



## **Cloud Nine Education Group Ltd reaches agreement to provide its ESL Program to prodigious Canadian Private School**

**Vancouver, B.C. – (March 23, 2017) Cloud Nine Education Group Ltd.** (the “Company” or “Cloud Nine”) is pleased to announce that it has reached an agreement to provide its ESL curriculum at a prodigious private school located in central Canada. At the request of the client, Cloud Nine has agreed to not to disclose the institution’s identity until May when the 2017 marketing campaign is fully underway.

The agreement positions Cloud Nine as their new client’s exclusive ESL curriculum provider through 2020. The exclusivity provision applies to both the institution’s summer camp program and to a year-round ESL study center that the client is obligated to open in 2017 at no cost to Cloud Nine. The fee structure provides a premium to those Cloud Nine currently applies in Latin America.

In discussing the agreement, Company President & CEO, Michael Hunter said, “We are very pleased to have a reached a multi-year contract with one of Canada’s oldest and most prestigious independent schools. We believe that the decision to use our curriculum exclusively speaks to the comprehensive nature of the Cloud Nine ESL Program, and provides the kind of positive messaging that our sales team can leverage to the Company’s benefit.”

### **About Cloud Nine Education Group Ltd.**

The Company specializes in the development and sale of its English language curriculum called the Cloud Nine ESL Program. The system is technologically advanced and replaces textbooks with tablets and smart phones which better meets the needs of today highly mobile student base. YouTube videos and internet links are embedded in the curriculum’s core content to create a dynamic and interactive platform. Unlike a textbook based program, the cloud hosted format allows Cloud Nine’s team of curriculum developers to keep pace with world events and provide learning materials that are relevant and engaging for students. The Company also owns and operates an accredited ESL school in Vancouver called Cloud Nine College Ltd.

### **For more information regarding Cloud Nine, please contact:**

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### **Forward-Looking Information**

Statements in this press release include certain “forward-looking information”. Statements in this news release regarding the Offering and the Company’s use of the proceeds of the Offering contain forward-looking information. Readers are cautioned that actual events may vary from the forward-looking information contained in this news release. Material risk factors that could cause actual results to differ materially from the forward-looking information in this news release include, but are not limited to, changes in market conditions or regulatory requirements applicable to the Offering. The forward-looking information in this news release is based on the assumptions that market conditions and regulatory requirements will not change in any material respect and that the Company will be able to obtain all approvals required for the completion of the Offering, including approval of the Company’s listing on the



Canadian Securities Exchange. The Company does not assume any responsibility for updating forward-looking information, except as required by law.