



NetCents Technology to Launch Loyalty Rewards and Referral Program

VANCOUVER, March 13, 2018 /CNW/ - **NetCents Technology Inc.** ("**NetCents**" or the "**Company**") (CSE: NC / Frankfurt: 26N). NetCents is working with Loyalty & Co., a Toronto based advisory firm to launch a new and innovative loyalty program for NetCents.

The launch of the loyalty rewards program ties into the Company's imminent merchant release. With the integration of the first round of merchants nearing completion, the loyalty program will be used to reward consumers for activation, activity, and referrals in the NetCents platform and incentivize merchants for participating in the system.

Heading the project for Loyalty & Co. is President and Co-Founder Steve Allmen. Steve Allmen is an experienced business development and strategic alliances executive with a successful track record working for and supporting companies. Mr. Allmen has extensive business expertise across multiple industries having held senior positions at AIMIA Canada, Aeroplan Canada, The Hudson's Bay Company, and Air Miles.

"We see this new partnership with NetCents as a way to develop an exciting and innovative program that will reward users for joining, activating, and referring NetCents," said Steve Allmen, President of Loyalty & Co. "Loyalty programs remain popular with users and we are designing new ways for consumers to earn and redeem for everyday activities with NetCents."

"We do a lot of things that are innovative in our industry, so we needed a loyalty program to match our brand. With Loyalty & Co., we are tailoring the brand experience to our users in a way that is meaningful," said Jenn Lowther, Chief Marketing Officer of NetCents Technology. "We're also excited to work with our merchants to make life easier for them to launch loyalty programmes to their customers, and we're equally excited to make it easier for our users to earn rewards simply by using their NetCents accounts."

About NetCents

NetCents is a next-generation online payment processing platform, offering consumers and merchants online services for managing electronic payments. The Company is focused on capturing the migration from cash to digital currency by utilizing innovative Blockchain Technology to provide payment solutions that are simple to use, secure and worry-free. NetCents works with its financial partners, mobile operators, exchanges, etc., to streamline the user experience of transacting online.

NetCents Technology is integrated into the Automated Clearing House ("ACH") and is registered as a Money Services Business (MSB) with FINTRAC, which ensures our consumer's security and privacy. NetCents is available for deposits from 194 Countries around the World, providing you with the freedom to choose to Pay. Your Way.™

On Behalf of the Board of Directors
NetCents Technology Inc.

"Clayton Moore"
Clayton Moore, CEO, Founder and Director

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Cautionary Note Regarding Forward-Looking Information

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