

Maven Brands Inc.

Via SEDAR

January 6, 2022

TO ALL REGULATORS AND EXCHANGES

RE: **Maven Brands Inc.** (the "Issuer")
Notice of Meeting and Record Dates

We advise the following with respect to the Issuer's upcoming Meeting of Security Holders:

1	Meeting Type	Annual General & Special Meeting
2	Record Date for Notice of Meeting	January 31, 2022
3	Record Date for Voting (If Applicable)	January 31, 2022
4	Beneficial Ownership Determination Date	January 31, 2022
5	Meeting Date	March 17, 2022
6	Meeting Location	TBA
7 Voting Securities Details		
8	Description (Class)	Common
9	ISIN / CUSIP	CA57768L1058 / 57768L105
10	Issuer sending proxy related materials directly to Non-Objecting Beneficial Owners (NOBO's)	No
11	Issuer paying for delivery of Objecting Beneficial Owners (OBO's)	NATZ
12 Notice and Access		
	Beneficial Holders	Yes
	Registered Holders	Yes
13	Material Selection	S - All & Special Materials

Regards,

"Darcy Bomford"

Darcy Bomford, CEO
Maven Brands Inc.