#### CLOUD NINE EDUCATION GROUP LTD.

## Form 51-102F1 Management's Discussion & Analysis For the nine months ended June 30, 2019

### 1.1.1 Date August 28, 2019

#### Introduction

The following management's discussion and analysis, prepared as of June 30, 2019, is a review of operations, current financial position and outlook for Cloud Nine Education Group Ltd. (the "Company") and should be read in conjunction with the Company's unaudited financial statements for the nine months ended June 30, 2019 and the notes thereto. The reader should also refer to the annual audited financial statements for the year ended December 31, 2018. Amounts are reported in Canadian dollars based upon financial statements prepared in accordance with International Financial Reporting Standards. Additional information relevant to the Company's activities can be found on SEDAR at www.sedar.com.

### **Forward-Looking Statements**

Certain statements contained in the following Management's Discussion and Analysis (MD&A) constitute forward-looking statements. Such forward-looking statements involve a number of known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements.

#### **Risks and Uncertainties**

A going concern assessment is outlined in Note 1 of the financial statements.

#### 1.2 Overall Performance

#### **Description of Business**

Cloud Nine Education Group Ltd. (the "Company") was incorporated in the Province of British Columbia on April 14, 2015, under the Business Corporations Act of British Columbia. Effective March 30, 2016, the Company changed its name from Anterior Education Holdings Ltd. to Cloud Nine Education Group Ltd. The Company's principal business focuses on the licensing and sale of its proprietary, digitally based English as a second language (ESL) curriculum called the Cloud Nine ESL Program ("Cloud Nine Program or Cloud Nine curriculum") to technical schools, universities, high schools and ESL providers in Canada and internationally.

Effective June 10, 2015 the Company completed a Plan of Arrangement with BHR Capital Corp. ("BHR") and Cervantes Capital Corp. ("Cervantes"), whereby the Company became a reporting issuer, and BHR, and its wholly-owned subsidiaries, became a wholly-owned subsidiary of the Company. The Company's registered office is at Suite 610, 700 West Pender Street, Vancouver, British Columbia, V6C 1G8.

The consolidated financial statements include the accounts of the Company and the following entities:

BHR Capital Corp. ("BHR") English Canada World Organization Inc. ("EC") Wholly-owned subsidiary of the Company Wholly-owned subsidiary of BHR Capital Corp.

The head office and principal address of the Company are located at 610 - 700 West Pender Street, Vancouver, British Columbia, Canada, V6C 1G8.

### Overview

The Company's principal business is the development, marketing and sale of its proprietary, cloud-based digital English as a Second Language (ESL) curriculum, designed to be used by teachers to teach beginners to advanced English to students aged 15 years and older. The digital curriculum can be used by universities, schools, and English learning centers to replace or augment textbook learning systems. A digital curriculum has the advantage of supporting a multi-media delivery platform that is much more engaging for both the teacher and the student, and, improves learning outcomes. The ESL market is still a textbook dominated market. However, this is rapidly changing. Market analysts have estimated the ESL market to be in the range of \$30 billion to \$45 billion in annual revenues and the preferred digital methodology being one that supports teacher lead learning.

Cloud Nine's digital curriculum has been developed and is supported by a team with deep experience in teaching English as a Second Language. This experience includes a combined 40+ years teaching experience with TESOL ("Teaching English to Speakers of Other Languages"), CELTA ("Certificate in Teaching English to Speakers of Other Languages") and DELTA ("Diploma in English Language Teaching Association") teaching certifications, Masters in Adult education and Ph.D. in linguistic e-learning methodologies. This experience has enabled the company to develop one of the most comprehensive, detailed and engaging digital curriculums on the market today. Most of the large textbook publishers realize that digital curriculums will take over as the method of teaching a language, however, today they are only providing smaller, supplemental digital content to support their textbooks.

To provide a competitive product and deliver a product that meets the demanding needs of ESL learning centers the company's value proposition is built on the following four pillars:

- 1. **CEFR Support:** It was critical that the company adhere to an international standard and best practices processes to teach and learn a language. CEFR, the Common European Framework of Reference built by linguistic academics with the European Union, is a comprehensive guideline on how to teach and learn any language. All English curriculum textbooks now follow this guideline. Few digital ESL curriculums adhere to this international standard. The CEFR guideline is a long and tedious process to follow, however, it is essential if you are going to sell to universities and schools. It will take years for the competition to properly implement this into their systems. Cloud Nine has implemented 5 of the 6 CEFR levels, A1 to C1 (from beginner to advanced). Level C2 is more directed at specific industries (such as medical, aeronautics, etc.). Each of our Levels has 8 thematic Modules and each Module has 3 lessons and a Module review and test, providing 104 hours of teaching per Level.
- 2. **Comprehensive Lesson Plans:** Cloud Nine is the only company to implement a standard teaching methodology ahead of each lesson. Finding certified English teachers and consistent quality teaching have been major issues for schools around the world. Using the most comprehensive English teaching Methodology, CELTA from Cambridge, we provide a comprehensive, step-by-step teaching plan for every lesson in our curriculum.

- 3. **Flipped Classroom:** The flipped classroom methodology has been very successful in improving learning outcomes in schools around the world. Cloud Nine has implemented this process in the digital curriculum by giving assignments to students the day before the material is taught in class. A short quiz after the assignment is analyzed and results are provided to the teachers immediately so they can better manage their classroom activities the next day.
- 4. **Google Classroom:** Google Classroom is a Learning Management System (LMS) from Google and is used by universities and schools around the world. We chose it because it is easy to use, flexible and effective. The system will also enable teaching institutions to easily add their own text and multi-media materials.

Cloud Nine's digital curriculum has gone through rigorous testing and updates over the past year, adding more material and providing superior compliance to the CEFR and CELTA standards. This places Cloud Nine in a strong competitive position to secure large opportunities around the world. Our go-to-market strategy continues to employ resellers, referral agents and selling direct to teaching institutions. We are currently working on large opportunities in Mexico, South Korea, the Philippines and Brazil. We are also in discussion with a potential partner that will expand our opportunities all through Asia. Every prospect that we are having discussions with have been looking for a digital curriculum that will provide a strong competitive position for their institution, while improving the learning process for their students. Cloud Nine is now well positioned with our world class, cloud-based digital curriculum to take advantage of this growing demand in the ESL market.

Additional information related to the Company is available on SEDAR at www.sedar.com.

### **Performance Summary**

The following is a summary of significant events and transactions that occurred during the nine months ended June 30, 2019:

On February 21, 2019, the Company announced a share consolidation of its issued and outstanding common shares on the basis of up to five old common shares being consolidated into one new common share. As a result of the proposed share consolidation, the number of issued and outstanding common shares will be reduced from 40,732,519 common Shares to 8,146,503 common shares respectively. No fractional shares will be issued as a result of the share consolidation and all fractional interests will be rounded down to the nearest whole number of common shares.

On April 4, 2019, the Company announced the closing of its non-brokered private placement, issuing a total of 8,640,546 units at \$0.075 per unit for gross proceeds of \$648,041. Each unit consisted of one common share in the capital of the company and two one-half of one transferable common share purchase warrants, with each warrant composed of two half warrants.

The first one-half warrant entitles the holder thereof to acquire one share at a price of 15 cents per warrant share until 5 p.m. Vancouver time on or before March 28, 2021, subject to an acceleration provision whereby if the common shares of the company trade at a price on the Canadian Securities Exchange (or such other exchange on which the common shares may be traded at such time) of 25 cents or greater per share for a period of 10 consecutive trading days after four months and one day from the closing of the offering, the company may accelerate the expiry of the warrant by giving notice to the holders thereof (by

disseminating a news release advising of the acceleration of the expiry date of the warrants), and, in such case, the warrants will expire on the 31st day after the date of such notice.

The second one-half warrant entitles the holder thereof to acquire one share at a price of 30 cents per warrant share until 5 p.m. Vancouver time on or before March 28, 2021, subject to an acceleration provision whereby if the common shares of the company trade at a price on the exchange of 50 cents or greater per share for a period of 10 consecutive trading days after four months and one day from the closing of the offering, the company may accelerate the expiry of the warrants by giving notice to the holders thereof (by disseminating a news release advising of the acceleration of the expiry date of the warrants), and, in such case, the warrants will expire on the 31st day after the date of such notice.

On July 2, 2019, the Company has appointed Kulwant Sandher as the company's new chief financial officer, effective July 1, 2019. Mr. Sandher succeeds Peter Lee, who has resigned from his position as chief financial officer of the company and is now the chief executive officer of Cloud Nine College, which is based in Vancouver, B.C. Mr. Lee will also join the board of directors of the company, replacing Jim Matkin, who has retired from his position as a director of the company. The company wishes to thank both Mr. Lee and Mr. Matkin for their services and contributions to the company.

## **Financings**

During the nine months ended June 30, 2019, the Company raised gross proceeds of \$648,041 from private placements comprising of the following shares;

Issuance of Shares	Number of Shares Issued	Cash Proceeds
Private Placements and public offering	8,640,546	\$ 648,041
Shares issued for services	450,000	\$ 45,000

## **Incentive Stock Options**

During the nine months ended June 30, 2019, the Company granted 640,000 additional stock options with an exercise price of \$0.145 per share, which options will expire on April 16, 2024. The following table represents the number of stock options that are outstanding as at June 30, 2019.

Date of Grant	Number of Options	Price Per Option	Expiry Date
September 5, 2017	20,000	\$0.70	September 5, 2019
April 4, 2017	75,000	\$0.70	April 4, 2020
April 22, 2015	4,000	\$0.50	April 22, 2020
July 26, 2017	20,000	\$0.70	July 26, 2022
November 21,2017	60,000	\$0.40	November 21, 2022
December 8, 2017	100,000	\$0.30	December 8, 2017
May 23, 2018	55,000	\$0.50	May 23, 2023
May 23, 2018	160,000	\$0.70	May 23, 2023
April 16, 2019	640,000	\$0.145	April 16, 2024

## 1.2 Selected Annual Financial Information

	Year Ended September 30, 2018	Year Ended September 30, 2017
	\$	\$
Revenue	14,160	15,000
Gross Profit	(54,909)	(68,996)
Expenses:		
Consulting Fees	975	-
Exchange & Filing Fees	21,364	36,839
Insurance	-	5,600
Investor Relations	106,540	233,750
Professional Fees	52,361	64,823
Salaries & benefits	296,915	71,101
Share-based payments	198,000	164,700
Subtotal	676,425	576,813
Foreign exchange gains	-	3,682
Gain on sale of subsidiary	724,535	-
Interest Expense	(89,372)	(27,172)
Loss from discontinued Operations	(325,245)	(465,574)
Net loss and comprehensive loss for the year	(421,256)	(1,119,873)
Basic & Diluted Loss per Share	(0.01)	(0.02)
<b>Balance Sheet</b>		
Working Capital	(786,029)	(1,041,431)
Total Assets	298,385	145,009
Total Long Term Liabilities	174,265	448,265

# 1.3 Results of Operations

# Three months ended June 30, 2019

Revenue for the three months ended June 30, 2019 was \$nil (2018: \$12,400), the reduction in revenue was caused by the Company's re-positioning of its products for the ESL market. The cost of revenue was

\$16,038 (2018: \$30,323) providing a gross loss of \$16,038, (2018: \$(17,924)). The reduction in the cost of revenue was caused by a reduction in revenue.

During the three months ended June 30, 2019, the Company incurred a comprehensive loss of \$244,932 compared to \$237,818 loss for the corresponding period in 2018. The largest expense items that resulted in an increase in net comprehensive loss for the three months ended June 30, 2019 were;

- Consulting fees increased to \$8,600, for the three months ended June 30, 2019, from \$nil for the three months ended June 30, 2018. The increase was caused by the addition of a consultant to develop the ESL curriculum.
- Investor relations expenses, decreased to \$19,530 for the three months ended June 30, 2019, from \$45,280 for the corresponding quarter ended June 30, 2018. The decrease relates to a reduction in investor related activities.
- Exchange and filing fees increased to \$25,875, for the three months ended June 30, 2019, from \$7,656 for the corresponding quarter ended June 30, 2018. The increase was caused by fees associated with a DTC application in the USA regarding the listing of the Company's common stock onto a US exchange.
- Professional fees were \$3,513, for the three months ended June 30, 2019, from \$15,458 for the corresponding quarter ended June 30, 2018. These fees are associated with the Company's legal, accounting and tax requirements.
- Share-based payments were \$83,100 (2018: \$nil), for the three months ended June 30, 2019. The Company issued 640,000 stock options during the quarter ended June 30, 2019, giving rise to a share-based payment expense calculated using the Black-Scholes valuation model.
- Salaries and employee related expenses decreased to \$79,400 for the three months ended June 30, 2019, compared to \$151,500 for the corresponding quarter ended June 30, 2018. The decrease is related to a reduction in the number of employees caused by the sale of its school during the quarter ended June 30, 2018.

The Company incurred an interest expense for the three months ended June 30, 2019 of \$8,675 (2018: \$57,558), relating to a convertible loan.

Net loss and comprehensive loss of the three months ended June 30, 2019 was \$244,932 (2018: \$454,640). The reduction in comprehensive loss was caused by the aforementioned items and from the sale of its school which had a loss from discontinued operations of \$159,264 for the quarter ended June 30, 2018.

### Nine months ended June 30, 2019

Revenue for the nine months ended June 30, 2019 was \$nil (2017: \$14,160); the reduction in revenue was caused by the Company re-positioning itself in the ESL market. The cost of revenue was \$51,205 providing a gross loss of \$51,205 (2018: \$31,755).

During the nine months ended June 30, 2019, the Company incurred a comprehensive loss of \$465,428 compared to \$731,433 loss for the corresponding period in 2018. The largest expense items that resulted in a reduction in net comprehensive loss for nine months ended June 30, 2019 were;

• Consulting fees increased to \$8,600, for the nine months ended June 30, 2019, from \$nil for the nine months ended June 30, 2018. The increase was caused by the addition of a consultant to develop the ESL curriculum.

- Investor relations expenses, decreased to \$35,280 for the nine months ended June 30, 2019, from \$82,090 for the corresponding quarter ended June 30, 2018. The decrease relates to a reduction in investor related activities.
- Exchange and filing fees increased to \$36,621, for the nine months ended June 30, 2019, from \$17,802 for the corresponding quarter ended June 30, 2018. The increase was caused by fees associated with a DTC application in the USA regarding the listing of the Company's common stock onto a US exchange.
- Professional fees were \$28,627, for the nine months ended June 30, 2019, from \$17,047 for the corresponding quarter ended June 30, 2018. These fees are associated with the Company's legal, accounting and tax requirements.
- Share-based payments were \$83,100 (2018: \$63,700), for the nine months ended June 30, 2019. The Company issued 640,000 stock options during the nine months ended June 30, 2019, giving rise to a share-based payment expense calculated using the Black-Scholes valuation model.
- Salaries and employee related expenses decreased to \$197,927 for the nine months ended June 30, 2019, compared to \$237,059 for the corresponding quarter ended June 30, 2018. The decrease is related to a reduction in the number of employees caused by the sale of its school during the nine months ended June 30, 2018.

The operating loss for the nine months ended June 30, 2019 decreased to \$441,561 (2018: \$449,453); the decrease in operating loss was caused by the aforementioned expenses for the nine month period.

The Company incurred an interest expense for the nine months ended June 30, 2019 of \$23,867 (2018: \$63,958), relating to a convertible loan.

Net loss and comprehensive loss of the nine months ended June 30, 2019 was \$465,428 (2018: \$731,433). The reduction in comprehensive loss was caused by the aforementioned items and from the sale of its school which had a loss from discontinued operations of \$218,022 for the nine months ended June 30, 2018.

#### 1.5 Summary of Quarterly Results

The following table sets forth selected financial information of the Company for each of the last eight quarters:

Quarter Ending	Note	Expenses \$	Net Loss \$	Basic and diluted net loss per share \$
June 30, 2019	3	220,219	(244,932)	(0.01)
March 31, 2019		100,591	(116,793)	(0.01)
December 31, 2018		77,046	(103,703)	(0.01)
September 30, 2018	2	118,837	510,578	0.01
June 30, 2018		219,894	(454,640	(0.04)
March 31, 2018		151,705	(339,758)	(0.01)
December 31, 2017	1	170,208	(128,436)	(0.01)
September 30, 2017	4	132,149	(392,715)	0.01

<sup>1.</sup> Loss from discontinued operations amounted to \$47,526 for the thee months ended December 31, 2017.

- 2. Gain on sales of subsidiary, Cloud Nine College Ltd was \$724,535 for the three months ended September 30, 2018. Also includes a loss from discontinued operations of \$153,577 for the three months ended September 30, 2018.
- 3. Includes a loss from discontinued operations of \$159,264.
- 4. Includes a loss from discontinued operations of \$242,743.

## 1.6 Liquidity and Capital Resources

The Company's principal business is the continued development, marketing and sale of its dynamic, interactive and proprietary ESL curriculum that instructors will use in their classrooms to teach students aged 15 years and older. The curriculum replaces textbooks with tablets, while also replacing photocopying and paper documents with instructional videos and internet links. The Company's historical capital needs have been met by the sale of the Company's stock. There is no assurance that equity funding will be possible at the times required by the Company. If no funds can be raised and sales of its products do not produce sufficient net cash flow, then the Company may require a significant curtailing of operations to ensure its survival.

The financial statements have been prepared on a going concern basis which assumes that the Company will be able to realize its assets and discharge its liabilities in the normal course of business for the foreseeable future. The Company incurred a net loss and comprehensive loss of \$465,428 during the nine months ended June 30, 2019 and has a cash balance and a working capital deficit of \$339,132 and \$256,051, respectively, as at June 30, 2019. The Company's ability to meet its obligations as they fall due and to continue to operate as a going concern is dependent on the continued financial support of the creditors and the shareholders. In the past, the Company has relied on sales of its equity securities to meet its cash requirements. There can be no assurance that funding from this or other sources will be sufficient in the future to continue its operations. Even if the Company is able to obtain new financing, it may not be on commercially reasonable terms or terms that are acceptable to it. Failure to obtain such financing on a timely basis could cause the Company to reduce or terminate its operations. The above indicates the existence of a material uncertainty that may cast significant doubt on the Company's ability to continue as a going concern.

As of June 30, 2019, the Company had 16,787,050 issued and outstanding shares and 26,561,596 shares on a fully diluted basis.

The Company had \$256,051, of working capital deficit as at June 30, 2018 compared to \$611,764 working capital deficit as at December 31, 2018. The increase in working capital resulted from the cash used in operations of \$433,070, (2018: \$271,639); cash used in investing activities of \$nil (2018: \$7,362) resulting from the additions to the digital curriculum development; which was offset by financing activities generating cash of \$683,041, (2018: \$260,810), due to the issuance of 8,730,546 common shares for net cash proceeds of \$693,041 (2018: \$157,298); the Company repaid \$10,000 of loans for the nine months ended June 30, 2019 compared to proceeds from loans of \$103,512 for the nine months ended June 30, 2018.

### 1.7 Capital Resources

As at June 30, 2019, the Company had cash and cash equivalents of \$339,132 (2018: \$5,231). The Company will continue to aggressively pursuing equity financing and there can be no guarantees that the Company will be successful in its endeavors.

As of the date of this MD&A, the Company has no outstanding commitments, other than rent commitments.

## 1.8 Off-Balance Sheet Arrangements

The Company has no off-balance sheet arrangements.

#### 1.9 Transactions with Related Parties

### **Related party transactions**

- a) During the nine months ended June 30, 2019, the Company paid or accrued salaries and benefits of \$90,000 (2018 \$90,000) to the CEO of the Company, paid or accrued management fees of \$12,600 (2018 \$70,875) to a Company controlled by the Chief Financial Officer ("CFO") of the Company, and paid or accrued consulting fees of \$26,271 to a Company controlled by the Corporate Secretary of the Company.
- b) As at June 30, 2019, the Company was indebted to a former director of the Company for \$100,000 (2018 \$100,000), pursuant to a promissory note dated September 30, 2014. The amount is non-interest bearing, unsecured and was due on September 30, 2015. On November 3, 2015, the Company entered into an agreement to extend the maturity date to December 1, 2016 for a one-time interest charge of \$20,000. The Company is in negotiation on revising the terms of the promissory note.
- c) As at June 30, 2019, the Company was indebted to a director of the Company for \$26,000 (2018 \$26,000), pursuant to a promissory note dated August 12, 2015. The amount is unsecured and is due on demand. Pursuant to the promissory note, a one-time interest charge of \$1,000 is payable as the amount was not paid by the original maturity date on September 12, 2015. In addition, interest of 1% compounded monthly is due on the outstanding principal and interest. As at June 30, 2019, the Company recognized accrued interest of \$11,856 (2018 \$8,736).
- d) As at June 30, 2019, the Company was indebted to the former COO of the Company for a loan of \$ nil (2018 \$79,670), which bears 5% interest per annum. Loan repayment of \$68,210 was made on May 2, 2019.

### 1.10 Critical Accounting Estimates.

The preparation of the Company's financial statements requires management to use estimates and assumptions that affect the reported amounts of assets and liabilities as well as revenue and expenses.

Research costs are expensed when incurred and are stated net of government grants. Development costs including direct material, direct labour and contract service costs are capitalized as intangible assets when the Company can demonstrate that the technical feasibility of the project has been established; the Company intends to complete the asset for use or sale and has the ability to do so; the asset can generate probable future economic benefits; the technical and financial resources are available to complete the development; and the Company can reliably measure the expenditure attributable to the intangible asset during its development.

The Company accounts for all stock-based payments and awards using the fair value-based method. Under the fair value-based method, stock-based payments to non-employees are measured at the fair value of the

consideration received, or the fair value of the equity estimates issued, or liabilities incurred, whichever is more reliably measurable.

From time to time, the company must make accounting estimates. These are based on the best information available at the time, utilizing generally accepted industry standards.

## 1.11 Changes in Accounting Policies including Initial Adoption

See Note 1 of the Company's financial statements for the year ended September 30, 2018.

#### Going concern issue

These financial statements have been prepared on the assumption that the Company will continue as a going concern, meaning it will continue in operation for the foreseeable future and will be able to realize assets and discharge liabilities in the ordinary course of operations. As at June 30, 2019, the Company had not insufficient revenue from the sales of its products and is not able to finance day to day activities through operations. The Company's continuation as a going concern is dependent upon revenue generating activities and its ability to attain profitable operations and generate funds there from and/or raise equity capital or borrowings sufficient to meet current and future obligations. These factors indicate the existence of a material uncertainty that may cast significant doubt about the Company's ability to continue as a going concern. Management intends to finance its operations over the next twelve months through private placement and/or public offerings of equity capital. Should the Company be unable to continue as a going concern, the net realizable value of its assets may be materially less than the amounts on its statement of financial position.

#### Internal control over financial reporting and disclosure controls and procedures

Management is responsible for the design and maintenance of both internal control systems over financial reporting and disclosure controls and procedures. Disclosure controls and procedures are designed to provide reasonable assurance that relevant information is gathered and reported to senior management on a timely basis so that appropriate decisions can be made regarding public disclosure.

Current disclosure controls include meetings with the CEO, chief financial officer and members of the Board of Directors and audit committee through e-mails, on telephone conferences and informal meetings to review public disclosure. All public disclosures are reviewed by certain members of senior management and the board of directors and audit committee of the Board of Directors has delegated the duties to the chief executive officer who is primarily responsible for financial and disclosure controls.

Management and the board of directors continue to work to mitigate the risk of material misstatement.

### Risk and uncertainties

The Company's risk exposures and the impact on the Company's financial instruments are summarized below:

#### a) Credit Risk

Credit risk is the risk of loss associated with a counterparty's inability to fulfill its payment obligations. The Company's credit risk is primarily attributable to cash and cash equivalents and sundry receivable.

Cash and cash equivalents balances are held with a reputable financial institution, from which management believes the risk of loss to be remote. Management believes that the credit risk concentration with respect to financial instruments included in sundry receivable is remote.

## b) Liquidity Risk

The Company's approach to managing liquidity risk is to ensure that it will have sufficient liquidity to meet liabilities when due. As at March 31, 2019, the Company had a cash balance of \$7,638 to settle current liabilities of \$764,898. All of the Company's financial liabilities have contractual maturities of less than 30 days and are subject to normal trade terms.

### c) Future Financing Risk

The Company is in the early stages of business and has not generated a significant amount of revenue. The Company will likely operate at a loss until its business becomes established and the Company may require additional financing in order to fund future operations and expansion plans. The Company's ability to secure any required financing to sustain operations will depend in part upon prevailing capital market conditions and business success. There can be no assurance that the Company will be successful in its efforts to secure any additional financing or additional financing on terms satisfactory to management. If additional financing is raised by issuance of additional Shares, control may change and shareholders may suffer dilution. If adequate funds are not available, or are not available on acceptable terms, the Company may be required to scale back its current business plan or cease operating.

## d) Going-Concern Risk

The Company's Financial Statements have been prepared on a going-concern basis under which an entity is considered to be able to realize its assets and satisfy its liabilities in the ordinary course of business. The Company's future operations are dependent upon the identification and successful completion of equity or debt financing and the achievement of profitable operations at an indeterminate time in the future. There can be no assurances that the Company will be successful in completing equity or debt financing or in achieving profitability. The Financial Statements do not give effect to any adjustments relating to the carrying values and classification of assets and liabilities that would be necessary should the Company be unable to continue as a going concern.

## e) Technology Risk

The Company's products and services are partially dependent upon advanced technologies which are susceptible to rapid technological changes. There can be no assurance that the Company's products and services will not be seriously affected by, or become obsolete as a result of, such technological changes. Further, some of the Company's services and products are currently under development and there can be no assurance that the Company's development efforts will result in viable results as conceived by the Company or at all.

There is a risk that technologies similar to the Company's Cloud Nine ESL Program could reach the market before its own; that similar products may be developed after the Cloud Nine ESL Program which may include features more appealing to customers; and that other products competing with the Company's Cloud 9 ESL Program may use advanced technology not yet incorporated in the Company's Cloud Nine ESL Program. There is also a risk that certain consumers may not accept or adopt the Company's Cloud

Nine ESL Program. The occurrence of any of these events could negatively impact the level of interest generated in the Cloud Nine ESL Program and thus limit the potential revenues to be generated by the Cloud Nine ESL Program.

# 1.14 Financial Instruments and Other Instruments

See Note 11 to the Company's financial statements for the nine months ended June 30, 2018.

### 1.15 Additional Information

**CAPITALIZATION HEAD OFFICE** 

(as at August 28, 2019) 610 – 700 West Pender Street

Shares Authorized: Unlimited Vancouver, BC

Shares Issued: 16,787,050 V6C 1G8

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