

APPx Announces Listing on the Frankfurt Stock Exchange

Montreal, Quebec--(Newsfile Corp. - November 29, 2018) - APPx Group Holdings, Inc. (CSE: APPX) (FSE: APO) (the "Company" or "APPx") a Canadian Fintech incubator and blockchain development company is pleased to announce that the Company's common shares have been listed on the Frankfurter Wertpapierbörse (FWB®, the Frankfurt Stock Exchange) under the trading symbol "**APO**". The Company's shares started trading this month on the Canadian Securities Exchange ("**CSE**") and will continue to be listed there under the trading symbol "**APPX**".

The largest of Germany's seven stock exchanges, the Frankfurt Stock Exchange has a share turnover of around 90 per cent. It is one of the world's largest trading centers for securities and is truly international with nearly half of its close to 200 market participants hailing from other countries.

Rahim Mohamed, CEO at APPx, stated, "APPx has reached yet another coveted milestone in our first year. By joining the European market we not only increase shareholder value, but also get the opportunity to introduce ourselves and our projects to a wider base of investors. We are moving at a steady pace and with great enthusiasm. This is a very exciting time for us. We intend to be a global company and this listing provides us with access to a broader base of investors and consumers for our products and services."

Jay Ruckenstein, President at APPx, followed with, "APPx is teaming up with some of the top companies in various industries and countries as we explore all avenues for future growth. The technologies we work with are still in their nascent stage - this means the potential for some great synergies is at an optimum. We have some interesting partnerships and developments in the works. We'll be sharing more on these in the coming months."

About APPx Group Holdings, Inc.

APPx Group Holdings, Inc. is a Fintech incubator that offers technology-based business solutions. Our growing partnership network allows us to service a wide range of markets: advertising, blockchain, crypto, Fintech, and telecommunications products and services.

With our strong reach, we're consistently adding to, and enhancing, our portfolio. We strive to be industry leaders, creating innovations engineered from the ground up by our diverse culture of talent. APPx delivers sustained value by strategically solving our customers' immediate and long-term needs, helping them reach their goals on a global scale.

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Forward-looking Information

Certain statements in this release are forward-looking statements/information. Statements about the Company's plans and intentions, other potential transactions, product development, events, courses of action, and the potential of the Company's technology and operations, among others, are all forward-looking information. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific, that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. Forward-looking statement are necessarily based upon a number of factors that, if untrue, could cause the actual results, performances or achievements of the Company to be materially different from future results, performances or achievements express or implied by such statements. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, present and future business strategies, the ability to successfully develop software, anticipated costs, the environment in which the Company will operate in the future, and other factors, many of which are beyond the control of the Company. While such estimates and assumptions are considered reasonable by the management of the Company, they are inherently subject to significant business, economic, competitive and regulatory uncertainties and risks.

Forward-looking statements are subject to a variety of risks and uncertainties, which could cause actual events, level of activity, performance or results to differ materially from those reflected in the forward-looking statements, including, without limitation: that laws and regulations may become more onerous; the ability of the Company to obtain necessary financing; the economy

generally; the future growth, results of operations, performance and business prospects and opportunities; changes in and the effect of government policies; demand for products and services; competition; anticipated and unanticipated costs; reliance on management; claims and legal proceedings; conflicts of interest; and market price and volatility of the common shares of the Company.

Factors that could cause actual results to differ materially from those in forward-looking statements include, but are not limited to, continued availability of capital and financing and general economic, market or business conditions, changes in laws, negative sentiment towards the industry in which the Company operates, increase in operating costs, the loss of key directors, employees, advisors or consultants, technology failures, failure to develop new and innovative products, failure of counterparties to perform their contractual obligations and fees charged by service providers. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. Investors are cautioned that forward-looking statements are not guarantees of future performance or events and, accordingly are cautioned not to put undue reliance on forward-looking statements due to the inherent uncertainty of such statements.

The forward-looking statements contained in this news release are made as of the date of this news release. Except as required by law, the Company disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, the Company undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

The Canadian Securities Exchange has not reviewed, nor approved the contents of this news release.