



NetCents & MasterCard to allow direct purchase of BTC

VANCOUVER, April 24, 2017 /CNW/ - **NetCents Technology Inc.** ("**NetCents**" or the "**Company**") (**CSE: NC**) is very pleased to announce that it has expanded its Global services by bolstering its processing capabilities with MasterCard for the direct purchase of BTC.

"This is a major opportunity for NetCents and immense one for the cryptocurrency sector. No one else offers direct BTC purchasing with MasterCard or Visa. NetCents has streamlined the process for purchasing with cryptocurrencies, such as Bitcoin," commented Clayton Moore, NetCents Founder and CEO. "We are leaping onto the world stage by offering services that others don't, and to do it with access to the world including the fast-growing Chinese electronic payment market is a massive step forward for the company. NetCents is finding its niche in capturing the migration from cash to digital currency by utilizing innovative Blockchain Technology to provide payment solutions that are simple to use, secure and worry free."

The acceptance of digital currency is rapidly changing globally. Russia and Japan have recently voiced changes in the regulations of BTC. Japan is embracing cryptocurrency by introducing a new law that as of April 1, 2017 made bitcoins an official method of payment. It is anticipated that Bitcoin to be accepted at 260,000 stores in Japan by this summer. (Source; Business Insider, April 7, 2017). While Russia looks to recognize Bitcoin as a financial instrument by 2018. (Source; Bloomberg, April 10, 2017)

Mr. Moore continued, "As the world continues to adopt digital currency, NetCents is focussed on providing a platform that seamlessly and securely manages online payments to the migrating masses. NetCents is braking the transaction barriers to provide a fully integrated platform that allows you freedom to Pay. Your Way.™, including credit cards, fiat currency and existing cryptocurrencies. "

About Netcents

NetCents is a next generation online payments processing platform, offering consumers and merchants online services for managing electronic payments. The Company is focused on capturing the migration from cash to digital currency by utilizing innovative Blockchain Technology to provide payment solutions that are simple to use, secure and worry free. NetCents works with its financial partners, mobile operators, exchanges, etc., to streamline the user experience of transacting online. NetCents Technology is integrated into the Automated Clearing House ("ACH") and is registered as a Money Services Business (MSB) with FINTRAC, which ensures our consumer's security and privacy. NetCents is available for deposits from 194 Countries around the World, providing you with the freedom to choose to Pay. Your Way.™

On Behalf of the Board of Directors

NetCents Technology Inc.

"Clayton Moore"

Clayton Moore, CEO, Founder and Director

NetCents Technology Inc.

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Cautionary Note Regarding Forward Looking Information

This release includes certain statements that may be deemed "forward-looking statements". All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, market prices, and continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates and opinions of the Company's management on the date the statements are made. Except as required by applicable securities laws, the Company undertakes no obligation to update these forward-looking statements in the event that management's beliefs, estimates or opinions, or other factors, should change.

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For further information: please visit the corporate website at www.netcents.biz or contact Robert Meister, Capital Markets at Ph: 604.676.5248 or email: Robert.meister@net-cents.com.

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