



## **Liquid Avatar and Oasis Studios together with Apex Comics Group at Comic-Con International: San Diego @Home Event on July 24th**

*Event offers a sneak peek at new and exciting marketing and program offerings launching 2<sup>nd</sup> half of 2021.  
CEO David Lucatch named to 2021 Forbes Business Council*

**Toronto, Canada - July 22, 2021—Liquid Avatar Technologies Inc. (CSE: LQID / OTCQB:LQAVF / FRA:4T51)** Liquid Avatar Technologies, a global blockchain, digital identity and fintech solutions company (**Liquid Avatar Technologies or the “Company”**) has announced that its Liquid Avatar Mobile App, and **Oasis Digital Studios** (“Oasis”) are partnering with Apex Comics Group to present at this year’s virtual San Diego Comic-Con @Home’s exclusive previews event on Saturday July 24, 2021, at 11 am Pacific / 2 pm Eastern (GMT -5). The event, when live, can be viewed at <https://youtu.be/mqVvNGpraOU>

With onsite annual attendance topping over 130,000 in recent years, Comic-Con International: San Diego (“SDCC”) has become the focal point for the world of comics conventions. The live event offers over 460,000 square feet of exhibit space and a massive programming schedule of close to 700 separate events. As California has just begun to loosen event restrictions in the past few months, this year, SDCC will be held virtually, with a recently announced follow along event expected late November. Apex and Oasis have been granted the opportunity to present their current and anticipated programs to present to the online audience.

Liquid Avatar Technologies and Oasis will be part of an elite group of industry professionals featuring key projects from Apex Comics, Jim Steranko, Tom DeFalco, Ron Frenz, the Outer Space Men, and others, along with other new initiatives. These projects are anticipated to be in market later this year for the holiday season.

*“San Diego Comic-Con is a pillar of the comic book, graphics art and entertainment industry and we are proud to present, yet again this year at the event,” said Mariano Nieceza, Founder and CEO of Apex Comics Group. “I believe that this group of industry leaders and legends will help promote the Company, the Liquid Avatar Mobile App and Oasis with their exciting brand of entertainment and years of consumer engagement activities.”*

Oasis Digital Studios continues to develop and create innovative digital collectible and Non-Fungible Token (NFT) programs for its clients and partners together with augmented reality enhancements and expects in the coming weeks, to announce and launch a number of initiatives related to these and other branded, entertainment, music and celebrity programs.

*“As the digital collectible market opens up to a larger audience, Oasis has quickly shifted to support a number of new marketplace platforms that allow non-crypto fans and enthusiasts the opportunity to be part of the paradigm shift in the collectibles industry,” said David Lucatch, CEO Liquid Avatar Technologies and Managing Director, Oasis Digital Studios. “Working with Apex, its clients and this amazing group of entertainment and comic book legends, our goal is to deliver new and exciting offers that transcend traditional markets.”*



The Company would also like to announce that David Lucatch has been named to the 2021 Forbes Business Council. This invitation-only organization is aimed at small and medium sized enterprises and is focused on increasing visibility, connections, and growth. Forbes Business Council members are respected leaders and executives who are selected for the council based on the depth and diversity of experience in leadership, management, customer engagement, technology & growth. David has also been awarded the opportunity to become a regular contributor to Forbes, providing insights to the readership on a wide range of topics including digital identity, verifiable credentials, and current industry trends.

*For presale information and to receive updates from Oasis Digital Studios, please [click here](#)*

*If you would like to join our mailing list and receive updates from Liquid Avatar Technologies, please [click here](#)*

*For more information regarding Apex Comics Group, please visit [www.ApexComicsGroup.com](http://www.ApexComicsGroup.com)*

**About Oasis Digital Studios Limited – <http://www.oasisdigitalstudios.com/>**

Oasis Digital Studios Limited (“Oasis”) brings together leading individuals and organizations in blockchain technology, computer graphics, augmented reality, entertainment, art, sports, gaming, music, media, comic book, memorabilia, and pop culture arenas to support the fast-paced and growing digital collectible and NFT marketplace. The Oasis business model is to create storytelling, experiential and collectible partnerships with artists, sports personalities, talent, brands, and commercial enterprises to create digital offerings and digital / physical product programs via digital collectibles and NFTs. Oasis uses multimedia, cinematics, animations, and other techniques to create unique products together with the latest Augmented Reality and virtual technologies to tell the Artist and Talent stories providing immersive experiences for Digital Collectibles and NFTs. The Oasis AR Enhanced NFT experience, powered by ImagineAR, will be available exclusively through the Liquid Avatar Mobile App, which features the ability for users to create digital icons that allow them to manage, control and create value from their biometrically verified digital identity, and is available on Google Play and in the Apple App Store.

**About Liquid Avatar Technologies Inc. – [www.liquidavatartechnologies.com](http://www.liquidavatartechnologies.com)**

Liquid Avatar Technologies Inc. focuses on the verification, management and monetization of Self Sovereign Identity, empowering users to control and benefit from the use of their online identity.

The Liquid Avatar Mobile App, available in the Apple App Store and Google Play is a verified Self Sovereign Identity platform that empowers users to create high quality digital icons representing their online personas. These icons allow users to manage and control their digital identity and Verifiable Access and Identity Credentials, and to use Liquid Avatars to share public and permission based private data when they want and with whom they want.

The Liquid Avatar Verifiable Credentials Ecosystem (LAVCE) is being built to support all participants in a digital credential ecosystem, including the Holder, Issuer and Verifier, using state-of-the-art blockchain and open standards technologies initially as a node on the Indicio Network. The Company is a voting and steering committee member of the Trust over IP Foundation, founding and steering



committee member of Cardea, a Linux Foundation Public Health project, member of the Good Health Pass collaborative, ID2020, DIACC, The Linux Foundation and a founding member of the Lumedic Exchange.

The Company has a suite of early-stage revenue generating programs that support the Liquid Avatar Mobile App program, including KABN KASH, a cash back and reward program that has over 500 leading online merchants and coming soon, an integrated offering engine. In Canada, the Company also has the KABN Visa Card, a “challenger financial” platform that allows users to manage and control a range of financial services for traditional and digital currencies. The Company is currently exploring expansion of the KABN Visa Card program to other geographic regions, including the USA. The Company’s subsidiary, Oasis Digital Studios, is a creative and development agency that supports a wide range of artists, talent, and enterprises with Non-Fungible Token (NFT) solutions.

Liquid Avatar Technologies Inc. is publicly listed on the Canadian Securities Exchange (CSE) under the symbol “LQID” (CSE:LQID).

The Company also trades in the United States, on the OTCQB under the symbol “LQAVF” and in Frankfurt under the symbol “4T51”.

If you have not already joined our mailing list and would like to receive updates on Liquid Avatar Technologies Inc., please [click here](#) to join!

For more information, please visit [www.liquidavatartechnologies.com](http://www.liquidavatartechnologies.com)

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*The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.*

*All websites referred to are expressly not incorporated by reference into this press release.*

**Forward-Looking Information and Statements**

This press release contains certain “forward-looking information” within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute “forward-looking statements” within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company’s beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company’s control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as “plans”, “expects” or “does not expect”, “is expected”, “budget”, “scheduled”,



“estimates”, “forecasts”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or may contain statements that certain actions, events or results “may”, “could”, “would”, “might” or “will be taken”, “will continue”, “will occur” or “will be achieved”. The forward-looking information and forward-looking statements contained herein include, but is not limited to, statements regarding the future launch of sales of digital and physical collectibles, Non-Fungible Tokens and other related products through Oasis Digital Studios and / or its clients, partners and other service providers, an integrated offering engine, statements regarding the future capabilities of LAVCE or the operation of an Indicio Network Node, statements suggesting LAVCE or an Indicio Network Node will be successfully launched and integrated into the Liquid Avatar platform, information concerning the timing for the launch of Liquid Avatar apps, the plans for future features of the Liquid Avatar apps, expected geographic expansion, the ability of the Company to generate revenues, roll out new programs and to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance, or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions. With respect to (i) the future launch of an integrated offering engine and Oasis Digital Studio’s platforms and programs, is based on the fact that the Company has substantially completed the current build of the platform as specified and that the Company believes that there are currently there no material outstanding items; (ii) statements related to specific program for Oasis Digital Studios are based on the Company’s current estimations and expectations and market conditions and other business factors may result in modifications, delays and / or cancellation of programs’ (iii) with respect to statements regarding the future capabilities of LAVCE or an Indicio Network Node, the Company has assumed that the current blockchain technology and infrastructure will remain substantially unchanged, and that new technologies will need to be developed; (iv) statements suggesting LAVCE or an Indicio Network Node will be successfully launched and integrated into the Liquid Avatar platform, the Company has assumed that government, industry and market conditions will remain relatively focused on the testing and presentation of Covid testing, vaccination record presentation and other credential requirements for identity and access to venues, facilities, hospitality, education, healthcare, travel and other destinations.

Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information and statements are the following: failure to obtain necessary approvals from governments and other jurisdictional regulatory bodies; lack of sufficient capital to expand the Company’s geographic footprint or to add new features to the Company’s offerings, including to launch an integrated offering engine and to successfully complete the development of and launch and integrate LAVCE or an Indicio Network Node; changes in general economic, business, and political conditions, including changes in the financial markets; changes in applicable laws; compliance with extensive government regulation. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated, or expected.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update



any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws.