



## NETCENTS Commences Pre-Launch of Currency

VANCOUVER, Sept. 19, 2017 /CNW/ - **NetCents Technology Inc.** ("**NetCents**" or the "**Company**") (CSE: NC), is pleased to announce the Pre-Launch of the company's digital Currency (See news September 13, 2017) will commence at 3pm (PDT), today September 19, 2017.

NetCents shareholders of record as of September 22<sup>nd</sup>, 2017 will be awarded the opportunity to participate in the NetCents Currency pre-launch sale at a 25% discount to the \$1.00 pre-launch price. Shareholders of record will be receiving Annual General Meeting ("AGM") circulars in the coming weeks. Within the AGM package a "keycode" will be inserted that will allow that shareholder to apply their exclusive discount at the time of purchase within the NetCents platform.

Details pertaining to the NetCents Currency:

- **Pre-Launch Pricing:** \$1.00 (CAD)
- **Initial Issuance:** 20,000,000 will be distributed, (\*then follow the schedule below)
- **Valuation:** The number of coins in the initial release is directly correlated to the dollar value of transactions in the NetCents merchant ecosystem. Subsequent releases will be designed to support price levels and observe initial purchaser value(s). Management feels these attributes will significantly boost the Coin's credibility and acceptance in the marketplace, making it a mainstream Coin.

### Launch schedule and trigger events:

Coins in Circulation	Trigger Price	Increase	Post Coin Value
20,000,000 coins	\$1.50	2,916,667 coins	\$1.31
22,916,666 coins	\$2.25	2,916,667 coins	\$2.02
28,750,000 coins	\$3.38	2,916,667 coins	\$3.06
31,666,667 coins	\$5.06	2,916,667 coins	\$4.64

\*Further details will be provided in the NetCents Currency Whitepaper, to be release on October 2, 2017. In the above example, 20 million coins are released, a further release will not occur until a minimum price of \$1.50 is realized. Upon the \$1.50 threshold being reached a further 2.9 million coins will be released. Coin value post 2.9 million coins being released will be \$1.31. The above prices are estimates and actual values may vary depending on market conditions.

The Company believes that digital currency is more than an asset for financial speculation. The purpose of this Initial Currency Offering is for NetCents to become a leader in digital payments.

The distribution of the NetCents Currency follows a participation model that will take place over the following six weeks, creating one of the fairest currencies launched. One of the differentiating aspects of the NetCents Coin will be the reserve requirements. NetCents envisions a robust reserve requirement, currently estimated at 50% level to provide downward price protection on the currency. Management feels these attributes will significantly boost the Coin's credibility and acceptance in the marketplace, making it a mainstream Currency.

**STARTING TODAY, September 19, 2017, at 3pm (PDT) NetCents Currency will be available to NetCents registered users through its proprietary cryptocurrency exchange.**

**We highly recommend all interested parties sign up to the NetCents Currency page: [net-cents.com](http://net-cents.com) for the latest information regarding the currency and its launch.**

The Company has received significant interest regarding the upcoming currency release and a corresponding large number of requests for more information ahead of the release of the Company's Whitepaper which will be October 2, 2017.

"To say the response so far has been positive would be a bit of an understatement," commented Clayton Moore, CEO NetCents. "We want users to feel more secure in investing, spending and accepting the NetCents' Currency. We are developing a currency for mass adoption, widely held and widely circulated. Our goal is to arm users and businesses with a Currency as a means to eliminate pain points and high fees that are prevalent in traditional payment processing systems."

Note, for those shareholders who wish to participate maximum limits may be placed on currency purchases. To help ensure shareholders of record who wish to participate in the currency at the discounted rate, the company requests that you contact the company with your potential allotment.

### **About NetCents**

NetCents is a next generation online payment processing platform, offering consumers and merchants online services for managing electronic payments. The Company is focused on capturing the migration from cash to digital currency by utilizing innovative Blockchain Technology to provide payment solutions that are simple to use, secure and worry free. NetCents works with its financial partners, mobile operators, exchanges, etc., to streamline the user experience of transacting online. NetCents Technology is integrated into the Automated Clearing House ("ACH") and is registered as a Money Services Business (MSB) with FINTRAC, which ensures our consumer's security and privacy. NetCents is available for deposits from 194 Countries around the World, providing you with the freedom to choose to Pay. Your Way.™

On Behalf of the Board of Directors  
NetCents Technology Inc.

"Clayton Moore"  
Clayton Moore, CEO, Founder and Director

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### **Cautionary Note Regarding Forward Looking Information**

This release includes certain statements that may be deemed "forward-looking statements". All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, market prices, and continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates and opinions of the Company's management on the date the statements are made. Except as required by applicable

securities laws, the Company undertakes no obligation to update these forward-looking statements in the event that management's beliefs, estimates or opinions, or other factors, should change.

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**For further information:** please visit the corporate website at [www.net-cents.com](http://www.net-cents.com) or contact Robert Meister, Capital Markets at Ph: 604. Ph: 604.638.7563 or email: [Robert.meister@net-cents.com](mailto:Robert.meister@net-cents.com)

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CNW 09:22e 19-SEP-17