains “forward-looking information” within the meaning of applicable securities laws relating to the outlook of the business of Victory Square, including, without limitation, statements relating to future performance by any portfolio company of the Company, the impact of any portfolio company’s performance on the Company, the strategic direction of the Company, and its goal of broadening its portfolio of interests in innovative companies. Such forward-looking statements may, without limitation, be preceded by, followed by, or include words such as “believes”, “expects”, “anticipates”, “estimates”, “intends”, “plans”, “continues”, “project”, “potential”, “possible”, “contemplate”, “seek”, “goal”, or similar expressions, or may employ such future or conditional verbs as “may”, “might”, “will”, “could”, “should” or “would”, or may otherwise be indicated as forward-looking statements by grammatical construction, phrasing or context. All statements other than statements of historical fact contained in this news release are forward-looking statements. Forward-looking information is based on certain key expectations and assumptions made by the management of Victory Square. Although Victory Square believes that the expectations and assumptions on which such forward looking information is based are reasonable, undue reliance should not be placed on them because Victory Square can give no assurance that they will prove to be correct. Actual results and developments may differ materially from those contemplated by these statements. The statements contained in this news release are made as of the date of this news release. Victory Square disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The Canadian Securities Exchange has neither approved nor disapproved the contents of this news release and accepts no responsibility for the adequacy or accuracy hereof.