



SPROUTLY ANNOUNCES ENGAGING HYBRID FINANCIAL LTD FOR MARKETING SERVICES

NOT FOR DISSEMINATION IN THE US OR THROUGH US NEWSWIRE SERVICES

VANCOUVER, BC, January 3, 2019 – Sproutly Canada, Inc. (CSE: SPR) (OTCQB: SRUTF) (FSE: 38G) (“**Sproutly**” or the “**Company**”) is pleased to announce it has retained Hybrid Financial Ltd. (“**Hybrid**”) to provide marketing and investor relations services, pursuant to an agreement (the “**Agreement**”) and commenced marketing services on January 2, 2019. Hybrid has been engaged to heighten market awareness and brand awareness for Sproutly and to broaden the Company’s reach with investors.

Hybrid is a sales and distribution company working in the financial industry on behalf of clients across several market sectors. Hybrid’s unique approach helps effectively and efficiently build brands and launch products on behalf of small, medium, and large clients. Offices in Toronto and Montreal allow Hybrid to comprehensively cover both United States and Canadian markets.

“We are excited to be working with Hybrid to increase and expand our investor awareness through their pro-active marketing efforts. We have been actively growing our company since going public in July and we are excited to be partnering with Hybrid and their successful, proven model,” said Keith Dolo, CEO of Sproutly.

The 6-month agreement has Hybrid being compensated at C\$14,000 per month, in addition to an option to purchase up to 350,000 shares of the company, to be awarded in two installments, 50% set within one week of the agreement commencing, and 50% in April 2019. The options will be exercisable at market price when awarded, and have a 5-year expiry.

There is no prior relationship between Hybrid and the Corporation, nor is there any direct or indirect interest in the Corporation or its securities or any right or intent to acquire such an interest on the part of Hybrid.

About Sproutly Canada, Inc.

Sproutly’s core mission is to become the leading supplier to the cannabis beverage and edibles market. Our Toronto based, ACMPR licensed facility was built to cultivate pharmaceutical grade cannabis to supply a technological breakthrough in producing and formulating the first natural, truly water-soluble cannabis solution. Our water-soluble ingredients and our bio-natural oils will deliver revolutionary brands to international markets that are clamouring for well-defined commercial products. Sproutly’s business focus is to execute on partnerships with local and globally established consumer brands to leverage their existing customer bases, further expand brand loyalty, assist with marketing, and support distribution networks to deliver this scientific breakthrough with speed and efficiency worldwide.

For more information on Sproutly, please visit: www.sproutly.ca.

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