



## Spotlite360 Technologies, Inc. Commences Trading on the Canadian Securities Exchange

**DENVER and VANCOUVER, JUNE 16, 2021, SPOTLITE360 TECHNOLOGIES, INC.** (“Spotlite360” or the “Company”) (CSE: LITE) is pleased to announce that after satisfying all requirements for its common shares (the “Common Shares”) to be listed on the Canadian Securities Exchange (the “CSE”), the Common Shares began trading on the CSE under the ticker symbol LITE on Tuesday, June 15, 2021. In a [recent press release](#) the Company announced that on May 25, 2021 it had received conditional approval to list its Common Shares on the CSE subject to completing customary listing requirements. This development followed the Company’s acquisition of supply chain innovator Captios, LLC, which is now a wholly owned subsidiary of Spotlite360.

Captios was founded by a group of supply chain and healthcare executives and is focused on the delivery of a SaaS-based supply chain execution and sustainability platform (the “Spotlite360 Software”) for enterprise customers in the pharmaceutical, healthcare, and agricultural industries. By leveraging IoT technologies, blockchain, machine learning, and analytics, the Spotlite360 Software is uniquely positioned to meet customer needs for supply chain execution, tracing, tracking, and sustainability. Potential benefits of the Spotlite360 Software when utilized in a company’s supply chain can include improved transparency, reduction in loss and theft, increased supply chain velocity, labour efficiency, improved asset utilization, and support of global sustainability initiatives. Spotlite360 is focusing on the healthcare, pharmaceutical, and agriculture industries where suppliers, manufacturers, and consumers in these industries are demanding improved visibility and information related to ESG (environmental, social, and governance) considerations. Additionally, within each of these industries there is increased pressure for companies to meet regulatory and compliance mandates.

More information regarding Spotlite360’s acquisition of Captios can be found in the Company’s non-offering prospectus dated May 26, 2021, available on the Company’s SEDAR profile at [www.sedar.com](http://www.sedar.com).

Spotlite360 President James Greenwell commented, “Being listed on the CSE is a wonderful early-stage development for the Company as we work towards gaining visibility in the capital markets. The current resurgence of blockchain technologies reflects a much higher level of acceptance among enterprise players, especially for supply chain applications. There are many

milestones we plan to hit in the year 2021, and we look forward to enabling investors to join us in our mission to set new standards in supply chains around the globe.”

Furthermore, Spotlite360 has engaged Stockhouse Publishing Ltd. and Proactive Investors LLC to provide financial media services for the Company in its early stages as a publicly traded firm. The agreements carry a six-month term for \$5,000 - \$10,000 per month. More information about each service provider can be found on the respective website of each entity as listed below.

Stockhouse Publishing Ltd. <https://stockhouse.com/>

Proactive Investors LLC <https://www.proactiveinvestors.com/>

On behalf of the Board of Directors of the Company,

**Spotlite360 Technologies Inc.**

*“James Greenwell”*

James Greenwell, President

For more information about Spotlite360, please visit: <http://spotlite360.com>

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**About Spotlite360 Technologies Inc.**

Spotlite360 is a logistics technologies developer unlocking value, opportunities, and efficiencies for all participants in a supply chain. Building upon existing applications of IoT technologies, distributed ledgers, and machine learning, Spotlite360 endeavours to set new standards of transparency, integrity, and sustainability in the pharmaceutical, healthcare, and agriculture industries. As regulators across the globe begin to impose new tracing and accountability requirements for the protection of consumers (e.g., DSCSA and FSMA from the U.S. Food and Drug Administration), the need for reliable, cost-effective, and versatile tracking technology is expected to grow considerably. Spotlite360’s flagship SaaS solution has been engineered to seamlessly track the movement of a product by integrating with systems of all major stakeholders in a supply chain ranging from the raw materials to the hands of the end consumer. With a primary objective of onboarding new clients in 2021, Spotlite360 plans to

explore innovative use cases for its proprietary stack of technologies which could transform logistics workflows in some of the world's largest industries.

## **Forward-Looking Statements**

This news release contains “forward-looking information” within the meaning of applicable Canadian securities legislation, with respect to the Company. The forward-looking information included in this news release is not based on historical facts, but rather on the expectations of the Company’s management regarding the future growth of the Resulting Issuer, its results of operations, performance, business prospects, and opportunities. This news release uses words such as “will”, “expects”, “anticipates”, “intends”, “plans”, “believes”, “estimates”, or similar expressions to identify forward-looking information. Such forward-looking information reflects the current beliefs of the Company’s management, based on information currently available to them.

This forward-looking information includes, among other things, statements relating to: the intentions, plans and future actions of the Company; statements relating to the business and future activities of the Company; anticipated developments in operations of the Company; market position, ability to compete, and future financial or operating performance of the Company; the timing and amount of funding required to execute the business plans of the Company; capital expenditures of the Company; the effect on the Company, of any changes to existing or new legislation or policy or government regulation; the length of time required to obtain permits, certifications and approvals; the availability of labour; estimated budgets; currency fluctuations; requirements for additional capital; limitations on insurance coverage; the timing and possible outcome of regulatory and permitting matters; goals; strategies; future growth; the adequacy of financial resources; our expectations regarding revenues, expenses and anticipated cash needs.

In addition, any statements that refer to expectations, intentions, projections or other characterizations of future events or circumstances contain forward-looking information. Forward-looking statements are based on certain assumptions and analyses made by the Company in light of the experience and perception of historical trends, current conditions, and expected future developments and other factors it believes are appropriate, and are subject to risks and uncertainties. Although the Company believes that the assumptions underlying these statements are reasonable, they may prove to be incorrect, and there can be no assurance that actual results will be consistent with these forward-looking statements. Given these risks, uncertainties, and assumptions, prospective investors should not place undue reliance on these forward-looking statements. Whether actual results, performance, or achievements will conform to the expectations and predictions of the Company is subject to a number of known and unknown risks, uncertainties, assumptions, and other factors, including those listed in the Company's non-offering prospectus dated May 26, 2021.

If any of these risks or uncertainties materialize, or if assumptions underlying the forward-looking statements prove incorrect, actual results might vary materially from those anticipated in the forward-looking statements. Information contained in forward-looking statements in this

news release is provided as of the date of this news release, and the Company disclaims any obligation to update any forward-looking statements, whether as a result of new information or future events or results, except to the extent required by applicable securities laws. Accordingly, potential investors should not place undue reliance on forward-looking statements or the information contained in those statements.

**All of the forward-looking information contained in this news release is expressly qualified by the foregoing cautionary statements.**

#### **Statement Regarding Third-Party Investor Relations Firms**

Disclosures relating to investor relations firms retained by Spotlight360 Technologies Inc. can be found under the Company's profile on <http://sedar.com>.