

NetCents Technology Launches Merchant Outreach and Onboarding Automation

Vancouver, British Columbia--(Newsfile Corp. - June 25, 2020) - **NetCents Technology Inc.** (CSE: NC) (FSE: 26N) (OTCQB: NTTCF) ("**NetCents**" or the "**Company**"), a cryptocurrency payments technologies company, is pleased to announce numerous enhancements to its system.

NetCents has been running promotional test campaigns, both merchant direct and through Partners, to test the efficacy of various promotional incentives in driving merchant sign up, integration, and the processing of cryptocurrency transactions. Through this testing, it was identified that due to the wide-range of merchant and partner industries, the ability to conduct partner-specific and varied promotions was key to the campaign's ongoing success.

NetCents works with its Partners to develop and launch programs that encourage downstream merchants to begin accepting cryptocurrency as a method of payment. To meet increasing and varied demand from its partners on these promotional programs, NetCents has now automated most features of the promotion system so it can manage numerous campaigns simultaneously. Most importantly, Partners now have a toolkit to create customized promotion campaigns that fit their merchant base's needs and requirements.

Promotion features now include:

- Partners can incentivize merchants with reduced or free processing for a set period to drive increased merchant signups from their existing merchant-base
- New merchants can sign up directly for a NetCents merchant account using a campaign link or entering the promotion code on the signup form, automatically enrolling them in the promotion campaign
- NetCents can target existing merchants who are not integrated or active. The merchant can enroll themselves in a promotion from the Merchant Gateway, allowing the Company to maximize its existing merchant-base.
- Campaigns can be set to apply restrictions on who can use a promo code, such as new registrations or merchants that haven't processed any live transactions
- Admins can activate a promotion for a Merchant, bypassing restrictions, to enroll merchants that have processed a test transaction or failed to enter the code during registration
- Promotions can now be configured to have a maximum processing volume and/or timeframe allowing for greater fine-tuning of campaigns

The Company's technology is deployable across millions of terminals worldwide. These enhancements will incentivize and facilitate the onboarding of thousands of merchants in a more scalable way.

NetCents research has determined that the bottleneck in cryptocurrency use for transactions is no longer the consumer, but it is the merchant - the Company is making strides to eliminate that bottleneck.

"According to McKinsey, the Global Payments industry is a \$1.9 trillion-dollar industry¹. Consumers rarely stop to consider how much of their purchasing dollar goes to payment costs vs. the goods themselves," stated Clayton Moore, Founder and CEO of NetCents Technology. "Our technologies are being built to increase speed, reduce cost, and increase security of a massive industry; these new tools will help us scratch the surface. Cryptocurrency and blockchain technologies are the obvious use case to displace the legacy infrastructure that is no longer appropriate for our new 'cashless' society."

Welcome to the future.

About NetCents

NetCents Technology Inc, the transactional hub for all cryptocurrency payments, equips forward-thinking businesses with the technology to seamlessly integrate cryptocurrency processing into their payment model without taking on the risk or volatility of the crypto market. NetCents Technology is registered as a Money Services Business (MSB) with FINTRAC.

For more information, please visit the corporate website at www.net-centers.com or contact Investor Relations: investor@net-centers.com.

To keep up on the latest - make sure to join the telegram channel <http://t.me/NetCents>

On Behalf of the Board of Directors
NetCents Technology Inc.

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Cautionary Note Regarding Forward-Looking Information

This release includes certain statements that may be deemed "forward-looking statements". All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance, and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, market prices, and continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates, and opinions of the Company's management on the date the statements are made. Except as required by applicable securities laws, the Company undertakes no obligation to update these forward-looking statements in the event that management's beliefs, estimates or opinions, or other factors, should change.

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