

# THE ANONYMOUS INTELLIGENCE COMPANY

## Haller AI Launches Beta Enterprise AI Dashboard for SMEs

News Release - Vancouver, British Columbia, September 15, 2023 - Anonymous Intelligence Company Inc. (CSE: ANON) (OTC: ANICF) (FRANKFURT: 1JI0) ("ANON" or the "Company"), a leading computational intelligence, decentralized network and data technology company, focused on leveraging its proprietary suite of AI and privacy enabled products to empower increased confidence in technology for consumers and businesses alike, is pleased to announce the launch of its wholly-owned subsidiary, Haller AI's advanced AI dashboard designed specifically for small and medium-sized businesses. Recognizing the increasing need for businesses to integrate AI-driven solutions seamlessly, the Company aims to bridge the gap between cutting-edge AI applications, their practical business implementations, and compliance requirements.

Tyler Koverko, Haller Al's CEO, commented, "Our enterprise Al dashboard is not just about offering businesses the tools they need, rather, it is about liberating compliant access to the world's best GPT3 and GPT4-powered applications, all in one unified platform. We envision a future where businesses, regardless of their size, can leverage Al with ease and efficiency in a compliant and permission based environment."

While AI continues to evolve, finding the right solutions can often be a daunting task for businesses. Haller's AI dashboard is set to remove this struggle. The platform operates as an intuitive AI interface, echoing the simplicity and utility of modern UI applications but tailored for the AI business landscape. The dashboard brings together diverse AI solutions, ensuring that businesses have the tools they need, all at their fingertips.

"I am proud of the team at Haller AI for making a commitment and sticking to it. The previously announced September 15<sup>th</sup> launch was an ambitious goal for the team, and they have met it with flying colors." Stated Lucas Russell, CEO of ANON. "I look forward to watching the team at Haller AI pivot to user acquisition and revenues in the coming weeks and months."

For more information and to sign up for Haller AI, visit <a href="https://www.haller.ai/">https://www.haller.ai/</a>. The public beta is available at beta.haller.ai.

#### About Haller Al

Haller AI was founded in 2023 by a highly dedicated team of AI enthusiasts. This passionate group was driven by a mission to revolutionize the corporate landscape by employing cutting-edge artificial intelligence technology.

Understanding that many businesses, regardless of their size, often grapple with generating high-quality content and handling workflows across various operations, the team at Haller Al adopted Al-centered solutions to those problems. The primary goal was to streamline processes in key departments such as Human Resources, Sales, and Project Management, enhancing operational efficiency at an enterprise scale and maintaining robust data integrity and compliance.

With a clear and focused mission, Haller AI set out to construct an all-encompassing solution that taps into AI's potential to streamline workflows, administration, and content generation, ultimately accelerating business growth. Recognizing the opportunity to minimize overhead costs for organizations, Haller AI enables businesses to more effectively allocate resources and do more with less.

#### **About Anonymous Intelligence Company Inc.**

Anonymous Intelligence Company Inc. is a technology company focused on leveraging its proprietary Web 3.0 technology products to enable the decentralized movement among consumers and business alike. Web 3.0 enables a sustainable world where decentralized users and machines are able to interact with data, value and other counterparties via a substrate of peer-to-peer networks without the need for third parties creating many benefits such as giving each user full control and ownership of all personal and corporate data.

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### Forward-Looking Statements

This press release contains "forward-looking information" and "forward-looking statements" within the meaning of applicable securities laws, including statements regarding the future strategy of the Company. This information and statements address future activities, events, plans, developments and projections such as: the Company's expectations with respect to the development and launch of the product and the timing thereof; the functionality and operability of the product and technology; the ability of the Company to commercialize the product; the potential for income generating monetization opportunities; the ability

for customers to gain competitive advantages with the product; and expectations to increase value with respect to the product and technology. All statements, other than statements of historical fact, constitute forward-looking statements or forward-looking information. Such forward-looking information and statements are frequently identified by words such as "may", "will", "should", "anticipate", "plan", "expect", "believe", "estimate", "intend" and similar terminology, and reflect assumptions, estimates, opinions and analysis made by management in light of its experience, current conditions, expectations of future developments and other factors which it believes to be reasonable and relevant.

Forward-looking information and statements involve known and unknown risks and uncertainties that may cause actual results, performance and achievements to differ materially from those expressed or implied by the forward-looking information and statements and, accordingly, undue reliance should not be placed thereon. Risks and uncertainties that may cause actual results to vary include, but are not limited to: risks related to the inability of Haller AI to develop and launch the product on the expected timeline or at all; flaws or issues related to the underlying technology; customer preferences, increased competition and current global financial conditions; inability to scale or effectively market the product; access and supply risks; reliance on key personnel; operational risks; regulatory risks; financing risks; risks related to the regulation and oversight of artificial intelligence; capitalization and liquidity risks; as well as other risks and uncertainties which are more fully described in the Company's annual and quarterly Management's Discussion and Analysis and other continuous disclosure documents which are available on SEDAR at www.sedar.com. The forward-looking statements contained in this news release are made as of the date hereof, and except as may be required by applicable securities laws, the Company assumes no obligation or intent to update publicly or revise any forward-looking statements made herein or otherwise, whether as a result of new information, future events or otherwise.