



Cloud Nine Education Group Ltd. Signs Major Contract in the Philippines

Vancouver, B.C. – (May 17, 2019) Cloud Nine Education Group Ltd. (the “**Company**” or “**Cloud Nine**”) is pleased to announce that it has signed a Reseller Agreement with **High Access Line Phils. Corp. (HALPC)** and **HAL-ADFM Marketing (HM)** based in the Philippines. The agreement will provide Cloud Nine with an established and highly respected organization through which the Company can market its proprietary cloud-based digital ESL curriculum in the lucrative Philippine market.

In discussing the agreement, Cloud Nine President & CEO, Al Larmour said, “We are very pleased to be working with such a highly respected education partner in the Philippines. The Philippines is a hub for South Asian countries to travel to for people wanting to learn English. Teachers and students at colleges, Universities and ESL schools in the Philippines will find our cloud-based digital ESL curriculum to be a much more engaging and interactive way to teach and learn English.”

Looking forward Larmour commented, “We continue to move forward with our model of using resellers and partners around the world to expand our sales and marketing efforts in countries that have substantial ESL revenue opportunities. Other significant opportunity areas that we are working on include Mexico, Latin America, South America, South Asia and North America.”

“Cloud Nine’s cloud-based digital ESL curriculum provides the quality, depth and unique features in digital learning that is in keeping with our philosophy to fortify the Philippines’ role as the emerging new education hub in Asia by delivering quality education products,” states Ana Marqueza D. De Ocampo, Director of Marketing at HALPC. She also stated, “Their comprehensive platform, supporting beginners to advanced students, opens up significant new revenue opportunities for our company in the Philippines.”

About Cloud Nine Education Group Ltd.

Cloud Nine Education Group Ltd. specializes in the development and sale of its cloud-based digital ESL curriculum called the Cloud Nine ESL Program, designed to be used by teachers in a classroom environment. The system is technologically advanced and can replace or augment traditional textbook learning with laptops, tablets and smart phones which better meets the needs of today’s highly mobile learner. Audio, video and internet links are embedded in the curriculum’s core content to create a dynamic and interactive platform providing users more than 3,000 pages of learning content. The Company’s curriculum supports five levels of ESL teaching, from beginners to advanced, following the internationally accredited Common European Framework of Reference (CEFR) language learning process. Each lesson is preceded by a comprehensive lesson plan for teachers, based on the CELTA teaching methodology and supports the flipped classroom approach with analytics enabling superior learning outcomes and better managed classes.

About High Access Line Phils. Corp.

Committed to a vision to further develop and expand the learning environment in the Philippines, High Access Line Phils. Corp. has been in the business for over 20 years representing a number of reputable publishers in the market and with a select few as exclusive distributor and reseller to showcase award-winning educational videos and engaging print products.

Together with HAL-ADFM Marketing (HM) serving as the catalyst for all digital format media and in keeping with the exploration of emerging technologies, we stay focused to enrich the Filipino



minds and fortify the Philippines' role as the emerging new education hub in Asia through quality educational products and be ready to accept the challenges of the future in the global arena.

We specialize, support and continuously raise our own standards of distinction to pave the way for all learners of all ages to various fields and levels of education the quest and growing demands for knowledge presenting the most effective and professional products and services available.

On Behalf of the Board of Cloud Nine Education Group Ltd.

"Allan Larmour"

President & Chief Executive Officer

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Forward-Looking Information

This news release contains "forward-looking information" within the meaning of applicable securities laws relating to the outlook of the business of the Company, the generation of sales of the Company's cloud-based digital ESL curriculum, and the potential benefits of the agreement with Magic Lantern Media Inc. All statements, other than statements of historical fact, that address activities, events, or developments that the Company expects or anticipates will or may occur in the future are forward-looking statements. Forward-looking statements are often, but not always, identified by words such as "believes", "may", "likely", "plans" or similar words. Although the Company believes in light of the experience of its officers and directors, current conditions and expected future developments and other factors that have been considered appropriate that the expectations reflected in this forward-looking information are reasonable, undue reliance should not be placed on them because the Company can give no assurance that they will prove to be correct. Actual results and developments may differ materially from those contemplated by these statements depending on, among other things, the success or failure of additional marketing and exposure, and actual impact thereof on revenues generated by sales, of the Company's cloud-based digital ESL curriculum. The statements in this news release are made as of the date of this news release. The Company does not undertake to update any forward-looking statements or forward-looking information that is incorporated by reference herein, except as required by applicable securities laws.