



NETCENTS PARTNERS WITH BITT INC.

VANCOUVER, B.C., July 12, 2016 – NetCents Technology Inc. (“NetCents” or the “Company”) (CSE: NC) is pleased to announce its latest partnership with Bitt Inc. (“Bitt.com”), a financial technology and digital asset exchange company that trades Bitcoin as well as other exotic currencies. This monumental agreement provides NetCents users with even more options and access to additional digital currencies.

“This is a milestone for the Company and a great example of how two likeminded and innovative companies mutually benefit from working together. Bitt.com will be the first exchange to accept and offer NetCents, utilizing our newly updated payment gateway,” commented Clayton Moore, CEO & Founder, NetCents Technology Inc. “We are thrilled to continue offering easy and streamlined services to our users. Like NetCents, Bitt.com believes that its innovative financial technology provides consumers a faster, more efficient, and traceable way of banking. As we continue to expand our reach to customers, both domestically and globally, we want to remain at the forefront of modern financial solutions with our cutting-edge technology and dynamic payments platform. This partnership reflects that.”

About Bitt

Bitt.com is a digital asset exchange that owns and operates a trading platform for Bitcoin and other fiat currencies. Focusing on providing access to cryptocurrencies in emerging markets, the company also allows traders worldwide to deposit their currency or digital assets, as well as trade with those funds. Their software suite includes a digital asset exchange, a mobile money wallet, remittance platform, and merchant payment processing tools.

Recently, Overstock.com, Inc. (NASDAQ: OSTK) announced a strategic investment in Bitt.com:

“Bitt intends to use the proceeds from the investment to further its goal of building a financial ecosystem in the Caribbean that remedies the issues which people in the region experience daily, including high frictional fees from banks and other money services operations that make sending money in and out of the region cumbersome and costly.”

“In February of 2016, Bitt launched a digitized Barbadian Dollar on the bitcoin blockchain, backed by the Central Bank of Barbados. The company intends to digitize all of the fiat currencies found in the Caribbean and place them on the blockchain so they can be easily

traded among the islands, bringing modern solutions to a region historically limited by inefficient exchange and settlement systems.” (source: please refer to news release dated April 1, 2016 “Overstock.com makes investment in Caribbean FinTech firm Bitt”)

About NetCents

NetCents is an online payments platform, offering consumers and merchants online services for managing electronic payments. The Company is focused on capturing the migration from cash to digital currency by utilizing innovative Blockchain Technology to provide payment solutions that are simple to use, secure and worry free. NetCents works with its financial partners, mobile operators, exchanges, etc., to streamline the user experience of transacting online. NetCents technology is integrated into the Automated Clearing House (“ACH”), which ensures our consumer’s security and privacy. This services agreement allows the Company to accept and transfer deposits from users in 24 countries, enhancing the users online experience, granting them the freedom and convenience to Pay. Your Way.™

For the latest information on Blockchain, Bitcoin or Fintech we urge our readers to visit our Blog on our website (www.netcents.biz) or visit industry websites such as CoinDesk (www.coindesk.com) a world leader in news, prices and information on bitcoin and other digital currencies.

Further information about the Company it is available under its profile on the SEDAR website, www.sedar.com, on the CSE website www.thecse.com, on our website www.netcents.biz or contact Robert Meister, Capital Markets at Ph: 604.676.5248 or email: Robert.meister@net-cents.com.

On Behalf of the Board of Directors
NetCents Technology Inc.

Gord Jessop, President/COO

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Forward-Looking Information

This release includes certain statements that may be deemed “forward-looking statements”. All statements in this release, other than statements of historical facts, that address events or developments that the Company expects to occur, are forward-looking statements. Forward-looking statements are statements that are not historical facts and are generally, but not always,

identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results may differ materially from those in the forward-looking statements. Factors that could cause the actual results to differ materially from those in forward-looking statements include regulatory actions, market prices, and continued availability of capital and financing, and general economic, market or business conditions. Investors are cautioned that any such statements are not guarantees of future performance and actual results or developments may differ materially from those projected in the forward-looking statements. Forward-looking statements are based on the beliefs, estimates and opinions of the Company's management on the date the statements are made. Except as required by applicable securities laws, the Company undertakes no obligation to update these forward-looking statements in the event that management's beliefs, estimates or opinions, or other factors, should change.