

## Liquid Avatar Technologies to Host *All Things Metaverse* Mainstage Panel Featuring Aftermath Islands at Los Angeles Comic Con

Panel to focus on emerging metaverse platforms and technologies, and showcase Oasis Digital Studios programs

Toronto, Canada - November 10, 2021 – Liquid Avatar Technologies Inc. (CSE: LQID / OTCQB:LQAVF / FRA:4T51) ("Liquid Avatar Technologies" or the "Company"), a global blockchain, digital identity and fintech solutions company, together with its wholly owned NFT- and metaverse focused subsidiary Oasis Digital Studios ("Oasis"), is pleased to announce that the Company, recently announced as the Digital Innovation Partner at this year's *Los Angeles Comic Con* ("LACC"), will be presenting a Mainstage panel entitled *All Things Metaverse* on Sunday, December 5, 2021, at 11 a.m. PST. Featuring its client's *Aftermath Islands* metaverse and their recently launched Virtual Land (VL) platform, the panel will focus on the state of the metaverse and how business, industry, and consumers can benefit from this emerging immersive experience. According to *Aftermath Islands*, VL and special limited-edition items are expected to be released at the event for attendees and subscribers.

At its last live event in 2019, LACC was attended by more than 123,000 people and is projecting a significant turnout this year as one of the only live major industry events in 2021. Liquid Avatar Technologies will showcase Oasis, Aftermath Islands, comic and graphics art partner Apex Comics Group, and some exciting new programs in more than 1,500-square feet of prime floor space. Liquid Avatar Technologies is also hosting a digital, augmented reality (AR) scavenger hunt for all attendees, allowing participants to visit a range of booths and experiences and claim digital items to complete the scavenger hunt and then redeem them for prizes at the Liquid Avatar Technologies booth.

Oasis' client, <u>Aftermath Islands</u>, will be prominently featured throughout the event including front and center at the Mainstage panel on Sunday morning, and will feature special discounts and offerings, including exclusive *in-game* items at the Company's booth, #1241. All visitors can claim a voucher at the Liquid Avatar Technologies Booth that can be exchanged for a **FREE NFT Commemorative Banner** that can be planted within the **Aftermath Islands** metaverse. Other special items will only be available at the show on a first-come, first-serve basis through Aftermath Islands as well as special access to the online store during the event.

*"Los Angeles Comic Con represents an amazing opportunity for Liquid Avatar Technologies, Oasis Digital Studios, and its clients to introduce all our offerings, including a new metaverse platform,* 

**Aftermath Islands,** to potentially tens of thousands of gamers, comic book, anime, and other industry fans and players," **said David Lucatch CEO – Liquid Avatar and Managing Director – Oasis.** "With Phase 1 Virtual Land sales well on the way and a host of new items and surprises planned over the next several weeks together with exclusive event items, we believe that LACC is the perfect venue to accelerate awareness and players for **Aftermath Islands**."

On November 4, 2021, *Aftermath Islands* launched its VL sales for Phase 1 of its metaverse platform on Shopify using the Waxify App offering Digital Collectibles on the Wax blockchain.

While some key land has already sold out, a limited number of single plots of VL representing 1,000 square meters are still available at introductory prices starting at \$35 USD, and larger limited parcels of VL starting with four and as large as 100 plots, are also still available. According to *Aftermath Islands*, just over 7,500 parcels on *themed*, *community* and *estate* islands, with an aggregate opening list value of approximately \$1.4 million USD, have been released in the opening sale with other phases currently in development. Buyers may purchase VL with fiat, (traditional currencies), as well as select cryptocurrencies using PayPal and Coinbase, with no gas fees, and then have the assets automatically dropped to their connected wallets.

**Aftermath Islands** is a planned metaverse, which is under an exclusive agency contract with Oasis. Previews are available for all themed, community and estate islands. Additional assets, such as thematic dwellings designed for each island, are under development along with other interactive items which will also ultimately be available for sale as NFTs. All NFTs can be resold at the discretion of the holder using 3<sup>rd</sup> party unaffiliated marketplaces and private sale programs.

**Aftermath Islands** is designed to provide online users with theme-based first-person, AR and virtual reality (VR) experiences, quests, games, and integrated eCommerce activities, creating a virtual world supported by users and brands. Under its exclusive agency contract, Oasis, will receive up to 30% of the revenue from all sales, including primary VL and items, a portion of land and item resales, property management fees, together with a significant grant of VL, and exercisable equity in the platform. The Liquid Avatar Mobile App is also slated to play a role to support digital credentials required to manage **Aftermath Islands** metaverse accounts and asset verification.

All *Aftermath Islands* players will have access to create a Liquid Avatar account allowing them to manage their digital identity and certain "crossover" assets and activities connecting in-game activities to real-world activities and engagement. Potential opportunities include managing avatars, items, integrated AR events and programs, and purchasing conventional items like sneakers or trainers through KABN KASH and earning exclusive bonuses, like matching digital assets for use in *Aftermath Islands*.

Limited brand and private island partnerships that will allow consumer, entertainment, sports, DeFi, fintech, and commercial organizations to build and manage their own experiences inside the Aftermath Islands metaverse are currently in discussion.

**Aftermath Islands** advises that in the coming months updated white papers and technical reviews will be available, the initial governing counsel will be formed, and additional themes, new communities, and estates will open allowing players to own VL across a wide range of islands. For entertainment, financial, game, product, and other brands, select island environments will allow commercial operations and ownership, providing enterprises with the tools to create and support economic opportunities.

# For presale information on Aftermath Islands and to receive updates from Oasis Digital Studios, <u>please click here</u>

*If you would like to join our mailing list and receive updates from Liquid Avatar Technologies, please <u>click here</u>* 

### About Aftermath Islands – <u>www.aftermathislands.com</u>

Aftermath Islands as first described in the initial whitepaper published in 2017 and then subsequently updated, was based on the premise of a water-world with islands that represented destinations in a global virtual game. Since then, the Aftermath Islands metaverse has evolved and now represents exciting themed based islands, communities, and estates where players can experience a wide range of adventures and opportunities.

In Aftermath Islands' virtual world, users can buy, develop, trade, and sell Virtual Land (VL), property and assets, like buildings, crafted items, transport, and other items all through NFTs, a non-fungible token that represents the ownership of virtual and other assets. Each plot or parcel of VL is unique and owners get to choose what content they want to publish on their VL. This can range from simple scenery and structures to an interactive game, store, warehouse, dwelling, facility, or destination. Users can purchase VL as well as all other goods and services in Aftermath Islands with CREDITS, the current code name for in-game currency, fiat and other authorized currencies, coins, and tokens.

Aftermath Islands is a shared virtual world, much like the Metaverse described by author Ernest Cline in his science-fiction novels *Ready Player One* and *Ready Player Two*. Expected to launch mid-2022, Aftermath Islands will allow users to connect and interact with each other, create content, craft, participate in activities and quests and play games. Aftermath Islands will have a virtual economy where users can engage in a myriad of in-world economic transactions as well as monetize the content, items, quests, and applications they build.

For more information about Aftermath Islands, please visit <u>www.aftermathislands.com</u>

#### About Oasis Digital Studios Limited – <u>www.oasisdigitalstudios.com</u>

Oasis Digital Studios Limited ("Oasis") brings together leading individuals and organizations in blockchain technology, computer graphics, augmented reality, entertainment, art, sports, gaming, music, media, comic book, memorabilia, and pop culture arenas to support the fast-paced and growing digital collectible and NFT marketplace. The Oasis business model is to create storytelling, experiential and collectible

partnerships with artists, sports personalities, talent, brands, and commercial enterprises to create digital offerings and digital / physical product programs via digital collectibles and NFTs. Oasis uses multimedia, cinematics, animations, and other techniques to create unique products together with the latest Augmented Reality and virtual technologies to tell the Artist and Talent stories providing immersive experiences for Digital Collectibles and NFTs. The Oasis AR Enhanced NFT experience, powered by ImagineAR, will be available exclusively through the Liquid Avatar Mobile App, which features the ability for users to create digital icons that allow them to manage, control and create value from their biometrically verified digital identity, and is available on Google Play and in the Apple App Store.

#### About Liquid Avatar Technologies Inc. – <u>www.liquidavatartechnologies.com</u>

Liquid Avatar Technologies Inc. focuses on the verification, management and monetization of Self Sovereign Identity, empowering users to control and benefit from the use of their online identity.

The Liquid Avatar Mobile App, available in the Apple App Store and Google Play is a verified Self Sovereign Identity platform that empowers users to create high quality digital icons representing their online personas. These icons allow users to manage and control their digital identity and Verifiable Access and Identity Credentials, and to use Liquid Avatars to share public and permission based private data when they want and with whom they want.

The Liquid Avatar Verifiable Credentials Ecosystem (LAVCE) has been developed to support all participants in a digital credential ecosystem, including the Holder, Issuer and Verifier, using state-of-the-art blockchain and open standards technologies initially as a node on the Indicio Network. The Company is a voting and steering committee member of the Trust over IP Foundation, founding and steering committee member of Cardea, a Linux Foundation Public Health project, member of the Good Health Pass collaborative, DIACC, the Covid Credentials Initiative ("CCI"), The Linux Foundation and a founding member of the Lumedic Exchange.

The Company has a suite of early-stage revenue generating programs that support the Liquid Avatar Mobile App program, including KABN KASH, a cash back and reward program that has over 500 leading online merchants. In Canada, the Company also has the KABN Visa Card, a "challenger financial" platform that allows users to manage and control a range of financial services for traditional and digital currencies. The Company is currently exploring expansion of the KABN Visa Card program to other geographic regions, including the USA.

The Company's subsidiary, <u>Oasis Digital Studios</u>, is a creative and development agency that supports a wide range of artists, talent, and enterprises with Non-Fungible Token (NFT) solutions.

Liquid Avatar Technologies Inc. is publicly listed on the Canadian Securities Exchange (CSE) under the symbol "LQID" (CSE:LQID).

The Company also trades in the United States, on the OTCQB under the symbol "LQAVF" and in Frankfurt under the symbol "4T51".

If you have not already joined our mailing list and would like to receive updates on Liquid Avatar Technologies Inc., please <u>click here</u> to join!

For more information, please visit <u>www.liquidavatartechnologies.com</u>

For further information, please contact: David Lucatch Chief Executive Officer 647-725-7742 Ext. 701 ir@liguidavatar.com

US and Canadian Media Contact: Nicole Rodrigues NRPR Group nicole@nrprgroup.com

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

All websites referred to are expressly not incorporated by reference into this press release.

#### **Forward-Looking Information and Statements**

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved".

The forward-looking information and forward-looking statements contained herein include, but is not limited to, statements regarding the future launch of sales of digital and physical collectibles, Non-Fungible Tokens and other related products through Oasis Digital Studios and / or its clients, partners and other service providers, an integrated offering engine, statements regarding the future capabilities of LAVCE or the operation of an Indicio Network Node, statements suggesting LAVCE or an Indicio Network Node ("Company Services") will be successfully launched and integrated into the Liquid Avatar platform and partner programs, information concerning the timing for the launch of Liquid Avatar apps, the plans for future features of the Liquid Avatar apps, expected geographic expansion, the ability of the Company to generate revenues, roll out new programs and to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance, or achievements of the Company to be materially different from those expressed or implied by such information and statements.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events

could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws.