



VICTORY SQUARE TECHNOLOGIES INVESTS IN TOP THREE ICO COMPANIES AT NORTH AMERICAN BITCOIN CONFERENCE IN MIAMI

VANCOUVER, BRITISH COLUMBIA, CANADA (January 25, 2018) – Victory Square Technologies Inc. (“**Victory Square**” or the “**Company**”) (CSE:VST, OTC:VSQTF, FWB:6F6) returns from the North American Bitcoin Conference in Miami with newly-formed partnerships and investments in three promising blockchain companies that won awards for their presentations in Florida.

The longest-running and highest-attended financial conference for the bitcoin, blockchain and cryptocurrency industries saw over 4,000 attendees converge in Miami for the two-day event that took place January 18 and 19, 2018. It saw Victory Square partner with Keynote, the World Blockchain Forum and the North American Bitcoin Conference to present the top 3 ICOs Award at the event. The three emerged from the 30 companies that were vetted and selected by the World Blockchain Forum to present their ICOs (with those 30 drawn from an initial pool of applicants).

Victory Square management viewed the presentations of the 30 ICO attendees and conducted Q&A sessions with the management teams of the shortlisted companies. Through this vetting process, Victory Square identified three companies as the top 3 ICOs; companies with which they will explore further relationships. Each of the identified companies will receive \$33,000 towards the private sale of their respective tokens. In exchange, Victory Square will receive discounted tokens in the companies’ private pre-sale.

The top 3 companies selected by Victory Square management to share in the \$100,000 investment prize pool were: Shopin, Tax Token and Impact PPA.

Peter Smyrniotis of Vancouver, B.C., Canada, a member of the Board of Directors of Victory Square, also presented at the conference, outlining Victory Square’s involvement in the blockchain industry and its track record of incubating some of the most promising and disruptive companies.

“It was an honor to present Victory Square amongst some of the global thought leaders in the blockchain industry,” said Smyrniotis. “This was the premier conference for blockchain and cryptocurrency and the Victory Square venture build and incubation model resonated very strongly with the blockchain thought leaders on hand. It was truly energizing to see the technology and leadership wheels turning among these up-and-coming companies.”

About the Top Three ICO Award Winners:

1st place - Shopin (www.shopin.com)

Shopin is the world’s first decentralized shopper profile built on the blockchain to securely unite retailers and their customers through personalized data intelligence for an unprecedented shopping experience. Voted “Best ICO and Startup” by CoinAgenda Global, the #5 “Top ICO” at Davos d10e, and Winner and Best ICO of the North American Bitcoin Conference, Shopin is revitalizing the retail economy by deploying blockchain technology to store value, purchase, and profile data, while scaling to facilitate a million

transactions per second that empower retailers on the open web to provide a decentralized Amazon-like shopping experience with recommendations powered by Artificial Intelligence. Headquartered in Brooklyn, New York, Shopin has raised \$5.6M to date from Deep Fork Capital, Outbound Ventures, and angel investors from Google, ZocDoc, and others. Shopin is aiming to revolutionize the world of retail.

“We are incredibly grateful for the honor of winning the Best ICO Award at the North American Bitcoin Conference in Miami as well as the amazing reception we've received for Shopin's upcoming token sale from our friends at Victory Square and the crypto community,” said Eran Eyal, CEO of Shopin.com. “We are truly humbled by this recognition and the tremendous momentum it has created for the Shopin.com mission, which is dedicated to an enriched retail economy that empowers retailers to become stronger by working together, and rewards shoppers based on the value of their data that they fully own and control. We believe strongly in the future of token economics and giving back to the Ethereum community for continued and sustainable growth. Thank you all for the opportunity to work together in innovating the future of retail, online commerce, and user data rights.”

2nd place - TaxToken (www.taktoken.io)

TaxToken leverages blockchain technology and artificial intelligence to modernize accounting. The platform, with a scheduled spring beta launch, will allow automatic generation of ready-to-file tax reports, patent pending “One-Click” Crypto gains and losses tracker, advanced accounting automation with smart contracts and invoices, and real time reporting and data analytics, amongst other features. TaxToken will be building out their platform and is currently waiting for clear regulatory guidance prior to launching their token. In advance of their token launch, TaxToken has already assembled a strong management and advisory team.

Nathan Nichols, CEO of Taxtoken stated, “TaxToken is excited to team up with Victory Square to advance this exciting project. As the need for accounting innovation grows and matures, strong reputations will emerge with corporate backing. This will facilitate great ideas into even better business models. Victory Square is prime example of this process.”

3rd place - Impact PPA (www.impactppa.com)

ImpactPPA is an Ethereum-based decentralized energy platform that is looking to transform the global energy finance industry. ImpactPPA uses the power of the blockchain to bring together capital and consumers in a way that is direct, responsive, and expedient. ImpactPPA solves the problem created by legacy financial institutions of too much bureaucracy, cost and infrastructure to effectively and efficiently provide solutions that work.

Meanwhile, further to the North American Bitcoin Conference prize pool, previous tokens that Victory Square purchased have completed their token sales. Neuromation and Bluzelle both completed their sales within a couple days, cumulatively raising over \$50m. Victory Square will also be sponsoring the ICO pitch competition at the upcoming d10e conference in the Cayman Islands between January 27-30, 2018.

Video of Victory Square Technologies presenting at the North American Bitcoin Conference

<https://www.youtube.com/watch?v=pVy7T6KsM1w&t=2s>

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ABOUT VICTORY SQUARE TECHNOLOGIES INC.

Victory Square Technologies is a blockchain-focused venture builder that funds and empowers entrepreneurs to implement innovative blockchain solutions. Victory Square portfolio companies are disrupting every sector of the global economy including Virtual Reality, Artificial Intelligence, Personalized Health, Gaming and Film. Victory Square has a proven process for identifying game-changing entrepreneurs and providing them with the partners, mentorship and support necessary to accelerate their growth and help them scale globally. For more information, please visit www.victorysquare.com.

ABOUT THE CANADIAN SECURITIES EXCHANGE (CSE)

The Canadian Securities Exchange, or CSE, is operated by CNSX Markets Inc. Recognized as a stock exchange in 2004, the CSE began operations in 2003 to provide a modern and efficient alternative for companies looking to access the Canadian public capital markets. The CSE has not reviewed, nor approved or disapproved the content of this news release.

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