

December 30, 2022

CONFIRMATION OF MAILING

RE: Maven Brands Inc.

I am an administrator for the transfer agent, National Securities Administrators Ltd. ("National"), whom has been appointed by Maven Brands Inc. (the "Company") to complete the mailing for their Annual General and Special Meeting of Shareholders to be held on January 31, 2023.

On the 29th day of December, 2022, National delivered packages through Canada Post Corporation to each of the Company's registered shareholders at the last address of each shareholder appearing on the register as of the close of business on December 16, 2022, a copy of the following:

- A. Notice and Access Notification to Shareholders;
- B. Form of Proxy; and
- C. Request Form for Financial Statements.

Best Regards,

<u>"King Tze Woo"</u> King Tze Woo Endeavor Trust Corporation