Date: July 12, 2019

Computershare 510 Burrard St, 3rd Floor Vancouver BC, V6C 3B9 www.computershare.com

To: All Canadian Securities Regulatory Authorities

Subject: TRUE LEAF BRANDS INC.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type: Annual General Meeting

Record Date for Notice of Meeting:

Record Date for Voting (if applicable):

Beneficial Ownership Determination Date:

Meeting Date:

Meeting Location (if available):

August 07, 2019

August 07, 2019

September 19, 2019

Vancouver, BC

Issuer sending proxy related materials directly to NOBO: Yes Issuer paying for delivery to OBO: Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders Yes

Beneficial Holders Stratification Criteria: Not Applicable

NAA for Registered Holders Yes

Registered Holders Stratification Criteria: Not Applicable

Voting Security Details:

Description CUSIP Number ISIN

COMMONS SHARES 89785F100 CA89785F1009

Sincerely,

Computershare

Agent for TRUE LEAF BRANDS INC.