

TerraZero Technologies Collaborates with Enterprise AI Specialists Qeleo to Accelerate Scalability of Intraverse

August 1, 2024

NEWS RELEASE

CSE: BIGG

VANCOUVER – **BIGG Digital Assets Inc.** (“**BIGG**” or the “**Company**”) (CSE: **BIGG**; OTCQX: **BBKCF**; WKN: **A2PS9W**), a leading innovator in the digital assets space and owner of [Netcoins](#), [Blockchain Intelligence Group](#), and [TerraZero](#) is pleased to announce TerraZero’s collaboration with artificial intelligence company Qeleo ([Qeleo.com](#)); Predictive Technologies d/b/a Qeleo, to accelerate the scalability of TerraZero’s core product, Intraverse, and other operational initiatives.

- TerraZero and Qeleo have collaborated and will continue to collaborate on artificial intelligence tools specific to TerraZero’s pipeline of development.
- These AI tools, by design, foster the creation of assets to be used within virtual experiences deployed by TerraZero, and utilized across TerraZero’s Intraverse ecosystem.
- TerraZero and Qeleo plan to develop additional tools that further the scaling of 3D models and full 3D environments following creative input from staff and contractor artists and developers.
- TerraZero aims to use these AI tools to scale thousands of virtual environments, as well as build new revenue streams for the company.
- As TerraZero continues to scale the development of [Intraverse PRO](#) following activations with [Napster](#) and others, these AI tools will allow artists, creators and brands to generate virtual environments and utilize the Intraverse’s ecommerce, data and omnichannel features.

In working with Qeleo, TerraZero has three primary goals. First, develop unique AI tools that were up to par with their high quality standards when it came to compelling virtual experiences. Second, TerraZero is pursuing an engine they can use to create environments faster without losing their signature sense of design and innovative feature set. Third, the company wants to save their artists' time and energy—so their efforts can go towards custom asset creation and development for larger, bespoke experiences for TerraZero's ongoing portfolio of partners and clients.

Dan Reitzik, founder of TerraZero and Interim CEO of BIGG Digital Assets writes, “We are on the precipice of customizable, consumable content tailored to the individual. If you look at the market and where technology is headed, it feels only right that TerraZero takes this leap with Qeleo and continues to be an innovative player in the space. We have been impressed by Qeleo’s ability and confidence as an enterprise AI specialist. Smart AI needs to be driven by smart people. I have full faith in what Qeleo is doing with TerraZero.”

Tarka L'Herpinier, CTO of Qeleo, adds, “Working with TerraZero to build their custom AI solution was a truly rewarding experience. Their vision for the metaverse, combined with their commitment to innovation, made this project particularly interesting. We were able to combine multiple Qeleo AI models to deliver a solution that automates the creation of 3D metaverse environments, including architectural and asset generation. The result is an extremely powerful tool that has enabled TerraZero to scale their operations and create more immersive experiences – faster.”

TerraZero will seek more opportunities to better deploy operational capital on revenue generating business, and support the Intraverse and its core products and features to serve larger onboarding efforts to grow a more robust user base.

The goal of both parties is to build an engine that can not only serve TerraZero's development needs, but, in the future, users who come onto the platform and want to see their own design tastes reflected in the Intraverse. To hear more about the vision, watch this video [HERE](#).

On behalf of the board:

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About BIGG Digital Assets Inc.

BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG has three portfolio companies: Netcoins (netcoins.com), Blockchain Intelligence Group (blockchaingroup.io), and TerraZero (terrazero.com).

TerraZero Technologies Inc. is a vertically integrated Metaverse development group and leading Web3 technology company specializing in helping brands create immersive experiences. TerraZero's Metaverse-agnostic vision is to develop and implement products and services with scalable commercial applications to flourish engagement across gamified experiences where enterprise-level businesses, metaverse platforms, and Web3 creators can seamlessly bridge and actionably grow their virtual world and the physical world endeavours together as one. TerraZero owns digital real estate for brands to establish a presence in existing virtual worlds and can also offer brands their own private worlds to provide offices and services to those interested in the metaverse. Furthermore, TerraZero acquires, designs, builds, and operates virtual assets and solutions to monetize the metaverse ecosystem. TerraZero's businesses are segmented into five (5) divisions which include: (1) immersive experience creation in existing or private virtual worlds; (2) advertising; (3) data analytics; (4) events and marketing; and (5) development of the Intraverse. TerraZero aims to support the community, foster innovation, and drive adoption. For more information, please visit <https://terrazero.com/> or contact hello@terrazero.com.

Blockchain Intelligence Group is an industry-leading digital asset forensics, anti-money laundering detection, and cryptocurrency investigations company. At the heart of our operations is a deep-rooted expertise in visualizing digital assets and market-related activities. This expertise is leveraged to monitor transactional data with a constant eye to assist our customers with risk management, due diligence, and forensic services for digital assets. For more information please visit our website www.BlockchainGroup.io.

Netcoins offers secure crypto trading in Canada and the USA, with a mission to make crypto trading easy. Netcoins has a robust product offering with over 50 assets for Crypto Trading, Netcoins Pay Mastercard and Staking (Canada Only). Netcoins facilitates crypto trading via its cutting-edge Mobile and Web applications and its OTC Trading Desk. For more information please visit our website www.netcoins.com.

For more information and to register for BIGG's mailing list, please visit our website at <https://www.biggdigitalassets.com>. Or visit SEDAR+ at www.sedarplus.ca.

Future operating results could also be materially affected by the price of cryptocurrency and the demand (or lack thereof) for cryptocurrency. In addition, BIGG's past financial performance may not be a reliable indicator of future performance.

About Qeleo

Qeleo is redefining the enterprise AI market by crafting custom solutions that address unique business challenges and deliver quantifiable benefits and a robust return on investment. Qeleo takes the time to understand specific needs and develops tailored AI solutions that drive efficiency, innovation, and growth.

Qeleo's expertise in AI is deep and extensive. Since 2016, the company has been researching and building enterprise AI solutions, developing cutting-edge technologies that are used by some of the largest and most forward-thinking companies in the world. Qeleo's team of AI developers and machine learning experts are dedicated to delivering solutions that make a real difference.

To find out more, visit www.qeleo.com

Forward-Looking Statements

Certain statements in this release are forward-looking statements or information, which include the expected opportunities, outcomes, potential and benefits of the Company's products and services, working with Qeleo and developing products and the expected outcomes and benefits of this collaboration, the continued development of Intraverse PRO, the expected adoption and growth of cryptocurrency and the Company's products and services, evaluating, researching and predicting market trends, the development and completion of products and services, the launch of products and services, events, plans, courses of action, and the potential of the Company's technology and operations and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forward-looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific, that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will

not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, the ability to manage operating expenses, which may adversely affect the Company's financial condition, the ability to remain competitive as other better financed competitors develop and release competitive products, volatility in the trading price of the common shares of the Company, the demand and pricing of cryptocurrency, the Company's ability to successfully define, design and release new products in a timely manner that meet customers' needs; the ability to attract, retain and motivate qualified personnel; competition in the industry; and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. The securities of BIGG are considered highly speculative due to the nature of BIGG's business. For further information concerning these and other risks and uncertainties, refer to the Company's website and filings on www.sedarplus.ca. In addition, BIGG's past performance may not be a reliable indicator of future performance.

Important factors that could cause actual results to differ materially from BIGG's expectations include consumer sentiment towards BIGG's products and Cryptocurrency, Blockchain and Metaverse technology generally, technology failures, the lack of demand for the company's products and services, fluctuations in the price of cryptocurrency, the ability to successfully define, design, and release new products in a timely manner that meet customers' needs; the ability to attract, retain, and motivate qualified personnel; competition in the industry; the ability to obtain and/or maintain licences, permits and approvals that are necessary to operate the business; the impact of technology changes on the products and industry; failure to develop new and innovative products; the ability to successfully maintain and enforce our intellectual property rights and defend third-party claims of infringement of their intellectual property rights; the impact of intellectual property litigation that could materially and adversely affect the business; the ability to manage working capital; increase in costs and expenses; the dependence on key personnel; competition; the demand and pricing of cryptocurrencies and NFTs (including digital assets); litigation; security threats, including a loss/theft of NFTs, cryptocurrencies, and other assets; and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no

obligation to comment on the expectations of or statements made by, third parties in respect of the matters discussed above.

The CSE does not accept responsibility for the adequacy or accuracy of the content of this Press Release.