



The NetCents Technology NC Exchange is Now Live

VANCOUVER, Dec. 6, 2017 /CNW/ - **NetCents Technology Inc.** ("**NetCents**" or the "**Company**") (CSE: NC / Frankfurt: 26N) is pleased to announce that the NC Exchange is now live and users are actively buying and selling NetCents Coins on the NC Exchange.

Since going live two days ago, the NetCents user base has increased over 700% with new account signups and active users, on top of the 3,530% increase in new account signups and active users experienced in November. The response to the launch of the NC Exchange and NetCents Coin and the increase in new account signups and active users far exceeded the Company's prelaunch projections.

"NetCents has been working to position itself as a leader in the cryptocurrency space and with the signing of the largest payment processing contract to date with Alliant Payments to process and introduce cryptocurrency to their 7,000 merchants demonstrates this," stated Clayton Moore, CEO of NetCents Technologies. "Also, over and above that, we have signed the largest retail contract to date that will see the NetCents Coin available to the public through the Flexepin agreement and their 7,000 retail locations."

Clayton further added, "It is important to appreciate what the successful launch of the NC Exchange and acceptance of the coin provides to Netcents. NetCents now controls the entire payment process and does not have to rely on third-party processors or other intermediaries. All the while realizing multiple revenues generated from monthly merchant fees, transaction fees, trades on the exchange, and foreign exchange fees."

In response to the success and news of the past month, the Company has fielded calls and interest from other major payment processing companies wanting to learn more about the NetCents suite of products and how the Company can transition from traditional payment methods and help them introduce cryptocurrency to their merchant base.

The Company is now undertaking its post-launch marketing and advertising campaign to keep the launch momentum going. The Company is already seeing the results of this campaign with mentions in major media outlets, including being highlighted this week in the Globe and Mail.

"Having worked with NetCents for the past two years on their go to market strategy, the Company is now able to action on the post-launch user acquisition strategy." Jenn Lowther, Chief Marketing Officer of NetCents Technology. "The strategy includes a mix of social media, influencer marketing, and traditional and digital advertising, and Public Relations that will move NetCents' target audience focus from the cryptocurrency space to the mass market."

"With the success of the launch and the signing of two major cryptocurrency contracts, NetCents is on track to meet its goal of introducing cryptocurrency to the masses" added Clayton Moore, CEO of NetCents Technologies. "This is a result that no other company has been able to achieve. With multiple new revenue streams NetCents has access to, we are now poised to be able to successfully execute on our 2018 plans."

About NetCents

NetCents is a next-generation online payment processing platform, offering consumers and merchants online services for managing electronic payments. The Company is focused on capturing the migration from cash to digital currency by utilizing innovative Blockchain Technology to provide payment solutions that are simple to use, secure and worry-free. NetCents works with its financial partners, mobile operators, exchanges, etc., to streamline the user experience of transacting online.

NetCents Technology is integrated into the Automated Clearing House ("ACH") and is registered as a Money Services Business (MSB) with FINTRAC, which ensures our consumer's security and privacy. NetCents is available for deposits from 194 Countries around the World, providing you with the freedom to choose to Pay. Your Way.™

On Behalf of the Board of Directors

NetCents Technology Inc.

"Clayton Moore"

Clayton Moore, CEO, Founder and Director

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Cautionary Note Regarding Forward-Looking Information

This release includes certain statements that may be deemed "forward-looking statements". All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance, and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, market prices, and continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates, and opinions of the Company's management on the date the statements are made. Except as required by applicable securities laws, the Company undertakes no obligation to update these forward-looking statements in the event that management's beliefs, estimates or opinions, or other factors, should change.

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