



NETCENTS Integrates Top Tier Merchants Within the Nutraceutical Sector

VANCOUVER, July 19, 2017 /CNW/ - **NetCents Technology Inc.** ("**NetCents**" or the "**Company**") (CSE: NC) is pleased to announce the rapid expansion of its merchant portfolio, further validating the company's robust suite of eCommerce-based plugins; such as WooCommerce and Magento (See news May 23, 2017 and July 5, 2017).

The latest fully integrated, additions to NetCents' diverse merchant base include four, top tier market leaders within the burgeoning Nutraceutical vertical. Since the successful integration of these four merchant-partners, NetCents has realized a significant boost in both active users and transactional volumes.

Automated, onboarding processes have facilitated the accelerated growth of NetCents' merchant portfolio. These processes allow prospective merchants to realize a practically instantaneous integration into the NetCents Gateway. One of the preeminent features of the NetCents' platform is its ability to immediately onboard merchants through its low-touch online gateway.

"NetCents has created revolutionary, low touch, high growth merchant integration procedures. This is because of our fully automated merchant application and on-boarding process. We have completely streamlined the merchant integration process by removing non-value added activities," said Clayton Moore CEO & Founder, NetCents Technology Inc.

Another prominent feature of the NetCents' platform is the company's AI 2.0 proprietary processing algorithm, pre-validation of transactions before the final transaction is processed with the merchant. "This process eliminates 99.9% of all chargeback related events, which is a multi billion-dollar problem," said Clayton Moore CEO & Founder, NetCents Technology Inc. "The NetCents solution opens up a huge market opportunity, particularly in industries where merchants are labelled as high risk. The Nutraceutical industry in the most part has been deemed high risk where payment processing has not been available to these merchants. NetCents' cryptocurrency processing allows these online merchants the ability to conduct business and allowing NetCents the opportunity to corner lucrative markets such as Nutraceuticals for payment processing."

NetCents will be providing updates on these events in the coming weeks with more detailed information.

The cognitive enhancement supplement industry also called Nootropics or smart supplements are drugs, supplements, or other substances that improve cognitive function, particularly executive functions, memory, creativity, or motivation, in healthy individuals.

"Global Nootropics Market To Reach Over USD 6 Billion By 2024" according to the latest report published by Credence Research, Inc. "Nootropics Market - Growth, Future Prospects and Competitive Analysis, 2016-2024," the global Nootropics market was valued at USD 1.3 Billion in 2015, and is expected to reach over USD 6 Billion by 2024.

If your company or organization wishes to integrate the NetCents platform into your website, visit <http://www.netcents.biz> and click on our "Payment Gateway" tab to complete the online form to get the digital integration process started. A NetCents payment icon will be placed on your website at no cost.

[About NetCents](#)

NetCents is a next generation online payments processing platform, offering consumers and merchants online services for managing electronic payments. The Company is focused on capturing the migration from cash to digital currency by utilizing innovative Blockchain Technology to provide payment solutions that are simple to use, secure and worry free. NetCents works with its financial partners, mobile operators, exchanges, etc., to streamline the user experience of transacting online. NetCents Technology is integrated into the Automated Clearing House ("ACH") and is registered as a Money Services Business (MSB) with FINTRAC, which ensures our consumer's security and privacy. NetCents is available for deposits from 194 Countries around the World, providing you with the freedom to choose to Pay. Your Way.™

On Behalf of the Board of Directors
NetCents Technology Inc.

"Clayton Moore"
Clayton Moore, CEO, Founder and Director

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Cautionary Note Regarding Forward Looking Information

This release includes certain statements that may be deemed "forward-looking statements". All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, market prices, and continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates and opinions of the Company's management on the date the statements are made. Except as required by applicable securities laws, the Company undertakes no obligation to update these forward-looking statements in the event that management's beliefs, estimates or opinions, or other factors, should change.

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