

# APPx Group Holdings, Inc. Trading on CSE Under Symbol "APPX"

Vancouver, British Columbia--(Newsfile Corp. - November 6, 2018) - APPx Group Holdings, Inc. (CSE: APPX) ("APPx" or the "Company") a Montreal-based Fintech incubator offering technology-based business solutions, began trading Friday, November 2, 2018 on the Canadian Securities Exchange ("CSE") under the symbol "APPX".

Jay Ruckenstein, President and Co-founder of APPx stated, "Getting APPx listed on the CSE was one of our goals from the start. I'm grateful that the time and effort our amazing team put in has paid off. Thanks to the CSE and to all who played a part in making this possible. We are looking forward to showing our current and potential investors our vision for the company and for our place in the industry."

APPx expects strong growth over the next several quarters. They continue to make progress in key areas that increase their competitiveness and are part of an ongoing strategy to create long-term shareholder value.

The Company has been steadily building a leading-edge blockchain development team to execute on programs and products. APPx has also been working on CatchCoin™, an augmented-reality application for generating retail foot traffic which was launched in beta on October 30, 2018. Their cryptocurrency store, Coin2Go™, is ongoing API testing with Coinsquare, and more products are in the works.

APPx is continually evaluating potential value-creating opportunities, both short- and long-term, in the blockchain and Fintech industries. They have cultivated relationships with municipalities in Quebec that will give them key positioning to expand crypto mining operations in the near future and are currently in discussion with other groups for possible strategic alliances.

The Company's commitment to educating the public about the benefits of their existing and future crypto products and services has led them to set up a program to develop online seminars aimed at new crypto adopters. This is in line with their long-term goal of not only becoming a leader in the industry, but also being an instrument of growth for the blockchain and Fintech sectors.

Additional information about APPx and its projects can be found on the Company's website at [appxgroup.com](http://appxgroup.com).

## **Key Corporate Highlights Prior to Going Public**

- Opened our head office in Montreal, accommodating 50 employees with possible growth up to 200
- Surpassed the 25-employee mark
- Secured alliances in the public space with potential key partners
- Created brand awareness through attended and sponsored industry events
- Increased our in-house blockchain development team
- Acquired international trademarks for our brands
- Acquired 300 ASIC miners directly from Bitmain
- Fostered working relationships with regulators and government agencies
- Evaluated key companies in our space for potential acquisitions
- Started exploring and developing blockchain solutions in the areas of financial compliance, processing and securitized tokens, as well as trust-critical supply chain management applications in areas such as agriculture and military

## **About APPx Group Holdings, Inc.**

APPx Group Holdings is a Fintech incubator that offers technology-based business solutions. Our growing partnership network allows us to service a wide range of markets: advertising, blockchain, crypto, FinTech, and telecommunications products and services.

With our strong reach, we're constantly adding to, and enhancing our portfolio. We strive to be industry leaders, creating innovations engineered from the ground up by our diverse culture of talent. APPx Group delivers sustained value by strategically solving our customers' immediate and long-term needs, helping them reach their goals on a global scale.

Additional information about APPx Group and its projects can be found on the company's website at [www.appxgroup.com](http://www.appxgroup.com).

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## **Forward-Looking Information**

This news release includes forward-looking information that is subject to risks and uncertainties. All statements within, other than

statements of historical fact, are to be considered forward-looking. Although APPx believes the expectations expressed in such forward-looking information are based on reasonable assumptions, such information is not a guarantee of future performance and actual results or developments may differ materially from those contained in forward-looking information. These factors include, among others, the risks associated with the failure to execute any of APPx's current or anticipated projects or transactions. Although management of APPx has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking statements or forward-looking information, there may be other factors that cause results not to be anticipated, estimated or intended. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated, estimated or intended. Accordingly, readers should not place undue reliance on forward-looking statements and forward-looking information APPx does not assume any obligation to update any forward-looking information except as required under the applicable securities laws. Investors are cautioned not to put undue reliance on forward-looking statements due to the inherent uncertainty therein.