KOOTENAY ZINC CORP.

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KOOTENAY ZINC CORP. "LOCKED-ON" E1 SOUTH TARGET AT THE SULLY PROJECT

Vancouver, Canada, April 11, 2017 – Kootenay Zinc Corp. (the "**Company**") (CSE:ZNK; OTCQB:KTNNF; FSE:KYH) is pleased to announce that its Sully project team has now completed a detailed interpretation of recent gravity work focused on the Sully E1 anomaly. That work included equivalent mass modeling with particular emphasis on the southern portion of the anomaly (now named "E1S"). Importantly, the work highlights a distinct drill target located immediately south of recently completed holes SY16-10 and SY17-11.

The geophysical interpretation has greatly benefited from increased and closer spaced gravity stationing that has provided better definition of the anomaly. The new modeling also shows how and where the previous drill holes missed the E1S target as we know it now. The new close spacing of gravity field stations at E1S made it possible to generate three dimensional *equivalent mass* models for the first time on any of the anomalies at Sully. The E1S model indicates the mass has a strike length of about 150 metres and that it is truncated at its north and south ends. It also shows that the target extends from a depth of approximately 70m to 270m below surface – but the target may well continue to depths below 270m.

The truncated north and south ends of the E1S mass model are generally square, implying fault cut-offs, and that it was once part of a larger continuous mass. This is consistent with previous news describing observed complexity of drill core as a result of faulting (and folding) in the zone of interest.

It should be noted that the E2, E3 and E4 gravity anomalies (described in previous news) each have greater magnitudes and larger footprints than E1, but were discovered more recently in the project history. It is hypothesized that these anomalies were once all connected and as such may be related to a Sullivan-like mineralized system that has been dissected by local faulting. New gravity surveying with tighter station spacing will be completed over these anomalies such that three-dimensional mass modeling can be completed on all of the EAST targets. Excel Geophysics will mobilize a field crew to the site within the coming days to commence this work.

New drill targeting at E1S is intended to provide proof-of-concept, specifically that the gravity masses indicated are caused by massive sulphides. If successful, drilling will be expanded to test all of the EAST anomalies once their mass models are completed. The Sully project team is excited to test and determine the composition of these gravity masses. FB Drilling of Cranbrook, BC will mobilize to the site on or before April 19, 2017 and the Company will provide updates as the work progresses.

About the Company

Kootenay Zinc Corp. is a mineral exploration and development company based in Vancouver, British Columbia that is presently targeting the Sully Property. The Company is focused on discovering large-scale sedimentary-exhalative ("**SEDEX**") deposits.

The Sully Property comprises 1,375 hectares located approximately 30 kilometres east of Kimberley, B.C., and overlies rocks of similar age and origin as those which host the world-class Sullivan deposit, owned by Teck Resources Ltd. Sullivan was discovered in 1892, and is known to

be one of the largest SEDEX deposits in the world. Over its 100-year lifetime, Sullivan produced approximately 150 million tonnes of ore, including approximately three hundred million ounces of silver, eight million tonnes of zinc and eight million tonnes of lead. The equivalent level of strata as at Sullivan and that formed on the margin of that same basin are present at the Sully Property. The Company cautions that past results or discoveries on proximate land are not necessarily indicative of the results that may be achieved on the Sully Property.

The scientific and technical information contained in this news release has been reviewed and approved by the Company's Project Manager, Paul Ransom, P.Geo., a "Qualified Person" as defined in National Instrument 43-101 – *Standards of Disclosure for Mineral Projects*.

KOOTENAY ZINC CORP.

Per:

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Forward Looking Information

This news release includes certain statements that constitute "forward-looking information" within the meaning of applicable securities law, including without limitation, statements that address the Sully Property, comments regarding the timing and content of upcoming work programs, geological interpretations, costs and timing of future exploration and development, requirements for additional capital, other statements relating to the financial and business prospects of the Company. Forward-looking statements address future events and conditions and are necessarily based upon a number of estimates and assumptions. These statements relate to analyses and other information that are based on forecasts of future results, estimates of amounts not yet determinable and assumptions of management. Any statements that express or involve discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, assumptions or future events or performance (often, but not always, using words or phrases such as "expects" or "does not expect", "is expected", "anticipates" or "does not anticipate", "plans", "estimates" or "intends", or stating that certain actions, events or results "may", "could", "would", "might" or "will" be taken, occur or be achieved), and variations of such words, and similar expressions are not statements of historical fact and may be forward-looking statements. Forward-looking statement are necessarily based upon a number of factors that, if untrue, could cause the actual results, performances or achievements of the Company to be materially different from future results, performances or achievements express or implied by such statements. Such statements and information are based on numerous assumptions regarding present and future business strategies and the environment in which the Company will operate in the future, including the price of zinc and other metals, anticipated costs and the ability to achieve goals. While such estimates and assumptions are considered reasonable by the management of the Company, they are inherently subject to significant business, economic, competitive and regulatory uncertainties and risks. Forward-looking statements are subject to a variety of risks and uncertainties, which could cause actual events, level of activity, performance or results to differ materially from those reflected in the forward-looking statements, including, without limitation: (i) risks related to zinc, base metal and other commodity price fluctuations; (ii) risks and uncertainties relating to the interpretation of exploration results; (iii) risks related to the inherent uncertainty of exploration and cost estimates and the potential for unexpected costs and expenses; (iv) that resource exploration and development is a speculative business; (v) that the Company may lose or abandon its property interests or may fail to receive necessary licences and permits; (vi) that environmental laws and regulations may

become more onerous; (vii) that the Company may not be able to raise additional funds when necessary; (viii) the possibility that future exploration, development or mining results will not be consistent with the Company's expectations; (ix) exploration and development risks, including risks related to accidents, equipment breakdowns, labour disputes or other unanticipated difficulties with or interruptions in exploration and development; (x) competition; (xi) the potential for delays in exploration or development activities or the completion of geologic reports or studies; (xii) the uncertainty of profitability based upon the Company's history of losses; (xiii) risks related to environmental regulation and liability; (xiv) risks associated with failure to maintain community acceptance, agreements and permissions (generally referred to as "social licence"); (xv) risks relating to obtaining and maintaining all necessary government permits, approvals and authorizations relating to the continued exploration and development of the Company's projects; (xvi) risks related to the outcome of legal actions; (xvii) political and regulatory risks associated with mining and exploration; (xix) risks related to current global financial conditions; and (xx) other risks and uncertainties related to the Company's prospects, properties and business strategy. These risks, as well as others, could cause actual results and events to vary significantly. There can be no assurance that planned exploration will be completed as proposed or at all, or that economic resources will be discovered or developed at the Sully Property. Accordingly, actual results may differ materially from those currently anticipated in such statements. Factors that could cause actual results to differ materially from those in forward looking statements include, but are not limited to, continued availability of capital and financing and general economic, market or business conditions, the loss of key directors, employees, advisors or consultants, equipment failures, failure of counterparties to perform their contractual obligations and fees charged by service providers. Investors are cautioned that forward-looking statements are not guarantees of future performance or events and, accordingly are cautioned not to put undue reliance on forward-looking statements due to the inherent uncertainty of such statements. The forward-looking statements included in this news release are made as of the date hereof and the Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities legislation. Neither the Canadian Securities Exchange nor its regulation services provider accepts responsibility for the adequacy or accuracy of this news release.