



Cloud Nine Education Group Ltd. Signs Reseller Agreement with Magic Lantern Media Inc. & Secures Worldwide Marketing Network

Vancouver, B.C. – (November 20, 2017) Cloud Nine Education Group Ltd. (the “**Company**” or “**Cloud Nine**”) is pleased to announce that it has signed a Reseller Agreement with Magic Lantern Media Inc. The agreement will provide Cloud Nine with an established and highly respected platform through which the Company can market its proprietary cloud-based digital ESL curriculum in Canada and internationally.

In discussing the agreement Cloud Nine President & CEO, Al Larmour, said, “We are very pleased to have an agreement in place that will enable the Company to leverage Magic Lantern’s extensive, worldwide marketing network and generate sales of our cloud-based digital ESL curriculum. They are an excellent fit for us and our digital curriculum complements other education programs Magic Lantern is currently marketing in Canada and abroad.”

Looking forward Larmour commented, “One of the aspects we are excited by is the opportunity to benefit from this agreement in the near term. Magic Lantern’s strong contacts and affiliations to large organizations, specifically in the language training market, present significant opportunities for Cloud Nine. Our focus is to ensure that sales of our digital ESL curriculum is providing cash flow to both entities before the end of Q1, 2018.”

“Cloud Nine’s cloud-based digital curriculum provides us with an exciting opportunity to expand our product reach into new areas within our existing education client base in Canada, the US and around the world. The quality, depth and unique features of Cloud Nine’s digital ESL curriculum are in line with our philosophy of providing top quality television programming and educational video content that we currently distribute worldwide,” states Bill McGowan, CEO of Magic Lantern.

About Cloud Nine Education Group Ltd.

The Company specializes in the development and sale of its proprietary English language curriculum called the Cloud Nine ESL Program. The system is technologically advanced replacing textbooks with tablets and smart phones which better meets the needs of today highly mobile learner. YouTube videos and internet links are embedded in the curriculum’s core content to create a dynamic and interactive platform providing users more than 30,000 pages of learning content. The Company also owns and operates Cloud Nine College Ltd., an accredited ESL school in Vancouver.

About Magic Lantern Media Inc.

Magic Lantern Media Inc. (“MLMI”) is a leading multi-media company integrating distribution, production and digital applications serving the education and the broadcast industries globally. MLMI is committed to distributing only the best in educational content and to continue breaking new ground in global multi-media content delivery. As distributor of some of the world’s best content producers or through the production of our own documentaries and series, MLMI is driven toward providing excellent content that will inform, educate, entertain and inspire.



On Behalf of the Board of Cloud Nine Education Group Ltd.

"Allan Larmour"

President & Chief Executive Officer

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Forward-Looking Information

This news release contains "forward-looking information" within the meaning of applicable securities laws relating to the outlook of the business of the Company, the generation of sales of the Company's cloud-based digital ESL curriculum, and the potential benefits of the agreement with Magic Lantern Media Inc. All statements, other than statements of historical fact, that address activities, events, or developments that the Company expects or anticipates will or may occur in the future are forward-looking statements. Forward-looking statements are often, but not always, identified by words such as "believes", "may", "likely", "plans" or similar words. Although the Company believes in light of the experience of its officers and directors, current conditions and expected future developments and other factors that have been considered appropriate that the expectations reflected in this forward-looking information are reasonable, undue reliance should not be placed on them because the Company can give no assurance that they will prove to be correct. Actual results and developments may differ materially from those contemplated by these statements depending on, among other things, the success or failure of additional marketing and exposure, and actual impact thereof on revenues generated by sales, of the Company's cloud-based digital ESL curriculum. The statements in this news release are made as of the date of this news release. The Company does not undertake to update any forward-looking statements or forward-looking information that is incorporated by reference herein, except as required by applicable securities laws.