



FANTASY 6 KICKS OFF NFL SEASON WITH \$100,000,000 USD PICK'EM CHALLENGE

Vancouver, British Columbia, Canada (Thursday, September 1, 2016) – Football fans, fantasy sports players and social media aficionados will all have the chance to enter and play for free and win over \$100,000,000 USD in cash prizes in a new NFL Pick'Em Challenge that will be launched next week by Fantasy 6 Sports Inc. (“**Fantasy 6**” or the “**Company**”) (CSE: FYS)(OTC:FNTYF)(FRANKFURT: 6F6 - WKN: A2AKL8) on its newly acquired FansUnite.com platform.

The NFL Pick'Em Challenge will be played at the new Fantasy 6 social network at FansUnite.com, a fast-growing platform where sports fans unite to “beat the house.”

What separates the NFL Pick'Em Challenge from more traditional fantasy sports games is how it's designed to bring together hard core and casual fans alike and appeal to players of all levels of experience. It's built to be free to enter and easy to play, with fans selecting just six NFL games to play of their own choice from the line-up of 15 games each week. An individual fan correctly picking all six games each week for six weeks in a row can win up to \$10,000,000 USD in cash.

“We're excited to bring the new twist of our NFL Pick'Em Challenge to our FansUnite.com network and help make it the most talked-about new contest this fall,” said Shafin Diamond Tejani, Chief Executive Officer of Fantasy 6. “It will showcase how FansUnite uses technology to elevate traditional fantasy sports games into a dynamic social community where casual fans can collaborate with more seasoned fantasy sports players to determine the best picks to play.”

As a streak contest, the NFL Pick'Em Challenge will gain momentum – and information sharing -- as more fans correctly pick six of the six games they play each week against the spread. Cash prizing kicks in at \$1,000 USD as soon as players pick 6-for-6 over three consecutive weeks:

NFL Pick'Em Challenge Prizing

3 week streak - \$1,000 USD (18 games picked correctly out of 18 played over three weeks)

4 week streak - \$10,000 USD (24/24)

5 week streak - \$100,000 USD (30/30)

6 week streak - \$10,000,000 USD (36/36)

A big added value is that the earned level of prizing is awarded to all those who correctly run the streak, as opposed to many contests in which winnings are split up and divided among the winners. The contest will also feature spreads adjusted to .5 (i.e. 2.5 points) to ensure there are winners and not a tie against the spread.

“As a sports, entertainment and technology company committed to creating new dimensions in fan engagement, experience and entertainment, we wanted everything about our NFL Pick’Em Challenge to be client-centered for our players,” said Ray Walia, Chief Operating Officer of Fantasy 6. “Players can enter the contest anytime during the 17-week season. Players can decide which six NFL games they want to play each week. As soon as your streak ends, then you can start up again to try your hand at a new streak. Those are some of the things that make this such an interesting and fun experience, which is what we want all of our games and contests to be.”

For more information on the NFL Pick’Em Challenge, go to FansUnite.com.

FANSUNITE CONTEST SHORT FORM RULES:

The Sweepstakes Contest shall commence at 12:00 AM Pacific Time (“PT”) on September 9, 2016, and end at 11:59 PM PT January 2, 2017. For Contest Rules, go to www.Fansunite.com/contest_rules. Open to legal residents of jurisdictions where lawful, of legal age or age of majority or older. Employees of Sponsor and related parties are ineligible. Entry must comply with Contest Rules. Odds of winning depend on number of entries received and the scoring of individual entries. YOU MUST CORRECTLY ANSWER A SKILL TESTING QUESTION TO CLAIM A PRIZE. NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. CONTEST IS VOID WHERE PROHIBITED BY LAW.

ABOUT FANTASY 6 SPORTS INC. (CSE:FYS)

Fantasy 6 is a sports, entertainment and technology company which produces games, contests and other related products and experiences for fans around the world. Fantasy 6 Sports Inc. currently offers a wide variety of daily, weekly and season-long contests across multiple professional sports leagues. The Company also develops interactive fan engagement platforms for corporations, media, broadcasters and not-for-profit societies and charities. The Company’s mission is to create new dimensions in fan engagement, experience and entertainment and our vision is the most knowledgeable, passionate and engaged generation of fans in history.

ABOUT THE CANADIAN SECURITIES EXCHANGE (CSE)

The Canadian Securities Exchange, or CSE, is operated by CNSX Markets Inc. Recognized as a stock exchange in 2004, the CSE began operations in 2003 to provide a modern and efficient alternative for companies looking to access the Canadian public capital markets. The CSE has not reviewed, nor approved or disapproved the content of this press release.

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FORWARD-LOOKING INFORMATION:

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