

KOOTENAY ZINC CORP.

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November 7, 2016

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**APPOINTS ADVISORY BOARD MEMBERS, GRANTS STOCK OPTIONS AND RETAINS
CORPORATE COMMUNICATION SERVICES COMPANY**

Vancouver, B.C., November 7, 2016 – Kootenay Zinc Corp. (the “**Company**”) is pleased to announce the creation of a new Advisory Board for the Company and the appointments of its members, as well as a grant of stock options, and that it has retained Evidence Based Marketing Ventures, a corporate communication services company.

Creation of a Three-Person Advisory Board

Peter Meredith

Mr. Meredith has been a director of Ivanhoe Mines Ltd. (formerly, Ivanplats Limited) since May 1998. Mr. Meredith is the former Deputy Chairman and Chief Financial Officer of Ivanhoe Mines Ltd. (now Turquoise Hill Resources Ltd.), where he was involved in overseeing Ivanhoe Mines Ltd.’s business development and corporate relations. Mr. Meredith was member of the board of directors of Ivanhoe Mines Ltd. and also served as its Chief Financial Officer from June 1999 to November 2001, and from May 2004 to May 2006, and as its Deputy Chairman from May 2006 to April 2012. Mr. Meredith was also Chairman of SouthGobi Resources Ltd. until September 2012.

Stuart (Tookie) Angus

Mr. Angus is an independent business advisor to the mining industry. Mr. Angus is the former chairman of the board of B.C. Sugar Refinery Ltd.; he was a director of First Quantum Minerals until June, 2005, a director of Canico Resources Corp. until its takeover by CVRD in 2005, and a director of Bema Gold until its takeover by Kinross Gold in 2007. More recently, he was managing director of mergers and acquisitions for Endeavour Financial, a director of Ventana Gold until its takeover by AUX Canada Acquisition in 2011, and a director of Plutonic Power until its merger with Magma Energy in 2011. He is presently chairman of Nevsun Resources Ltd., which operates one of the highest-grade open-pit copper mines in the world. He is also the current chairman of K92 Mining Inc.

Jonathan Rubenstein

Mr. Rubenstein is the chairman of Mag Silver Corp., a director of Detour Gold Corporation and a director of Eldorado Gold Corp. He is also Vice President, Corporate Secretary and a Director of Andagan Resource Corp. In 2001, Mr. Rubenstein was one of the founders of Canico Resources Corp., where he served as a Director and as Vice President & Corporate Secretary as the company acquired, explored and developed its Onça Puma nickel deposit in Brazil. Mr. Rubenstein was instrumental in the negotiations for the 2005 acquisition of Canico by CVRD of Brazil for \$941 million. As Vice President, Corporate Affairs for Sutton Resources, he also played a key role in negotiating the \$525 million takeover of that company by Barrick Gold Corporation in 1999.

Stock Option Grant

The Company further announces that it has granted incentive stock options (the “**Options**”) pursuant to its 10% stock option incentive plan, to certain of its directors, officers and consultants to purchase up to an aggregate of 900,000 common shares of the Company. The Options vest immediately and are exercisable for a period of two (2) years from the date of grant at a price of \$0.20 per common share. The Options are subject to an earlier termination in accordance with their terms.

Retention of Corporate Communication Services Company

The Company also announces that it has retained Evidence Based Marketing Ventures (“**EBM**”), a Vancouver based corporate communication services group that specializes in online marketing communications services for public and private companies. Under the terms of the agreement, the Company will pay EBM a monthly fee of \$5,000 for marketing communication services. The initial six-month agreement is subject to review and renewal under its terms. In addition, the Company has granted incentive stock options to EBM (the “**EBM Options**”) to purchase up to an aggregate of 100,000 common shares of the Company. The EBM Options vest quarterly over a period of twelve months from the date of issuance and are exercisable for a period of two (2) years from the date of grant at a price of \$0.20 per common share.

About the Company

The Company is a party to an option agreement (the “**Option Agreement**”) whereby the Company has the option (the “**Option**”) to acquire all of the issued and outstanding shares of Gravitas Metals Corp., a private British Columbia company that holds an exclusive option (the “**Sully Property Option**”) and right to acquire an eighty percent (80%) interest in mining claims located in the Fort Steele Mining Division in the southeast portion of the Province of British Columbia (the “**Sully Property**”) from the four individual owners of the Sully Property (the “**Sully Vendors**”) (Reference: News Release September 30, 2016). Upon exercising the Option (thereby, exercising the Sully Property Option), the Company and the Sully Vendors will form an 80/20 joint venture. A two percent (2%) net smelter returns royalty will be held in favour of the Sully Vendors, half of which may be purchased back by the Company for \$5,000,000. Further, pursuant to a right of first refusal purchase agreement, the Company will, after having exercised the Option (thereby, exercising the Sully Property Option), have the right to purchase from the Sully Vendors, the remaining, collective, twenty percent (20%) interest in the Sully Property, or, the individual, five percent (5%) interest in the Sully Property from one or more of the Sully Vendors.

The Company intends to proceed with exploration activities on the Sully Property beginning late-November 2016. Further to the Company’s news release dated November 4, 2016, the company completed a non-brokered private placement for gross of \$825,000 which will be used to fund exploration activities on the Sully Property in connection with the Option Agreement, as well as to pay certain professional fees and for general corporate and working capital purposes.

The Sully Property

The Sully Property comprises 1375 ha located approximately 30km east of Kimberley, B.C. and overlies rocks of similar age and origin as those which host the world-class Sullivan Deposit, owned by Teck Resources Limited. Sullivan was discovered in 1892 and is known to be one of the largest sedimentary-exhalative (“SEDEX”) deposits in the world. Over its 100-year lifetime, Sullivan produced approximately 150 million tonnes of ore, including three billion ounces of silver, eight million tonnes of zinc and eight million tonnes of lead. The equivalent level of strata as at Sullivan and that formed on the margin of that same basin are present at the Sully Property. The Company cautions that past results or discoveries on proximate land are not necessarily indicative of the results that may be achieved on the Sully Property.

The scientific and technical information contained in this news release has been reviewed and approved by the Company's Project Manager, Paul Ransom, P.Geo., a "Qualified Person" as defined in National Instrument 43-101 – *Standards of Disclosure for Mineral Projects*.

On behalf of the Board of Directors

David Schmidt
President and Chief Executive Officer

Forward Looking Information

This news release includes certain statements that constitute "forward-looking information" within the meaning of applicable securities law, including without limitation, statements that address the new Advisory Board and its members, the Sully Property, comments regarding the timing and content of upcoming work programs, potential geological interpretations, costs and timing of future exploration and development, requirements for additional capital, other statements relating to the financial and business prospects of the Company and other matters. Forward-looking statements address future events and conditions and are necessarily based upon a number of estimates and assumptions. These statements relate to analyses and other information that are based on forecasts of future results, estimates of amounts not yet determinable and assumptions of management. Any statements that express or involve discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, assumptions or future events or performance (often, but not always, using words or phrases such as "expects" or "does not expect", "is expected", "anticipates" or "does not anticipate", "plans", "estimates" or "intends", or stating that certain actions, events or results "may", "could", "would", "might" or "will" be taken, occur or be achieved), and variations of such words, and similar expressions are not statements of historical fact and may be forward-looking statements. Forward-looking statements are necessarily based upon a number of factors that, if untrue, could cause the actual results, performances or achievements of the Company to be materially different from future results, performances or achievements express or implied by such statements. Such statements and information are based on numerous assumptions regarding present and future business strategies and the environment in which the Company will operate in the future, including the price of zinc and other metals, anticipated costs and the ability to achieve goals. While such estimates and assumptions are considered reasonable by the management of the Company, they are inherently subject to significant business, economic, competitive and regulatory uncertainties and risks. In particular, there is no guarantee that exploration work will be completed on the Sully Property. Accordingly actual results may differ materially from those currently anticipated in such statements. Factors that could cause actual results to differ materially from those in forward looking statements include, but are not limited to, continued availability of capital and financing and general economic, market or business conditions, the loss of key directors, employees, advisors or consultants and fees charged by service providers. Investors are cautioned that forward-looking statements are not guarantees of future performance or events and, accordingly are cautioned not to put undue reliance on forward-looking statements due to the inherent uncertainty of such statements. The forward-looking statements included in this news release are made as of the date hereof and the Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities legislation.

Neither the CSE nor its regulation services provider accepts responsibility for the adequacy or accuracy of this news release.