



## **ANTERIOR EDUCATION CHANGES ITS FOCUS TO DIGITAL CURRICULUM**

**Vancouver, BC, (August 11, 2015) – Anterior Education Holdings Ltd. (“Anterior”)** is pleased to announce that it will shift the focus of its business operations to its proprietary English-as-a-second-language (“**ESL**”) digital curriculum called the ILI CLOUD Curriculum (“**ICC**”). In June of 2015, a delegation from Anterior traveled to Chile and Brazil and presented the ICC to educational institutions with ESL providers that collectively represent an enrollment in excess of 1.25 million students.

Response to the ICC during the South American trip was extremely positive and has led the Company to shift the emphasis of its business development on the curriculum over its bricks and mortar operations (the acquisition of ESL schools). The Company considers the market for the ICC to be larger and more receptive than originally thought and the sales of the ICC are projected to present significantly lower overhead costs.

The Company anticipates retaining and maintaining its current ESL locations in Halifax and Vancouver, although this will not significantly contribute to the Company’s overall business going forward.

### **About Anterior**

Anterior is in the business of ESL education and intends to generate revenues by licensing its ICC to ESL providers including independent schools, universities and high schools. Development of the ICC has been ongoing since the acquisition of ILI in September 2014. Having completed two highly successful pilot programs using the ICC in June 2015, the Company is now ready to introduce the product to the international market. Anterior provides teacher training through its companion company English Canada World Organization as well as IELTS testing throughout Atlantic Canada and in Vancouver, BC.

### **For more information regarding Anterior, please contact:**

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### **Forward-Looking Information:**

This press release may include forward-looking information within the meaning of Canadian securities legislation. The forward-looking information is based on certain key expectations and assumptions made by the management of Anterior. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company cannot provide any assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.