



## KABN North America Recognized as a 2020 Benzinga Fintech Listmaker for Best Use of Blockchain

Toronto, Canada / Gibraltar, October 27, 2020 – KABN Systems NA Holdings Corp. (CSE:KABN) (the “Company” or “KABN North America”), a Canadian Fintech company that specializes in continuous online identity verification, management and monetization in Canada and the US, is pleased to announce that it was named to the Benzinga Global Fintech Listmakers and recognized for Best Use of Blockchain.

To vote for KABN North America, please visit: <https://benzingafinancialawards.secure-platform.com/a/gallery/rounds/3/details/2366>

To celebrate its sixth anniversary, Benzinga is honoring the winners for the advancements they’re making in financial technology in a new and improved way.

The official Benzinga Fintech Listmakers are comprised of 250 carefully vetted and renowned companies & executives who are striving to revolutionize the industry. From deeply established companies to the newest startups, this group is impacting sectors like payments, banking, investing, technology and financial literacy.

This list of carefully selected companies will be honored each year as Benzinga continues to highlight the fintech industry’s most innovative minds.

“We’re recognizing the companies that will define the future of our financial lives,” says Benzinga CEO Jason Raznick. “Since the inaugural Benzinga Fintech Awards in 2015, our listmakers have closed \$300 million in deals and partnered with some of the biggest players in the industry. We look forward to honoring these players for years to come, as well as finding the next generation of fintech.”

“We are very proud to be named a Benzinga Listmaker for Best Use of Blockchain. This honor provides confirmation of the dedication and hard work our team has to industry innovation and our stakeholders, as we work to become a leader in the digital identity arena and the evolving Blockchain industry,” said CEO, David Lucatch. “It was very excited to be considered for Best API, and Innovation During Covid-10, but we believe that Best Use of Blockchain most accurately reflects the value we are building.”

KABN North America continues to help define the digital identity landscape through our Liquid Avatar platform ([www.liquidavatar.com](http://www.liquidavatar.com)) and our KABN ID, KABN Cash and KABN Card solutions. With Liquid Avatar, a user can verify, manage and control their online identity and data use permissions through Blockchain based digital credentials and image based icons and share what they want, when they want and who they want as easily as sharing their personal Liquid Avatars. Liquid Avatar puts control of digital identity and data back where it belongs – in the hands of users.



To see all the Listmakers go to: [bit.ly/2020Listmakers](https://bit.ly/2020Listmakers)

**About Benzinga - [www.benzinga.com](http://www.benzinga.com)**

Benzinga is a dynamic and innovative financial media platform that empowers investors with high-quality, unique content with the goal of making information easier to consume. Benzinga’s mission is to connect the world with news, data and education that makes the path to financial prosperity easier for everyone, everyday.

Benzinga is the leading full-service, one-stop shop for investors of all stripes and styles.

**About the Benzinga Fintech Awards**

The Benzinga Fintech Awards is an exciting, forward-looking competition to highlight the companies and individuals with the most impressive technology, advancement and innovation who are building the future of financial services and capital markets.

This year, Benzinga is proud to join forces with Investnet | Yodlee to facilitate the most beneficial education and impactful networking in the quickly changing space.

**About KABN North America – [www.kabnnaholdco.com](http://www.kabnnaholdco.com)**

KABN Systems NA Holdings Corp. through its wholly owned subsidiary KABN Systems North America Inc. focuses on the verification, management and monetization of digital identity, empowering users to control and benefit from its use of their online identity. KABN proprietary technology suite includes 4 key products:

**Liquid Avatar** allows users to create high quality digital icons representing their online personas. These icons, in conjunction with KABN ID, allows users to manage and control their Digital Identity and to use Liquid Avatars to share public and permission based private data when they want and with whom they want. [www.liquidavatar.com](http://www.liquidavatar.com)

**KABN ID** is an *Always On*, biometric and blockchain based digital identity validation and verification platform allowing users to continuously and confidently prove themselves throughout the online community.

**KABN Card** is a Visa approved prepaid card program allowing users to manage both digital and fiat currencies and earn cashback and other loyalty incentives. [www.kabncard.com](http://www.kabncard.com)

**KABN KASH** is a cashback, loyalty and engagement program that powers the KABN revenue ecosystem. KABN provides its products and services at no cost to consumers and generates revenues through permission-based partner programs. [www.kabnkash.com](http://www.kabnkash.com)

For more information, please visit [www.kabnaholdco.com](http://www.kabnaholdco.com) or [www.kabnsystemsna.com](http://www.kabnsystemsna.com)

**For further information, please contact:**

David Lucatch  
Chief Executive Officer  
**647-725-7742 Ext. 701**

[ir@kabnsystemsna.com](mailto:ir@kabnsystemsna.com)

*The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.*

*This news release does not constitute an offer to sell, or a solicitation of an offer to buy, any securities under the KABN Financing in the United States. The securities have not been and will not be registered under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") or any state securities laws and may not be offered or sold within the United States or to U.S. Persons unless registered under the U.S. Securities Act and applicable state securities laws or an exemption from such registration is available.*

**Forward-Looking Information and Statements**

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein may include, but is not limited to, information concerning the ability of the Company to generate revenues, roll out new programs and to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information and statements are the following: changes in general economic, business and political conditions, including changes in the financial markets; changes in applicable laws; compliance with extensive government regulation. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice.