

## ANONYMOUS INTELLIGENCE COMPANY INC.

# **Management's Discussion and Analysis**

Three and nine months ended June 30, 2024 and 2023

## **Management's Discussion & Analysis**

This Management's Discussion and Analysis (the "MD&A") of the financial condition and results of operations of Anonymous Intelligence Company Inc. (the "Company" or "ANON") constitutes management's review of the factors that affected the Company's financial and operating performance for the three and nine months ended June 30, 2024.

The MD&A should be read in conjunction with the unaudited condensed interim consolidated financial statements and related notes thereto (the "Interim Financial Statements") of the Company for the three and nine months ended June 30, 2024 and 2023, which were prepared in accordance with International Accounting Standard 34 Interim Financial Reporting ("IAS 34") using accounting policies consistent with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB"), and the annual audited consolidated financial statements of the Company for the year ended September 30, 2023, and the notes related thereto (the "Annual Financial Statements"), which were prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB").

All information in the MD&A is as of August 27, 2024, unless otherwise indicated. The Interim Financial Statements and MD&A have been reviewed by the Company's Audit Committee and approved by the Board of Directors on August 27, 2024.

This MD&A may contain forward-looking statements and should be read in conjunction with the cautionary statement on forward-looking statements at the end of this MD&A. These forward-looking statements are based on assumptions and judgments of management regarding events or results that may prove to be inaccurate resulting from risk factors beyond its control. Actual results may differ materially from the expected results.

The Annual Financial Statements, Interim Financial Statements, MD&As and other information, including news releases and other continuous disclosure documents are available on SEDAR at <a href="https://www.sedarplus.ca/">https://www.sedarplus.ca/</a> and on the Company's website at <a href="https://www.anonintelco.com/">https://www.anonintelco.com/</a>.

## Significant Events and other Corporate Developments during the Quarter

The following is a summary of significant events and transactions that occurred during the three months ended June 30, 2024:

#### **Financings**

On April 23, 2024, the Company completed a non-brokered private placement of 1,000,000 units at a price of \$0.05 per unit for gross proceeds of up to \$50,000. Each unit consisted of one common share in the capital of the Company and one share purchase warrant exercisable at a price of \$0.10 per share for a period of two years.

On June 11, 2024, the Company announced the following non-brokered private placements (the "Offerings"):

#### 1. Unsecured Convertible Debentures

Unsecured convertible debentures (each, a "Debenture") in the aggregate principal amount of up to \$200,000. The Debentures will bear interest at a rate of 18% per annum, payable quarterly, and will mature one year from the date of issuance. The principal amount of the Debenture, together with all accrued and unpaid interest thereon, will be convertible into units of the Company at the option of the holder (each, a "Debenture Unit") at a conversion price of \$0.06 per Debenture Unit, with each Debenture Unit comprised of one common share of the Company (each, a "Share") and one transferable share purchase warrant (each, a "Warrant"), with each Warrant exercisable into one additional Share at an exercise price of \$0.07 per Share for a period of two years from the date of conversion.

As of the date of the MD&A, the Company received subscriptions of \$100,000 for the Debenture Offering.

#### 2. Unit Private Placement

4,000,000 units (each, a "**Unit**") at a price of \$0.05 per Unit for gross proceeds of up to \$200,000. Each Unit consists of one Share and one transferable Warrant exercisable at \$0.07 per Share for a period of two years from the date of closing of the Offering.

The Debentures and the Warrants contain certain provisions (the "Blocker Provision"), which provide that a Holder of the Debentures and the Warrants, as applicable, together with any person or company acting jointly or in concert with such Holder, shall not be able to convert their Debentures or exercise their Warrants, as applicable, to the extent that such conversion or exercise, as applicable, would result in the Holder beneficially owning or exercising control over, in the aggregate, 9.99% of the total issued and outstanding Shares, immediately after giving effect to such conversion or exercise, as applicable.

The proceeds of the Debenture Financing and the Offering are expected to be used for working capital.

The Debenture Financing and the Offering are subject to the approval of the CSE.

#### **Appointment**

On June 11, 2024, the Company announced the appointment of Denis Franks as President, Chief Executive Officer and a director of the Company. See the Company's news release dated June 11, 2024.

## **Company Overview**

ANON is a computational intelligence, decentralized network and data technology company, focused on leveraging its proprietary suite of Artificial Intelligence ("AI") and privacy-enabled products to increase confidence in technology for consumers and businesses also known as the "Limitless" Virtual Private Network (VPN). Its platforms enable a privacy first AI enabled world where decentralized users and

machines are able to interact with data, value and other counterparties without the need for third parties creating many benefits such as giving each user privacy, full control, and ownership of all personal and corporate data. The Company's products consist of the Limitless VPN, which is currently functional and offered to the public without charge, Turminal.ai, which is currently in beta development and Haller.ai, all of which the Company is currently developing and enhancing in order to meet global industry standards.

Although the Company is in the pre-revenue phase, it is currently focusing its business efforts on customer acquisition and product development and improvement. In broadening ANON's business model, it is currently in negotiations with global entities, with the intention of licensing and partnerships utilizing its AI technology, including, but not limited to AI data software development in the oil and gas sector along with forest fire mitigation and fighting.

The improvement of the Limitless VPN, Turminal.ai and Haller.ai is ongoing, and they are currently all offered to the public free of charge. Users who wish to use the Limitless VPN or Turminal.ai products are simply required to agree to the Company's terms of use and privacy policies. The Company is currently under contract with a global leading international web data collection and proxy B2B company to monetize ANON's Limitless VPN and Turminal.ai products by utilizing its in-house developed ANON SDK public data mining plugin.

#### **Limitless VPN**

Upgraded to a global standard, ANON's Limitless VPN is a proprietary product that provides end users the usage of network infrastructure to perform distributed computational processing with secure and encrypted connection to the internet. Consumers receive the benefits and features of a paid VPN subscription, e.g., unlimited bandwidth and number of devices, for free.

ANON's upgraded Limitless VPN, housed on multiple powerful new servers, offers comprehensive and free virtual private network service that prioritizes user privacy, performance and accessibility, includes the following main features:

Robust Security and Privacy: Limitless VPN offers global end-to-end encryption to ensure all data remains private and secure. It adheres to a strict no-data-logging policy, meaning user activities are not tracked or stored, thus maintaining complete anonymity.

High Performance for Gaming: The service is optimized for gamers, offering virtually zero latency and high-speed connections, which are crucial for online gaming experiences.

Multiple new Custom-Built Servers and Network Optimization: Unlike many VPNs that rent servers, Limitless VPN operates its custom-built servers, providing extremely reliable and faster connections, and unmatched modular infrastructure. This setup is complemented by a unique Compression Engine that fully optimizes data transmission, particularly beneficial for users with slower internet connections.

*User-Friendly Interface*: The VPN is designed for ease of use, ensuring that even users who are not techsavvy can navigate and utilize the service effectively, for ease of user experience.

No Cost with Unlimited Access: It is a completely free service, requiring no payment or credit card details. Users enjoy unthrottled bandwidth and unlimited access, which is a significant advantage over many other VPN services that limit bandwidth or offer tiered pricing.

*Cross-Platform Compatibility*: Limitless VPN is designed to be compatible across various platforms, ensuring users can secure their internet connection regardless of the device they are using.

This service is ideal for individuals who prioritize complete privacy and security online, especially for activities like streaming, browsing, and gaming. Limitless VPN's commitment to user privacy, combined with its high-performance capabilities and user-friendly design, makes it a competitive option in the VPN market.

For a complete description of the Limitless VPN including VPN Security, Services Provided to the Company by Custodians, Regulatory Frameworks Applicable to Custodians, Cryptocurrencies and Privacy and Terms of Use, please see the Company's 2022 AIF and Filing Statement dated May 12, 2023 filed by the Company on SEDAR at <a href="https://www.sedarplus.ca">www.sedarplus.ca</a>.

ANON's future intention is to monetize the technology through accessing the VPN users' unused computational power to mine cryptocurrencies. Through the Limitless VPN infrastructure, the hose can perform distributed computing, which is the process of connecting multiple servers though a network to share data and coordinate processing power. Once a critical mass of users is obtained, the collective unused processing power could be used for cryptocurrency mining, simultaneously converting user data into revenue. ANON is seeking potential partnerships and is in negotiations with third parties that would perform the cryptocurrency mining, and in exchange, ANON would receive a fiat commission and/or receive Decentralized Applications (dApps) for Payment (Cryptocurrency) for cryptocurrency mined.

The initial version of the Limitless VPN was released and available to the public on September 23, 2021. By September 30, 2021, the Limitless VPN had approximately 13,000 unique users registered to the platform. By August 2022, there were 55,000 registered users, of which, 31,078 were active users.

In the second quarter of 2023, due to the volatility in the cryptocurrency sector, ANON shifted its business model from crypto currency mining to public data gathering, i.e., to gather and monetize the Limitless VPN users' information and activities undertaken while using the Limitless VPN. During this time, the Company raised capital to fund the research and development, specifically, in the development of a proprietary plugin that gathers and sanitizes user data to remove personally identifiable information. User data can include websites visited, advertisements viewed, purchases made and other activities the users undertake while using the Limitless VPN. The anonymous user data could then be sold to third parties. The plugin with data anonymization capabilities is referred to as SDK. The newest version of the Limitless VPN including the SDK plugin will be launched in September 2024.

The Company offers the Limitless VPN to uses at no charge at <a href="www.limitlessvpn.com">www.limitlessvpn.com</a>, and in exchange, the users are simply required to agree to ANON's terms of use and privacy policies including the download of the SDK plugin.

#### Monetization of VPN

The Limitless VPN's monetization strategy is unique in that it does not rely on traditional methods such as subscription fees. Instead, it generates revenue only when the VPN is actively used. This model aligns the service's financial interests with user activity, ensuring that the service remains free for users while still supporting its operational costs. The specifics of this monetization method, however, are not clearly detailed, but it is designed to be non-intrusive and respects user privacy.

The VPN is now monetized by the ANON SDK, an innovative app monetization solution that takes a different approach compared to traditional methods. It moves away from the usual reliance on in-app purchases and advertisements, aiming to improve and vastly simplify user experience, along with revenue generation for app developers.

Key features of the ANON SDK include:

*Non-Ad Based Monetization*: ANON SDK deviates from the standard advertising SDKs by not displaying ads or requiring direct payments from users. Instead, it utilizes unused bandwidth from users' devices to collect publicly accessible data like product prices and reviews from the internet.

*User Privacy and GDPR Compliance*: The platform strictly adheres to GDPR regulations. It primarily uses the user's IP address to gather publicly available information from reputable websites without collecting any personal data, ensuring user anonymity and data security.

Seamless Integration and User Experience: ANON SDK is designed to function in the background, offering a non-intrusive experience for the user. This aspect is crucial as it does not disrupt the app's functionality or the user experience, differentiating it from traditional advertisements which can be seen as intrusive and annoying.

Empowering Developers and Users: The tool operates only with user consent to join the ANON SDK network. For developers, this means a potential revenue stream when the app is in active use. For users, it offers an ad-free app experience.

Versatility Across Multiple Platforms: ANON SDK is adaptable across a variety of platforms, including mobile devices, desktops, and smart TVs. This flexibility ensures developers can maximize their revenue potential across different channels while maintaining a consistent user experience.

**Partnership and Support**: The platform offers a lucrative partner program, investing in the success of its partners through marketing and R&D funds. It also provides personal support and exclusive resources to help businesses grow and develop innovative applications.

By incorporating ANON SDK, developers can engage in a modern monetization approach that prioritizes user-centered design and data privacy, fostering a more harmonious and beneficial relationship between developers, users, and businesses in the app ecosystem.

## Turminal.ai

The Turminal.ai app, developed by ANON, is a sophisticated platform designed with a focus on privacy and AI integration. Built on ANON's Limitless privacy technology, Turminal.ai creates a secure connection between users and the AI infrastructure, addressing widespread concerns about data and privacy breaches often associated with AI technologies. This initiative is a response to the discomfort expressed by thought leaders and governments regarding the current state of AI privacy.

Key features of the Turminal.ai include:

*Privacy-Centric Design*: The app is tailored to ensure user privacy in AI interactions, creating a private tunnel that secures data exchange between users and the AI system.

Innovative Functionality: Turminal.ai has been developed to include a 'jailbreak' feature, which allows it to access and utilize language learning models (LLMs) to build live links for various projects. This feature enables the platform to provide practical assistance, such as creating shopping lists for specific projects with live online purchase links.

Accessibility and User Engagement: Initially launched in a private alpha stage, the app has moved to a public beta phase, with a significant number of sign-ups indicating strong consumer interest. The beta version is aimed at refining the platform based on user feedback and ensuring a high-quality product experience.

Mobile App Development: The mobile version of Turminal.ai, which will initially be available on iOS, focuses on enhancing user convenience and functionality, particularly for on-the-go use.

Monetization Strategy: The app plans to shift to a freemium model, powered by the ANON SDK. This strategy aims to provide value to shareholders and generate revenue for the Company without compromising user data. The ANON SDK, integral to this approach, harvests public data instead of private user information, aligning with the Company's privacy commitment.

Corporate Synergies and Marketing: The development of Turminal.ai is part of a broader strategy by ANON, which includes the acquisition of Haller.ai and partnerships to build a suite of enterprise Al products. Marketing and investor relations efforts are underway to broaden the Company's reach and enhance public and investor awareness of its products and technologies.

Turminal.ai represents a significant step in ANON' mission to leverage proprietary Web 3.0 technology, enabling decentralized interactions among users and machines. The company's vision is to create a sustainable world where data, value, and interactions occur on a peer-to-peer basis without third-party intermediaries, ensuring full control and ownership of personal and corporate data for users.

#### Haller.ai

Haller AI, developed by Haller.ai, is an innovative AI platform ("Haller.ai Platform") tailored for enterprise use, emphasizing ease of use and versatility across various markets and industries. Following ANON's acquisition of Haller.ai, Haller AI has been positioned to address the enterprise-level AI market with several key features:

Intuitive Interface: Haller AI is designed to simplify the AI experience, making it accessible and effective even for users without technical knowledge. This approach is intended to significantly boost productivity at a low cost.

*Privacy and Data Security*: Haller.ai incorporates top-tier security features, such as state-of-the-art encryption protocols, multi-factor authentication mechanisms, and secure data storage solutions, to ensure data integrity and confidentiality.

Market Adaptability: The platform is adaptable to all markets and industries, offering AI solutions tailored to the unique needs of different enterprises.

Focus on Enterprise Solutions: The platform is being developed with a strong focus on providing enterprise-level AI products to enhance productivity and address intellectual property issues that many current AI

platforms face.

Integration with ANON's Technology: Haller Al's development aligns with ANON's strategy to combine best-in-class Al assets with internally developed Company assets. This integration aims to commercialize Al applications for users who are not familiar with 'prompting', enhancing the usability of Al technology.

The Company provides access to Haller.ai for users via www.haller.ai.

## **Trends, Commitments, Events or Uncertainties**

There are no trends, commitments, events or uncertainties known to management which could reasonably be expected to have a material effect on the Issuer's business, financial condition or results of operations.

## **Summary of Quarterly Results**

The following table sets forth selected financial information of the Company for each of the last eight quarters:

Three months ended	June 2024	March 2024 <sup>(1)</sup>	Dec 2023	Sep 2023 <sup>(2)</sup>	Jun 2023(3)	Mar 2023	Dec 2022	Sep 2022 <sup>(4)</sup>
	\$	\$	\$	\$	\$	\$	\$	\$
Total expenses	263,830	229,094	399,156	813,520	933,896	448,252	429,156	659,773
Net (loss) income	(164,155)	(152,521)	(632,450)	(4,688,495)	(958,837)	(462,628)	(428,810)	(1,631,921)
Total comprehensive								
(loss) income	(164,155)	(152,521)	(632,450)	(5,561,495)	(977,837)	(463,628)	(438,810)	(1,577,921)
Income (loss) per share								
– basic and diluted	(0.01)	(0.01)	(0.01)	(0.05)	(0.01)	(0.01)	(0.01)	(0.03)

<sup>(1)</sup> The decrease in loss during the quarter was largely due to reduced expenditures resulting from the Company's cost-cutting measures and a gain on write-off of loan of \$100,000.

### **Results of Operations**

The following selected financial information is derived from the financial statements of the Company prepared within acceptable limits of materiality and is in accordance with IFRS.

<sup>(2)</sup> The increase in net loss during the quarter was primarily attributable to an impairment charge to intangible assets related to the Haller.ai Platform of \$3,047,692 and an impairment charge on derivative of \$861,000.

<sup>(3)</sup> Higher expenditures and net loss due to higher investor and public relations costs during the June 2023 quarter.

<sup>(4)</sup> The increase in net loss during the quarter was primarily attributable to an impairment charge to intangible assets related to the Limitless VPN of \$1,087,646.

	Q3 2024	Q3 2023	YTD 2024	YTD 2023
	\$	\$	\$	\$
Expenses:				
Investor and public relations	-	279,519	70,237	353,545
Marketing	-	197,897	-	208,646
Professional fees	(5,463)	28,947	19,360	98,295
Salaries and benefits	55,421	64,782	163,631	249,356
Share-based compensation	38,869	99,541	55,122	243,645
Other Item:				
Gain on write-off of loan	100,000	-	100,000	-
Loss on changes in fair value of contingen				
consideration	-	-	(156,408)	-
Net loss	(164,155)	(958,837)	(949,125)	(1,850,275)
Net loss per share	(0.01)	(0.12)	(0.09)	(0.26)

#### Q3 2024 compared with Q3 2023

During Q3 2024 and Q3 2023, the Company has not generated any revenues from operations and recorded a net loss of \$164,155 and \$958,837, respectively. The overall decrease in net loss of \$794,682 during Q3 2024 was primarily attributable to the implementation of cost-cutting measures while focusing on improvement and upgrading ANON's technology to a global standard.

## Expenses

As part of the Company's cost-cutting measures, the following expenditures decreased during Q3 2024:

- Investor and public relations decreased by \$279,519 in Q3 2024 as the Company did not carry out
  marketing and investor relations awareness campaigns during the period in order to focus on
  upgrading ANON's technology to a global standard. Refer to Paragraph "Q4 2024 compared to Q4
  2023".
  - In Q3 2023, the Company carried out investor relations campaigns to increase public awareness of the Company's activities, strategic plans and investment opportunities related to its change of business to a technology issuer.
- The Company did not incur any marketing costs during Q4 2024 as the Company deferred
  marketing of its products until it has completed sufficient financing in order to fund this initiative.
  During Q3 2023, the Company incurred marketing costs of \$197,897 in conjunction with the
  investor and public relations campaigns to create a greater following and increase brand
  awareness in order to drive users to the ANON's Limitless VPN platforms and Turminal.ai beta
  signups.
- Professional fees decreased by \$34,410 during Q3 2024 due to lower legal fees as a result of decreased corporate activity. Additionally, certain corporate tasks were performed in-house to save on legal fees. The Company incurred higher legal fees during Q3 2023 in connection with the Company's change of business transaction.

- Included in salaries and benefits in Q3 2024 was the fair value of \$21,000 related to the signing bonus shares issued to the Company's new CEO. Salaries and benefits decreased by \$30,361 due to the CFO's voluntary salary reduction and the resignation of the Company's former CEO.
- Share-based compensation during Q3 2024 and 2023 primarily related to RSUs granted and vested during the periods. The decrease in share-based compensation of \$60,672 in Q3 2024 was mainly due to greater RSUs granted and vested during Q3 2023.

#### YTD 2024 compared with YTD 2023

During YTD 2024 and YTD 2023, the Company has not generated any revenues from operations and recorded a net loss of \$1,049,125 and \$1,820,275, respectively. The overall decrease in net loss of \$801,150 during YTD 2024 was primarily attributable to a decrease in expenditures due to decreased corporate activities and implementation of cost-cutting measures. Further, included in the net loss in YTD 2024, was a change in fair value of contingent consideration of \$156,408.

## **Expenses**

As part of the Company's cost-cutting measures, the following expenditures decreased during YTD 2024:

- Investor and public relations decreased by \$283,308 in YTD 2024 as the Company did not carry out any marketing and investor relations awareness campaign during the period in order to focus on upgrading ANON's technology to a global standard. Refer to Paragraph "Q4 2024 compared to Q4 2023". Expenses during the period primarily related to market-making fees, news release dissemination fees and investor relations consulting.
- The Company did not incur any marketing costs during YTD 2024 as the Company deferred
  marketing of its products until it has completed sufficient financing in order to fund this initiative.
  During YTD 2023, the Company incurred marketing costs of \$197,897 in conjunction with the
  investor and public relations campaigns to create a greater following and increase brand
  awareness in order to drive users to the ANON's Limitless VPN platforms and Turminal.ai beta
  signups.
- Professional fees decreased by \$78,935 during YTD 2024 due to lower legal fees as a result of decreased corporate activity. In addition, certain corporate tasks were performed in-house to save on legal fees. The Company incurred higher legal fees during YTTD 2023 in connection with the Company's change of business transaction.
- Included in salaries and benefits in YTD 2024 was the fair value of \$21,000 related to the signing bonus shares issued to the Company's new CEO. Salaries and benefits decreased by \$106,725 in YTD 2024 due to the resignation of the Company's former CEO, CFO's voluntary salary reduction, and staff lay-offs.
- Share-based compensation during YTD 2024 and 2023 primarily related to RSUs vested during the periods. The decrease in share-based compensation by \$188,523 during YTD 2024 was mainly due

to greater RSUs granted and vested during YTD 2023.

## Other item

In YTD 2024, the Company recorded an unrealized loss on the changes in fair value of the share and warrant contingent consideration related to the acceleration of performance milestones. Under the terms of the performance milestones, if the Company has not completed a financing of \$1,000,000 by February 28, 2024, the performance milestones would have been deemed satisfied. As a result, the 500,000 shares and 1,000,000 warrants were released from voluntary escrow and during YTD 2024, the Company recorded an unrealized loss on the change in fair value of contingent consideration of \$156,408. In addition, the aggregate gross contingent consideration of \$1,124,473 was reclassified to share capital.

#### **Liquidity and Capital Resources**

The Company manages liquidity risk by ensuring, as far as reasonably possible, that it has sufficient capital to meet working capital and operating requirements as well as its financial obligations and commitments. The Company has historically financed its operations and met its capital requirements primarily through debt and equity financing.

As of June 30, 2024, the Company had a working capital deficiency of \$412,013 (September 30, 2023 – working capital deficiency of \$129,946) and cash and cash equivalents of \$91,690 (September 30, 2023 – \$133,735). The decrease in working capital of \$282,067 as at Q3 2024 was primarily attributable to the funding of the Company's operating expenses.

During Q3 2024, the Company raised an aggregate of \$144,000 consisting of \$82,000 from the exercise of 120,000 warrants, 12,000 from a third-party loan and \$50,000 from an equity financing. In addition, during the period, the Company received subscriptions of \$100,000 in connection with a Debenture financing.

The Company requires additional funds in order to fulfill its expenditure requirements to meet existing and any new business objectives and expects to either issue additional securities or incur debt to do so. There can be no assurance that additional funding required by the Company will be available on acceptable terms or at all. The Company's inability to raise financing to fund capital expenditures or acquisitions could limit its growth and may have a material adverse effect upon future profitability.

## **Cash Flow Highlights**

The table below summarizes the Company's cash flows for YTD 2024 and YTD 2023:

	YTD 2024	YTD 2023
	\$	\$
Cash used in operating activities	(253,069)	(1,209,705)
Cash used in investing activities	(32,976)	(147,483)
Cash provided by (used in) financing activities	244,000	734,389
Decrease in cash	(42,045)	(649,799)

Cash flow used for operations decreased by \$956,636 in YTD 2024 as a result of a decrease in general and administrative expenditures including investor and public relations, office and administration, professional fees and salaries and benefits as part of the cost-cutting measures implemented by the Company commencing Q1 2024.

Investing activities during YTD 2024 and YTD 2023 consisted of the Limitless VPN research and development costs of \$32,976 and \$174,483, respectively.

Financing activities in YTD 2024 consisted of \$82,000 raised from the exercise of warrants, \$12,000 from a third-party loan, \$50,000 from an equity financing and \$100,000 from debt financing subscriptions. Financing activity in YTD 2023 consisted of net proceeds from an equity financing of \$774,389 offset by a repayment of \$40,000 on the outstanding \$60,000 CEBA loan. The remaining \$20,000 CEBA loan was forgiven and recognized as a government grant.

## **Contractual Obligations and Commitments**

A summary of the Company's contractual obligations and commitments, which outlines the year the payments are due are as follows:

	Total	< 1 year	1 – 3 years	3 – 5 years
	\$	\$	\$	\$
Accounts payable and accrued liabilities	326,945	326,945	-	-
Loans and borrowings	112,000	112,000	-	-
	438,945	438,945	-	-

Management is committed to raising additional capital to meet its financial obligations and commitments, fund its operations, growth initiatives and capital expenditures. As of the date of this MD&A, the Company has received subscriptions to its convertible debenture financing of \$100,000.

The Company considers its capital structure to include net residual equity of all assets, less liabilities. Capital is comprised of the Company's shareholders' equity and any debt that it may issue. Management's objective is to manage its capital to ensure that there are adequate capital resources to safeguard the Company's ability to continue as a going concern through the optimization of its capital structure. The capital structure consists of share capital and working capital.

To achieve this objective, management adjusts its capital resources to respond to changes in economic conditions and risk characteristics of the underlying assets. The capital resources used for operations were mainly from loans and borrowings and proceeds from the issuance of common shares.

There are no third-party working capital requirements, covenants or other similar restrictions. There were no capital expenditure commitments as at the reporting date or as of the date of this MDA.

### **Off-Balance Sheet Arrangements**

The Company had no material off-balance sheet arrangements as at June 30, 2024, and as at the date of this MD&A, that have, or are reasonably likely to have, a current or future effect on the financial

performance or financial condition of the Company.

#### **Transactions with Related Parties**

During the three and nine months ended June 30, 2024 and 2023, compensation to key management personnel consisted of:

	Three months ended June 30,		Nine months ended June 30,	
	2024	2023	2024	2023
			\$	\$
CEO fee (1)	28,000	-	28,000	-
Former CEO management fee(2)	-	30,000	30,000	90,000
CFO salary	22,420	34,708	62,000	145,068
Director fee	5,000	-	5,000	-
Share-based compensation (3)	19,158	23,847	48,461	122,858

- (1) Of this amount, \$21,000 relates to the fair value of 350,000 common shares issued to the CEO as a signing bonus.
- (2) Former CEO management fee was paid to Walrus Enterprises, a company controlled by Lucas Russell, CEO.
- (3) Share-based compensation represents the fair value of options granted and RSUs vested to directors and officers of the Company.

As at June 30, 2024, included in loans and borrowings was \$Nil (September 30, 2023 - \$100,000) due to a former director of the Company under a promissory note dated September 30, 2014. The loan was unsecured, non-interest bearing and matured on December 1, 2016. The loan was written-off during the nine months ended June 30, 2024.

As at June 30, 2024, included in accounts payable and accrued liabilities was \$86,800 (September 30, 2023 - \$50,000) due to a director, an officer and a former officer of the Company for management fees. The amounts are unsecured, non-interest bearing and matured on December 1, 2016.

## **Critical Accounting Estimates**

The preparation of consolidated financial statements in conformity with IFRS requires management to exercise judgment and to make estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, revenues and expenses. Estimates and associated assumptions are based on historical experience and other factors. Actual results may differ from these estimates.

Estimates and underlying assumptions are continually evaluated for reasonableness and relevancy. Where revisions to accounting estimates are required, they are recognized in the period in which the estimates are revised for the current as well as future periods that are affected.

Significant judgments, estimates and assumptions that have the most significant effect on the amounts recognized in the Company's consolidated financial statements are described in the Annual Financial Statements.

## **New Accounting Pronouncements**

The Company has performed an assessment of new standards issued by the IASB that are not yet effective and has determined that any new standards that have been issued would have no or very minimal impact on the Company's financial statements.

#### **Financial Instruments**

At June 30, 2024, the Company's financial instruments consist of cash and cash equivalents, accounts payable and accrued liabilities and loans and borrowings. The carrying amounts of these financial instruments approximate fair value due to their immediate or short-term maturity.

The Company may be exposed to risks of varying degrees of significance from financial instruments. Management's close involvement in the operations allows for the identification of risks and variances from expectations. A discussion of the types of risks the Company is exposed to and how such risks are managed by the Company is provided in note 15 to the Annual Financial Statements.

Liquidity risk is the risk that the Company will not be able to meet its financial obligations associated with its financial liabilities as they come due. The Company's approach to managing liquidity risk is to ensure that it has sufficient liquidity to settle obligations and liabilities when they are due. As at June 30, 2024, the Company had a working capital deficiency of \$312,013 (September 30, 2023 – working capital deficiency of \$129,946). The Company is actively pursuing additional sources of financing to ensure that it can meet its ongoing operating requirements, planned capital expenditures and business objectives. There is no assurance that the Company will be successful in these initiatives. The Company's capital expenditures consist of the completion in the development of its Limitless VPN. Accounts payable and accrued liabilities are due within 90 days and loans and borrowings mature within 1 to 3 years.

As at June 30, 2024, the Company did not have any financial instruments subject to significant credit, price or interest rate risks. The Company employs risk management strategies and policies to ensure that any exposures to risk are in compliance with the Company's business objectives and risk tolerance levels.

## Other Risks and Uncertainties

The Company's business is subject to other risks and uncertainties that may have a material adverse effect on the Company's business, assets, liabilities, financial condition, results of operations, prospects, and cash flows and the future trading price of the common shares. Due to the nature of ANON's business, the legal and economic climate in which it operates and its present stage of development and proposed operations, ANON is subject to significant risks. For additional risk factors, please refer to the Company's AIF dated January 17, 2023.

## **Summary of Outstanding Share Data**

As at the date of this MD&A, the Company had the following issued and outstanding securities:

Description of securities	Number of securities		
Issued and outstanding common shares	12,362,375		
Stock options	595,000		
Warrants	3,485,893		
RSUs	471,250		
	16,914,518		

#### **Controls and Procedures**

In connection with National Instrument 52-109 ("NI 52-109"), the CEO and CFO of the Company have filed a Venture Issuer Basic Certificate with respect to the financial information contained in the Interim Financial Statements and accompanying MD&A as at and for the nine months ended June 30, 2024 (together the "Interim Filings").

In contrast to the certificate under NI 52-109, the Venture Issuer Basic Certification does not include representations relating to the establishment and maintenance of disclosure controls and procedures and internal control over financial reporting, as defined in NI 52-109. For further information, the reader should refer to the Venture Issuer Basic Certificates filed by the Company with the Interim Filings on SEDAR at www.sedar.com.

#### **Disclosure Controls and Procedures**

Disclosure controls and procedures ("DC&P") are intended to provide reasonable assurance that information required to be disclosed is recorded, processed, summarized and reported within the time periods specified by securities regulations and that information required to be disclosed is accumulated and communicated to management. Internal controls overfinancial reporting ("ICFR") are intended to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purpose in accordance with IFRS.

Venture companies are not required to provide representations in the Interim Filings relating to the establishment and maintenance of DC&P and ICFR, as defined in NI 52-109. In particular, the CEO and CFO certifying officers do not make any representations relating to the establishment and maintenance of (a) controls and other procedures designed to provide reasonable assurance that information required to be disclosed by the issuer in its annual filings, interim filings or other reports filed or submitted under securities legislation is recorded, processed, summarized and reported within the time periods specified in securities legislation, and (b) a process to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with the issuer's IFRS. The issuer's certifying officers are responsible for ensuring that processes are in place to provide them with sufficient knowledge to support the representations they are making in their certificates regarding the absence of misrepresentations and fair disclosure of financial information. Investors should be aware that inherent limitations on the ability of certifying officers of a venture issuer to design and implement on a cost-effective basis DC&P and ICFR as defined in NI 52-109 may result in

additional risks to the quality, reliability, transparency and timeliness of interim and annual filings and other reports provided under securities legislation.

## **Cautionary Note Regarding Forward-Looking Statements**

This MD&A contains certain forward-looking information and forward-looking statements, as defined in applicable securities laws (collectively referred to herein as "forward-looking statements"). These statements relate to future events or the Company's future performance. All statements other than statements of historical fact are forward-looking statements. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "continues", "forecasts", "projects", "predicts", "intends", "anticipates" or "believes", or variations of, or the negatives of, such words and phrases, or state that certain actions, events or results "may", "could", "would", "should", "might" or "will" be taken, occur or be achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those anticipated in such forward-looking statements. The forward-looking statements in this MD&A speak only as of the date of this MD&A or as of the date specified in such statement.

Inherent in forward-looking statements are risks, uncertainties and other factors beyond the Company's ability to predict or control. For a complete list of the factors that could affect the Company, please make reference to those risk factors further detailed under the heading "Risk Factors". Readers are cautioned that such risk factors, uncertainties and other factors are not exhaustive. Actual results and developments are likely to differ, and may differ materially, from those expressed or implied by the forward-looking statements contained in this MD&A.

Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those anticipated in such forward-looking statements. The forward-looking statements in this MD&A speak only as of the date of this MD&A or as of the date specified in such statement. Specifically, forward-looking statements in this MD&A include, but are not limited to, statements with respect to:

- timelines:
- the Company's anticipated cash needs and its needs for additional financing;
- the Company's anticipated use of proceeds and business strategy;
- the Company's ability to protect, maintain and enforce its intellectual property;
- the Company's future growth plans, including growth of its userbase;
- the Company's expectations with respect to advancement of its business, operations, products, and services, including its monetization strategies;
- the Company's ability to attract new customers and develop and maintain existing customers;
- the Company's competitive position;
- anticipated trends and challenges in the Company's business.

The actual results, performance or achievements of the Company could differ materially from those anticipated in the Forward-Looking Statements as a result of the risk factors set forth below and under the heading "Risk Factors", including, but not limited to, risks related to: (i) the Company's ability to generate sufficient cash flow from operations and obtain financing, if needed, on acceptable terms or at all; (ii)

general economic, financial market and regulatory conditions in which the Company operates; (iii) advancement of technology to support the Company's operations; (iv) customer interest in the Company's products; (v) competition; (vi) anticipated and unanticipated costs; (vii) government regulation of the Company's products and operations, including privacy, cryptocurrency and cybersecurity laws and regulations; (viii) the timely receipt of any required regulatory approvals; (ix) the Company's ability to obtain qualified staff, equipment and services in a timely and cost efficient manner; (x) the Company's ability to conduct operations in a safe, efficient and effective manner; and (xi) the Company's plans and timeframe for completion of such plans.

Readers are cautioned that these factors are difficult to predict and that the assumptions used in developing the Forward-Looking Statements may prove to be incorrect. Readers are also cautioned that the list of risk factors contained in this MD&A is not exhaustive. Accordingly, readers are cautioned that the Company's actual results may vary from the Forward-Looking Statements, and the variations may be material.

Although the Company believes that the expectations reflected in the Forward-Looking Statements are reasonable, it can give no assurance that such expectations will prove to be correct, and the Forward-Looking Statements are expressly qualified in their entirety by this cautionary statement. The purpose of the Forward-Looking Statements is to provide the reader with a description of management's expectations, and the Forward-Looking Statements may not be appropriate for any other purpose. The reader should not place undue reliance on the Forward-Looking Statements. The Forward-Looking Statements are made as at the date hereof and the Company undertakes no obligation to update or revise any of the Forward-Looking Statements, whether as a result of new information, future events or otherwise, except as required by applicable securities laws.