

NetCents Powers Purchase Potential with 40th Partner Agreement Signed

Vancouver, British Columbia--(Newsfile Corp. - September 18, 2019) - **NetCents Technology Inc.** (CSE: NC) (FSE: 26N) (OTCQB: NTTCF) ("**NetCents**" or the "**Company**"). Accelerating its pace for market adoption and integration, NetCents has signed its 40th partnership agreement.

Following on the heels of NetCents' 20th partner announcement in February, NetCents is pleased to announce the signing of its 40th partnership agreement. A doubling of its partners in such a short period of time reflects the Company's aggressive trajectory to accelerate partner growth and keep pace with merchant adoption of cryptocurrency. This growth demonstrates the increased willingness of merchants to offer their customer bases alternatives to traditional payment methods by incorporating the NetCents cryptocurrency solution online, in-store, and integrated into their POS systems.

"This accelerated partner growth continues to validate our business model and the future of the Company," stated Clayton Moore, Founder, and CEO of NetCents Technology. "Whereas in 2018 and early 2019, we needed to actively sell our partners on the advantages of NetCents, we are now having major players in the payments space actively seek us out to allow them to offer cryptocurrency by embedding our Merchant Gateway within their technology, providing merchants a seamless experience and onboarding process for cryptocurrency payments."

Through these partners including Merchant Gateways, Payment Processors, ISO's, Terminal Manufacturers, ISO's, and ISV's, the Company has embedded its cryptocurrency merchant gateway technology within all major traditional payment sectors. This integration provides the Company with the key competitive market advantage of being the default cryptocurrency payment provider for merchants.

The Company's Partners allows NetCents to access millions of merchants, hundreds of new partners, millions of users, and a sales force of thousands of agents who actively sell the NetCents cryptocurrency Merchant Gateway to their existing merchant base daily.

"We are already seeing the early success of our partner strategy come to fruition," added Mr. Moore. "The Company has experienced an average 95% monthly increase in merchant signups since May in addition to an average of 39% increase in processing volume every month since February."

To augment the Company's Partnership Program, the Company has begun its Merchant Acquisition Plan (M.A.P.). The Company has brought in industry-leading veterans to develop, launch, and manage M.A.P. The goal of M.A.P. is to add 15- enterprise merchants that process over USD 20 million per year in sales with a monthly baseline of \$100,000 cryptocurrency transactions.

The team advancing M.A.P. analyzes of tens of thousands of businesses across North America, Europe, and Australia ranking them against a scoring system, personalizing their outreach message by business or vertical, and launching an educational content program on their respective market trends and NetCents' products and programs.

While the program launched less than a week ago, 287 merchants who fit the selection criteria have been outreached to with an initial 26% engagement rate. The campaign will continue to run through March 2020 with an additional 100 - 300 merchants added to the outreach queue weekly.

By continuing to drive mainstream interest and adoption via a multi-pronged approach, while increasing market and merchant share, cryptocurrency as a viable payment option is within reach.

About NetCents

NetCents Technology Inc, the transactional hub for all cryptocurrency payments, equips forward-thinking businesses with the technology to seamlessly integrate cryptocurrency processing into their payment model without taking on the risk or volatility of the crypto market. NetCents Technology is registered as a Money Services Business (MSB) with FINTRAC.

For more information, please visit the corporate website at www.net-centrs.com or contact Investor Relations at investor@net-centrs.com

On Behalf of the Board of Directors

NetCents Technology Inc.

"Clayton Moore"

Clayton Moore, CEO, Founder, and Director
NetCents Technology Inc.
1000 - 1021 West Hastings Street
Vancouver, BC, V6E 0C3

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