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True Leaf Medicine International Ltd. Announces Corporate Name Change to True Leaf Brands Inc.

VERNON, BC – May 23, 2019 – True Leaf Medicine International Ltd. ("True Leaf" or the "Company") (CSE: MJ) (OTCQX: TRLFF) (FSE: TLA), a leading global cannabis and hemp wellness brand for pets, announced today that, effective immediately, the Company is officially changing its corporate name to True Leaf Brands Inc.

The name change reflects the Company's commitment to be a global brand leader in the cannabis industry, with a focus on improving the quality of life for both pets and their owners. The name of its subsidiary, True Leaf Medicine Inc., an applicant to be a licensed cultivator, processor, and seller of medicinal cannabis in Canada, will change to True Leaf Cannabis Inc. The Company's global pet business will continue to operate under its True Leaf Pet Inc. subsidiary.

About True Leaf

True Leaf is a leading global cannabis and hemp wellness brand for pets. Inspired by the unconditional love our pets give us every day, we return that love through our wellness pet products which help maintain and protect the natural vitality of our pet companions. "Return the Love" is the purpose that drives our business and is at the heart of our values to bring happiness to pets and their owners.

www.trueleaf.com

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Forward-Looking Statements

This news release contains forward-looking statements and management may make additional forward-looking statements in response to your questions. Such written and oral disclosures are made pursuant to the Safe Harbor provision of the Private Securities Litigation Reform Act of 1995 and True Leaf hereby claims such safe harbour protection for all forward-looking statements. True Leaf believes that the expectations reflected in such forward-looking statements are based on reasonable assumptions; however, True Leaf's actual results and performance and the value of its securities could differ materially from those set forth in the forward-looking statements due to the impact of many factors summarized in the "Risk Factors" section of True Leaf's Offering Circular Form 1-A filed with the U.S. Securities and Exchange Commission and Canadian securities regulatory authorities and other discussions of risk factors contained in True Leaf's periodic filings or supplements to the offering circular. True Leaf's Offering Circular Form 1-A can be found at <u>ir.trueleaf.com</u>. Forward-looking statements speak only as of the date they are made. True Leaf undertakes no obligation to update or revise any such information for any reason after the date of this presentation unless required by law.