

**APPATURE MOBILE APPLICATION INC.**  
440 – 890 WEST PENDER STREET  
VANCOUVER, BC V6C 1J9

**NEWS RELEASE**

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**Appature Mobile Application Inc. Provides Update on Proposed Transaction**

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September 18, 2017 – Vancouver, British Columbia. Appature Mobile Application Inc. ("**AMAI**" or the "**Company**"), is pleased to announce that it has entered into a definitive share exchange agreement (the "**Share Exchange Agreement**") in respect of its previously announced acquisition of all the issued and outstanding shares of Appature Technologies Inc. ("**ATI**") which proposed transaction (the "**Proposed Transaction**") is intended to facilitate the Company's eligibility for listing under the policies of the Canadian Securities Exchange (the "**CSE**"). The Share Exchange Agreement and the Proposed Transaction remain subject to remain subject to customary closing conditions and is described in greater detail below.

**About Appature Technologies Inc:**

Appature Mobile Application Inc. is a technology incubator specializing in developing, launching, acquiring and vertically integrating technology companies. We foster a portfolio of technologies internally while providing engineering, capital, executive management and Silicon Valley introductions. Appature brings together innovative ideas based on solid mobile technical foundations and experienced teams to build leading mobile companies with incredible user experiences.

**Information Concerning the Proposed Transaction and the Share Exchange Agreement**

The Company and ATI entered into the Share Exchange Agreement on September 13, 2017 in order to implement the Proposed Transaction. The Company, on a post-Proposed Transaction basis, is referred to in this news release as the "Resulting Issuer".

Pursuant to the Share Exchange Agreement, Company will issue an aggregate of 22,041,793 AMAI Shares in exchange for all the issued and outstanding shares of ATI, which will comprise one AMAI Share for each of the ATI Shares acquired. Upon completion of the Proposed Transaction, ATI will be a wholly-owned subsidiary of the Resulting Issuer and will continue to carry on the business currently conducted by it.

**For further information please contact:**

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Statements in this press release regarding AMAI's business which are not historical facts are "forward-looking statements" that involve risks and uncertainties, such as terms and completion of the Transaction or any eventual listing on the CSE. Since forward-looking statements address future events and conditions, by their very nature, they involve inherent risks and uncertainties. Actual results in each case could differ materially from those currently anticipated in such statements.

*COMPLETION OF THE TRANSACTION REMAINS TO A NUMBER OF OUTSTANDING CONDITIONS.*