

NOTICE OF CHANGE IN CORPORATE STRUCTURE

Pursuant to Section 4.9 of National Instrument 51-102 Continuous Disclosure Obligations

1. Names of Parties to the Transaction

MAVEN BRANDS INC. (formerly TRUE LEAF BRANDS INC.) (the “**Issuer**”)

2. Description of the Transaction

Effective October 29, 2021, the Issuer, an issuer listed on the Canadian Securities Exchange (the “**CSE**”) changed its name from True Leaf Brands Inc. to Maven Brands Inc.

The name change was approved by the directors of the Company pursuant to the Articles of the Company.

Trading began under the new name “Maven Brands Inc.” on the CSE at the opening of trading on November 1, 2021 under the symbol “MJ” (CUSIP: 57768L105 / ISIN: CA57768L1058).

3. Effective Date of the Transaction

October 29, 2021.

4. Name of Each Party, if any, that Ceased to be a Reporting Issuer after the Transaction and of each Continuing Entity

Not applicable.

5. Date of the Reporting Issuer’s First Financial Year-End Subsequent to the Transaction

Not applicable.

6. Periods, Including Comparative Periods, if any, of the Interim and Annual Financial Statements required to be Filed for the Reporting Issuer’s First Financial Year Subsequent to the Transaction

Not applicable.

7. Documents filed under National Instrument 51-102 that described the transaction and where they can be found in electronic format

Available at www.sedar.com under “Maven Brands Inc.”

Dated: November 8, 2021