



Cloud Nine Education Group Ltd. Adds IELTS Test Prep Program to Existing Product Line, Continues to Expand its Cloud-Hosted General English Curriculum

Vancouver, B.C. – (February 07, 2018) Cloud Nine Education Group Ltd. (the “Company” or “Cloud Nine”) (CSE:CNI) is pleased to announce the Company has developed a proprietary IELTS Test Preparation course to complement its cloud-hosted General English Language Curriculum. The Cloud Nine course runs for three months and, unlike other IELTS test programs, focuses on how to score well on the test rather than just outlining what topics are likely to be encountered.

Speaking about their newest product Company CEO, Al Larmour, said, “We are very excited to be able to offer the IELTS Test Prep Program. It’s proven that it assists learners to develop practical skills and we are certain it’s going to help a lot of people to improve their IELTS score.”

In developing its own, proprietary curriculum, Cloud Nine has positioned itself to penetrate the lucrative international IELTS testing market and add to the Company’s bottom line. Millions of people write the IELTS test all over the world each year, often spending thousands of dollars on programs like the Cloud Nine curriculum to prepare. The test itself costs between \$215 - \$245.

The IELTS course is the first in a series of shorter, specialized ESL courses that Cloud Nine will be releasing. As with all the learning material that the Company develops, a flipped classroom methodology will assist the teacher with classroom management and provide students with personalized study programs.

Company Expands its Cloud-Hosted, General English Program

The Company has also expanded its cloud-hosted, digitally-oriented General English Program adding lesson and review content for all five levels of its CEFR compliant curriculum. Going forward, Cloud Nine intends to expand the program further and enable instructors to customize the ESL studies program they wish to teach.

All lesson plans incorporate the CELTA teaching methodology and are compliant with the pedagogy contained in the Common European Framework of Reference (CEFR) which is generally regarded as the highest standard in the world for second language acquisition.

About Cloud Nine Education Group Ltd.

The Company specializes in the development and sale of cutting edge curriculums for non-native English speakers. Courses are cloud-hosted and technologically advanced. Textbooks are primarily replaced with smartphones and tablets which better meet the needs of today’s highly mobile student base. Links to the internet and custom-made videos are embedded in the curriculum’s core content to create a dynamic and interactive platform.

The Company also owns and operates a government accredited ESL school located in Vancouver, Canada, called Cloud Nine College Ltd (CNC). CNC provides courses in General English, Business English and IELTS Test Preparation.



About IELTS

The International English Language Testing System (IELTS) test was developed by Cambridge and is arguably the world's most recognized standard to determine an individual's English language proficiency. English-only schools, citizenship review agencies and professional disciplines such as translation, aviation, medicine, and engineering all rely on the results to assess the applicant's linguistic capacity.

On Behalf of the Board of Cloud Nine Education Group Ltd.

"Allan Larmour"

President & Chief Executive Officer

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Forward-Looking Information

This news release contains "forward-looking information" within the meaning of applicable securities laws relating to the outlook of the business of the Company and the generation of sales of the Company's cloud-based digital ESL curriculum or IELTS Test Preparation course. All statements, other than statements of historical fact, that address activities, events, or developments that the Company expects or anticipates will or may occur in the future are forward-looking statements. Forward-looking statements are often, but not always, identified by words such as "believes", "may", "likely", "plans" or similar words. Although the Company believes in light of the experience of its officers and directors, current conditions and expected future developments and other factors that have been considered appropriate that the expectations reflected in this forward-looking information are reasonable, undue reliance should not be placed on them because the Company can give no assurance that they will prove to be correct. Actual results and developments may differ materially from those contemplated by these statements depending on, among other things, the success or failure of the IELTS Test Preparation course, and actual impact thereof on revenues generated by sales. The statements in this news release are made as of the date of this news release. The Company does not undertake to update any forward-looking statements or forward-looking information that is incorporated by reference herein, except as required by applicable securities laws.

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.