

## NetCents Technology Announces Development and Imminent Launch of a Proprietary Cryptocurrency Platform

VANCOUVER, Dec. 14, 2017 /CNW/ - **NetCents Technology Inc.** ("**NetCents**" or the "**Company**") (CSE: NC / Frankfurt: 26N) is pleased to announce the development and imminent launch of a proprietary cryptocurrency platform to round out the NC Exchange. Yesterday, NetCents paused the ability of users to purchase Bitcoin and Ethereum via the NC Exchange due to processing delays with the Company's exchange partners.

In recent weeks, NetCents has actively been building a proprietary cryptocurrency exchange where users will be able to seamlessly buy and sell Bitcoin and Ethereum, as well as other leading cryptocurrencies. The updated platform will greatly increase the ease and speed of users to buy and sell cryptocurrency on the NC Exchange. It will also give other exchanges easier accessibility adopting, and in due course integrating and accepting the NetCents Coin ("NCCO") **on** those platforms. The Company's goal of developing this proprietary cryptocurrency platform is long-standing, but its development has been expedited to meet the needs of NetCents users for a better processing service.

"We pride ourselves on providing an outstanding service to our customers," stated Clayton Moore, CEO of NetCents Technology. "The updated platform will not only resolve the cryptocurrency processing issues our users were encountering but will transition the NC Exchange to an all-inclusive, interactive exchange that will allow users at external exchanges to buy and sell NCCO, encouraging the adoption of NCCO outside of the NetCents ecosystem."

Coinciding with the updated exchange functionality, the Company will be launching a new, updated website. The new website, eWallet, and NC Exchange will focus on improving site usability and flow, thus streamlining the process for site users.

"I have been absolutely amazed at the brilliant feedback our users have been providing to us. After the launch of the NetCents Coin and the NC Exchange, our users actively engaged with us and provided us with feedback and update requests," said Jenn Lowther, Chief Marketing Officer of NetCents Technology. "We have listened to this feedback, and in the coming weeks, we will be rolling out extensive changes to the navigation and design of our website, user accounts, and eWallets. The new website will be completely streamlined and interactive, integrating the invaluable feedback collected from our users."

"The addition of these major platform updates coupled with our recent announcement of the largest merchant adoption agreement in the space, largest retail adoption of NCCO, and the successful launch of a brand-new type of cryptocurrency for the masses, NetCents is poised to become the next-generation blockchain financial company in 2018," stated Clayton Moore.

## About NetCents

NetCents is a next-generation online payment processing platform, offering consumers and merchants online services for managing electronic payments. The Company is focused on capturing the migration from cash to digital currency by utilizing innovative Blockchain Technology to provide payment solutions that are simple to use, secure and worry-free. NetCents works with its financial partners, mobile operators, exchanges, etc., to streamline the user experience of transacting online.

NetCents Technology is integrated into the Automated Clearing House ("ACH") and is registered as a Money Services Business (MSB) with FINTRAC, which ensures our consumer's security and privacy. NetCents is available for deposits from 194 Countries around the World, providing you with the freedom to choose to Pay. Your Way.<sup>™</sup>

On Behalf of the Board of Directors

NetCents Technology Inc.

"Clayton Moore" Clayton Moore, CEO, Founder and Director

NetCents Technology Inc. Suite 880, 505 Burrard St (Bentall 1), Vancouver, BC, V7X 1M4

Cautionary Note Regarding Forward-Looking Information

This release includes certain statements that may be deemed "forward-looking statements". All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance, and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, market prices, and continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates, and opinions of the Company's management on the date the statements are made. Except as required by applicable securities laws, the Company undertakes no obligation to update these forward-looking statements in the event that management's beliefs, estimates or opinions, or other factors, should change.

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For further information: please visit the corporate website at www.net-cents.com or contact Gord Jessop, President: gord.jessop@net-cents.com

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