

OASIS DIGITAL STUDIOS BRINGS THE OUTER SPACE MEN COLLECTIBLE CHARACTERS TO WORLDWIDE ASSET EXCHANGE™

Inspired by space exploration and the original iconic Colorforms toys of the 1960s, Oasis Digital Studios, Apex Comics Group and Deadpool co-creator Fabian Nicieza, have teamed-up to re-imagine the Outer Space Men as modern physical and digital collectibles and much more.

Toronto, Canada - July 27, 2021 - Liquid Avatar Technologies Inc. (CSE: LQID / OTCQB:LQAVF / FRA:4T51) Liquid Avatar Technologies, a global blockchain, digital identity and fintech solutions company is pleased to announce that Liquid Avatar's Oasis Digital Studios ("Oasis") has partnered with, Apex Comics Group and Deadpool co-creator Fabian Nicieza to re-imagine The Outer Space Men with an integrated product and media program beginning late August. The upcoming NFTs and related collectibles will be available on the carbon neutral Worldwide Asset eXchange™ (WAX).

The NFT program will launch "The Outer Space Men Have Landed" multi-media program that will span physical and digital figures, digital trading cards, augmented reality, 2D Liquid Avatars and a limited comic book collector run featuring key artists from the industry, led by Apex Comics Group and Oasis Digital Studios coming later this year.

*"From the tin spaceship toys of the 1920s and 30s to the movie and TV tie-in action figures and playsets of the 1970s and 80s, The Outer Space Men combine the best of physical collectibles, digital technology, and storytelling for a modern and unique space age experience," said **David Lucatch, CEO of Liquid Avatar Technologies, and Managing Director of Oasis.** "The Outer Space Men honor the original Colorforms toys while introducing them to the fans and collectors of today in new and exciting ways through Oasis and the Wax, supporting an environmentally friendly process of creating, distributing and enjoying digital collectibles."*

With commercial space travel, NASA's Perseverance Mars rover, and UFO speculation dominating the news, The Outer Space Men harken back to the days of NASA's early influence on toy action heroes like Major Matt Mason, "Mattel's Man in Space," and of course, the original Outer Space Men of the 1960s as well as recent partnerships with LEGO and OREO celebrating 50 years since the original moon landing in 1969.

*"Oasis and WAX offers existing and new fans of science fiction, comic book and space toys an entirely new way to collect both physically and digitally," said **Gary Schaeffer.** "The Outer Space Men have been mine and collectors for over 50 years and today we're giving them the opportunity to save their memories on their phones and other digital devices using environmentally, safe and secure technologies."*

The Outer Space Men were originally created by toy inventor Mel Birnkrant in 1968 and produced by Colorforms. Visionary director Marie-Georges-Jean Méliès' 1902 film *Le Voyage dans la Lune* predicted humankind's first voyage to the moon. The space race of the 1960s turned that vision into reality when Neil Armstrong first walked on the lunar surface in 1969. In 2008, with tens of thousands of clamoring fans demanding the return of these archetypal heroic icons, the

wildly successful line of toys was brought back to the market with the support of childhood fan and Wall Street executive Gary Schaeffer who reintroduced the line of toys in a new affordable format. Since 2010 the 21 OSM characters that span our solar system, The Milky Way Galaxy and beyond have been played with by millions of children globally. Today, the adventure continues with acclaimed award-winning writer and co-creator of Deadpool, Fabian Nicieza, who is developing the revamped storyline that will support the digital collectible program, upcoming comic book and Liquid Avatar augmented reality programs.

“The Outer Space Men were a cherished memory of my childhood when a young boy could imagine incredible aliens from other planets coming here to help us as we first landed on the moon,” said Fabian Nicieza. “Developing a new storyline that introduces the OSM to a whole new audience at a time when, maybe more than ever, we need to explore what’s out there in order to help us down here, was a wonderful opportunity.”

For presale information and to receiving updates from Oasis Digital Studios, please click here

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About WAX - The King of NFTs – www.wax.io

The Worldwide Asset eXchange™ (WAX), aka the King of NFTs, is the world’s #1 blockchain, as measured by number of users and transactions, according to Dappradar.com. WAX’s mission is to bring NFTs to the mass market in the safest, most secure, environmentally friendly, and easy-to-use marketplace in the world. WAX is also the leading entertainment NFT network — in 2018, WAX introduced vIRLs®, giving consumer product companies the ability to directly link NFTs to physical consumer products. Co-founded in 2017 by William E. Quigley and Jonathan Yantis, WAX has facilitated the trade of more than 100 million digital collectibles including Major League Baseball (via Topps MLB collectables), Capcom’s “Street Fighter,” and world-renowned entertainers Deadmau5 and Weezer. For more information, please visit <https://wax.io> and follow along on [Twitter](#) and [Discord](#).

About vIRLs®

WAX vIRL® NFTs are different from the standard NFTs you’ll find on other blockchains. Every vIRL® NFT is minted on the energy efficient and carbon neutral WAX Blockchain that puts the environment first. They feature a host of additional functionality including app/video game integrations, marketing tools and V-commerce capabilities — linking a vIRL® NFT to a real-world item, so you can transfer ownership without needing to physically ship anything until a collector is ready to claim it as their own.

About Oasis Digital Studios Limited – <http://www.oasisdigitalstudios.com/>

Oasis Digital Studios Limited (“Oasis”) brings together leading individuals and organizations in blockchain technology, computer graphics, augmented reality, entertainment, art, sports, gaming, music, media, comic book, memorabilia, and pop culture arenas to support the fast-paced and growing digital collectible and NFT marketplace. The Oasis business model is to create storytelling, experiential and collectible partnerships with artists, sports personalities, talent, brands, and commercial enterprises to create digital offerings and digital / physical product programs via digital collectibles and NFTs. Oasis uses multimedia, cinematics, animations, and other techniques to create unique products together with the latest Augmented

Reality and virtual technologies to tell the Artist and Talent stories providing immersive experiences for Digital Collectibles and NFTs. The Oasis AR Enhanced NFT experience, powered by ImagineAR, will be available exclusively through the Liquid Avatar Mobile App, which features the ability for users to create digital icons that allow them to manage, control and create value from their biometrically verified digital identity, and is available on Google Play and in the Apple App Store.

About Liquid Avatar Technologies Inc. –www.liquidavatartechnologies.com

Liquid Avatar Technologies Inc. focuses on the verification, management and monetization of Self Sovereign Identity, empowering users to control and benefit from the use of their online identity. The Liquid Avatar Mobile App, available in the Apple App Store and Google Play is a verified Self Sovereign Identity platform that empowers users to create high quality digital icons representing their online personas. These icons allow users to manage and control their digital identity and Verifiable Access and Identity Credentials, and to use Liquid Avatars to share public and permission based private data when they want and with whom they want.

The Liquid Avatar Verifiable Credentials Ecosystem (LAVCE) is being built to support all participants in a digital credential ecosystem, including the Holder, Issuer and Verifier, using state-of-the-art blockchain and open standards technologies initially as a node on the Indicio Network. The Company is a voting and steering committee member of the Trust over IP Foundation, founding and steering committee member of Cardea, a Linux Foundation Public Health project, member of the Good Health Pass collaborative, ID2020, DIACC, The Linux Foundation and a founding member of the Lumedic Exchange.

The Company has a suite of early-stage revenue generating programs that support the Liquid Avatar Mobile App program, including KABN KASH, a cash back and reward program that has over 500 leading online merchants and coming soon, an integrated offering engine. In Canada, the Company also has the KABN Visa Card, a “challenger financial” platform that allows users to manage and control a range of financial services for traditional and digital currencies. The Company is currently exploring expansion of the KABN Visa Card program to other geographic regions, including the USA.

The Company's subsidiary, [Oasis Digital Studios](#), is a creative and development agency that supports a wide range of artists, talent, and enterprises with Non-Fungible Token (NFT) solutions.

Liquid Avatar Technologies Inc. is publicly listed on the Canadian Securities Exchange (CSE) under the symbol “LQID” (CSE:LQID).

The Company also trades in the United States, on the OTCQB under the symbol “LQAVF” and in Frankfurt under the symbol “4T51”.

If you have not already joined our mailing list and would like to receive updates on Liquid Avatar Technologies Inc., please [click here](#) to join!

For more information, please visit www.liquidavatartechnologies.com

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The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

All websites referred to are expressly not incorporated by reference into this press release.

Forward-Looking Information and Statements

This press release contains certain “forward-looking information” within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute “forward-looking statements” within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company’s beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company’s control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as “plans”, “expects” or “does not expect”, “is expected”, “budget”, “scheduled”, “estimates”, “forecasts”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or may contain statements that certain actions, events or results “may”, “could”, “would”, “might” or “will be taken”, “will continue”, “will occur” or “will be achieved”.

The forward-looking information and forward-looking statements contained herein include, but is not limited to, statements regarding the future launch of sales of digital and physical collectibles, Non-Fungible Tokens and other related products through Oasis Digital Studios and / or its clients, partners and other service providers, an integrated offering engine, statements regarding the future capabilities of LAVCE or the operation of an Indicio Network Node, statements suggesting LAVCE or an Indicio Network Node will be successfully launched and integrated into the Liquid Avatar platform, information concerning the timing for the launch of Liquid Avatar apps, the plans for future features of the Liquid Avatar apps, expected geographic expansion, the ability of the Company to generate revenues, roll out new programs and to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance, or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions. With respect to (i) the future launch of an integrated offering engine, is based on the fact that the Company has substantially completed the current build of the platform as specified and that the Company believes that there are currently there no material outstanding items; (ii) statements regarding the future capabilities of LAVCE or an Indicio Network Node, the Company has assumed that the current blockchain technology and infrastructure will remain substantially unchanged, and that new technologies will need to be developed; (iii) statements suggesting LAVCE or an Indicio Network Node will be successfully launched and integrated into the Liquid Avatar platform, the Company has assumed that government, industry and market conditions will remain relatively focused on the testing and presentation of Covid testing, vaccination record presentation and other credential requirements for identity and access to venues, facilities, hospitality, education, healthcare, travel and other destinations.

Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information and statements are the following: failure to obtain necessary approvals from governments and other jurisdictional regulatory bodies; lack of sufficient capital to expand the Company's geographic footprint or to add new features to the Company's offerings, including to launch an integrated offering engine and to successfully complete the development of and launch and integrate LAVCE or an Indicio Network Node; changes in general economic, business, and political conditions, including changes in the financial markets; changes in applicable laws; compliance with extensive government regulation.

Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated, or expected.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws.