



SPROUTLY ADDS SEASONED BEVERAGE EXECUTIVE CONSTANTINE CONSTANDIS TO THE BOARD OF DIRECTORS

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VANCOUVER, BC, September 6, 2019 – Sproutly Canada, Inc. (CSE: SPR) (OTCQB: SRUTF) (FSE: 38G) (“**Sproutly**” or the “**Company**”) is pleased to announce the appointment of Constantine Constandis, an independent Director, to the Board of Directors.

“We are very pleased with the addition of Constantine Constandis to Sproutly’s Board of Directors” said Keith Dolo, Chairman and CEO of Sproutly. “Constantine has been a valued contributor to Sproutly since joining our Advisory Board last year, and this was the next logical step as we looked to expand our Board. Mr. Constandis brings significant experience at the board-level and maintains high standards for corporate governance as a former senior executive with Pernod Ricard SA (RI:EN Paris) and as former CEO of Corby Spirit and Wine Ltd (TSX: CSW.A, CSW.B). His track record in brand building, operations, sales and marketing in the highly-regulated spirits industry will prove to be extremely valuable to Sproutly as it continues to develop into a leading cannabis beverage company”.

“Sproutly has a demonstrated competitive advantage with their licensed APP technology, and it’s supported by a competent and dedicated leadership team. That makes it very exciting for me, in a dynamic industry with big potential across multiple consumer offerings” said Mr. Constandis.

Mr. Constandis is a global C-level executive with over 34 years of experience in the wine and spirits industry in Canada, USA, Europe and Asia. Mr. Constandis was a former senior executive with Pernod Ricard SA (RI:EN Paris), the €37B publicly traded producer of wine and spirits with a global portfolio that includes leading brands such as Absolute Vodka, Jameson, The Glenlivet, and Beefeater, among others; and most recently served as President of Pernod Ricard China and Pernod Ricard Asia Travel Retail. Prior to Pernod Ricard, Mr. Constandis was the CEO of Corby Spirit and Wine Ltd (TSX: CSW.A, CSW.B) the TSX listed alcohol manufacturing and distribution company whose portfolio includes some of the most renowned brands in Canada, including J.P. Wiser’s Canadian whiskies, Lamb’s rum, Polar Ice vodka and McGuinness liqueurs. Mr. Constandis also previously held senior roles at Seagram Company Ltd., including CFO, Europe & Africa. Mr. Constandis holds a Bachelor of Commerce from Concordia University and is a Qualified Chartered Accountant.

Commitment to Corporate Governance

The Company reaffirmed its commitment to strong corporate governance by forming a Corporate Governance and Compensation subcommittee of the Board of Directors. In addition, the Board ratified policies for Whistleblowing and for Disclosure, Confidentiality and Insider Trading.

About Sproutly Canada, Inc.

Sproutly's core mission is to become the leading supplier to the cannabis beverage and edibles market. The Company's Toronto based facility, licensed under the *Cannabis Act*, was built to cultivate pharmaceutical grade cannabis to supply a technological breakthrough in producing and formulating the first natural, truly water-soluble cannabis solution. Our water-soluble ingredients and our bio-natural oils will deliver revolutionary brands to international markets that are clamouring for well-defined commercial products. Sproutly's business focus is to execute on partnerships with local and globally established consumer brands to leverage their existing customer bases, further expand brand loyalty, assist with marketing, and support distribution networks to deliver this scientific breakthrough with speed and efficiency worldwide.

For more information on Sproutly, please visit: www.sproutly.ca.

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